

10,000 Watches Extraordinary Watch Sale 10,000 Watches

During the recent Panic, which continued for over a year, in the entire United States, a great number of Watch and Jewelry Manufacturers were compelled to dispose of their stock far below the cost of manufacture. Our well-known firm was thus able to buy from various Manufacturers over Ten Thousand Beautiful, as well as First-class Make Watches. We bought these watches so cheap that we are enabled to sell them at extremely low prices, in many instances at quarter the cost of making.

NOTICE—We have one lot of fine Gent's and Ladies', 14-karat Gold-plated, Hunting-case Watches, excellent movement, seven-jewelled, of fine make and good timekeepers, which we guarantee to keep in repair for two years free of charge. These Watches are equal in value to any \$15.00 or \$25.00 Watch sold.

Our Sale Price For These Watches Is \$4.95

With each Watch we send you a HANDSOME CHAIN AND LOCKET, FREE OF CHARGE. When ordering either a Ladies' or Gent's Watch, send us \$1.00 and we will send you a Watch with a Chain and Locket, and the balance of \$3.95 you can pay after you receive the goods.

IF YOU ARE NOT SATISFIED WITH THE WATCH, YOU MAY RETURN IT TO US WITHIN 30 DAYS, AND YOUR MONEY WILL BE REFUNDED. As thousands of people will avail themselves of this EXTRAORDINARY SALE, it will be advisable for you to ORDER AT ONCE. You may never again get another opportunity to secure a watch like this, with a handsome chain and locket, ALL FOR THE LOW PRICE OF \$4.95.

SEND ALL ORDERS TO AMERICAN WATCH AND SALES COMPANY, DEPARTMENT 152 31-32 PARK ROW, NEW YORK, N.Y.

OF INTEREST TO WOMEN

In Society.

Miss Rowan and Mr. H. A. Wiley are registered at the Hotel Alcazar, Florida.

Mr. and Mrs. Thomas Wainwright, Deer Park, have left for Florida.

Mrs. Van der Smitten and her daughter will leave for abroad next month. Prof. Van der Smitten will join his family in June.

Mr. and Mrs. Logan will leave soon for Atlantic City.

Mrs. A. Gillies, 11 Grange-road, has left for London and the Continent.

Mrs. Totten, who was visiting Mrs. A. Sinclair, left yesterday for London.

Mr. and Mrs. Borland, St. John, Que., are staying at 266 West Bloor-street.

Capt. and Mrs. Van Straubenzia have left town en route for England.

Miss Muriel Morphy is spending a few days at the Rectory, Alandale.

Dr. W. S. Ross and the Misses Bohl-tee have returned from Bermuda.

Mr. and Mrs. W. C. Bailey are in Naples.

Mr. and Mrs. Cecil Gibson and Miss Phyllis Moffatt have arrived in Naples.

Mrs. Willis Chipman and Miss Gertrude Chipman have returned after visiting in Brooklyn.

Miss Downes has left for a visit to her brother, in Strathcona.

Miss Lillian Macdonald of Goderich is the guest of Mrs. Nordheimer (Glendyth).

Mrs. W. G. Denison (nee McCormick) is here on a visit from Winnipeg, and is the guest of Mrs. Denison of Tru-holme-road.

Miss Henrietta Shore has gone to New York for a few days.

Dr. and Mrs. Wyckoff have returned to London after a visit to Mr. and Mrs. H. Abram, Riverdale-avenue.

Miss Marie, daughter of Quebec, is staying with her mother in Church-street.

Living E. Bricker has left for Vancouver, where he has accepted a position.

Mr. Kingston Handy and W. Badger.

DOES NOT NEED A DOCTOR.

Mrs. F. Porter, Valleyfield, Que., says: "I always use Baby's Own Tablets for my little one, and therefore never need a doctor. When my baby is feverish or restless I give her a Tablet and in a couple of hours she is all right. They have been of the greatest benefit to her when teething, and are just the thing in all emergencies." These Tablets promptly cure colic, indigestion, constipation, diarrhoea, destroy worms, break up colds and make teething easy. Good for children of all ages. Sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.

THIS COUPON ENTITLES ONE CHILD TO ENTRY FOR A PRIZE IN THE BORDEN'S BABY CONTEST

Paste the Coupon on the back of a CABINET SIZE PHOTO and attach a LABEL cut from the front of a can of BORDEN'S EAGLE BRAND CONDENSED MILK NO ENTRY FEE OR OTHER CONDITIONS.

Name of Child..... Age..... Weight..... Parents' Address..... City or Town.....

Address to "Baby Contest Editor" The Toronto Sunday World.

Wilmot Township, Waterloo, got \$7.15 for her hog the same week that Whitby Township farmers got \$6.75. What causes the difference?

A PHOTOGRAPHER SENDS 40 MORE BABY PICTURES

An Armful of the Handsomest Yet Handed to the Baby Contest Editor.

That was only a part of yesterday's entries for the Borden's Baby Contest.

And the pace will grow warmer and warmer every day—yes, every hour now till the contest closes on Saturday night, March 27.

To-morrow's Sunday World will likely print the list of photographers, the conditions and the prize list for the last time. So better get them well to your head if you intend having your baby's picture taken and entered in the contest.

This great contest started in to be quite a local affair, but big as we feel Toronto is it was too small to hold so interesting an event as this, and so it has spread and grown and widened.

The president and members of the ladies' board of the Orthopaedic Hospital have sent out invitations to an at home to be held at the hospital on Tuesday evening next.

The members of the Argonaut Rowing Club have arranged to have a dinner for members at the Argonaut Hotel, at 7.30 p.m., at the St. Charles Hotel.

The hostesses at the Canadian Art Club this afternoon will be Mrs. T. E. Stow and Mrs. Sampson.

The friends of Dr. J. Herbert Hamilton, 220 West Bloor-street, will be pleased to learn that he is recovering from the accident that happened to him recently.

Mr. and Mrs. P. W. Ball of 587 Brock-avenue left last night for Elk Lake.

ed and lengthened (ill now it's an all-Canadian, with pictures of lovely babies coming to the Baby Contest Editor's desk from all quarters of the Dominion.

Look for the half page of lovely babies to be printed in the Illustrated Sunday supplement. This lot of loveliness comes from "down east" from parents in Quebec and Montreal, where babies are more numerous, but where folks are just as proud of their beauty as they are in Toronto and other parts of Ontario where lovely babies grow—and one parent said in sending baby's picture from Montreal: "YOU KNOW OUR ADMIRATION OF THE BABIES FOR LOOKS AND HEALTHFULNESS JUST ABOUT VERGES ON CONCENTRATION." And when you see that half page in the supplement, you will vote that he has a right to say so.

But we're not drawing any hard and fast lines of comparison, for the ten good and true judges, whose names you will also see in The Sunday World, will be the people to decide. Be on the lookout, and if you have a baby you're proud of, read the conditions to-day, busy with the photographer to-day, busy with baby 3 years old and under is eligible.

Cut the coupon from this paper and fill in the blank carefully and say on it, too, whether baby has been nurtured on Borden's Eagle Brand Milk.

Then cut the label off a can of it and put it with the coupon, and the cabinet photo and address to the Baby Contest Editor, The Toronto Sunday World.

The Lenten Sermon

True conversion was the topic at the mid-day Lenten service at St. James' Cathedral yesterday. Rev. Canon Welch depicted sin as a deeply rooted weed of which bad habits are the leaves.

To the next three will be given two orchestra seats for Monday evening.

Letters will be received up till this evening.

President Schurman will be Cornell's representative at the three hundred and fiftieth anniversary of the foundation of the University of Geneva, Switzerland, on July 7, as is the five of the University of Leipzig, Germany, on July 28. Dr. Schurman will leave Ithaca for Europe in June.

I Can't Praise Them Too Much

So Says Charles Bell of Dodd's Kidney Pills.

He Had Rheumatism for Ten Years and the Old Reliable Kidney Remedy Cured Him Completely.

NORTH RANGERS, Digby Co., N.S., March 12.—(Special.)—"I am so filled with gratitude to Dodd's Kidney Pills that I cannot praise them too highly." These are the words of Mr. Charles Bell, well known here, and they are echoed by many another who has been freed from the tortures of rheumatism by Dodd's Kidney Pills.

"I suffered terribly from rheumatism for ten years," Mr. Bell continues, "I was so bad I could scarcely get in and out of bed. After trying various medicines without getting relief, a friend advised me to try Dodd's Kidney Pills. Six boxes cleared the rheumatism right out of me."

That's what Dodd's Kidney Pills do to Rheumatism—clean it right out of you. They do this simply and naturally. Rheumatism is caused by uric acid in the blood. When the kidneys are healthy they strain this uric acid out of the blood. With no uric acid in the blood there can be no Rheumatism. Consequently to cure Rheumatism, cure your kidneys. Dodd's Kidney Pills always cure the kidneys.

Wilmot Township, Waterloo, got \$7.15 for her hog the same week that Whitby Township farmers got \$6.75. What causes the difference?

EXEMPT MASSEY HALL FROM PAYING TAXES

City to Be Represented on Trustees Board—Happenings at the City Hall.

Assessment Commissioner Forman was instructed by the board of control yesterday to make a bigger advance each year in the land assessments of the city in order to keep better pace with the rapidly-increasing land values.

The question came up when the board was passing upon sales of city land in the vicinity of Sunnyside, which was valued at \$25 per foot and assessed at only \$12 a foot.

Massey Hall was exempted from taxation upon receipt of a communication from the trustees of the building, accepting the city's terms, which are: That the city council shall be represented by a trustee; that the hall will not be conducted for profit, and the trustees will be entitled to no salary.

The city solicitor was told to apply to the Dominion board of railway commissioners for permission to construct a street car and general traffic bridge over the railway tracks at Bathurst-street.

It was decided to pay the duty of \$100 on the filtration plant.

It was decided to give no terms in annexing the triangular piece of town-ship near the East Toronto Golf Club, that was left out when East Toronto was adopted by the city.

A deputation of the Temperance-street property owners protested before the works committee yesterday against the city engineer's report, that block asphalt be laid on that thoroughfare. They wanted sheet asphalt, and were told to confer with Mr. Rust. A Dufrin-street deputation had a similar complaint.

The city engineer's suggestion, that street signs, show cases and store stands be taxed, was rejected.

The consideration of the sea wall scheme was allowed to stand over at the city engineer's request.

In the Realm of Music

The coming of Madame Jeanne Jomelli, who has been singing in the concert in Massey Hall, on Tuesday, March 22, will introduce a singer who has made an enormous impression wherever she has been heard, not only because of the charm of her voice, but thru the intensity of her interpretations.

She was acknowledged to be the most beautiful prima donna at the Metropolitan Opera House, New York, and a dramatic singer of the first rank.

Madame Jomelli will sing the following numbers: "L'Alceste," Massenet; "Spring," "Summer," H. Landon-Ronald; "Flower Rain," Edwin Schneider; "The Wind," Charles Bousquet; "The Call of Raah," Harriet Ware; "Nocturne," Marguerite Warren; "Far Off," "Hear a Lover's Flute," Wakefield Cadman.

Mr. Lissant Beardmore's numbers will be: "The Danza," Chadwick; "The Wind That Blows," "A Maid Sings Light," MacDowell; "A May Morning," Denza; "Froundlich Weiss," R. Strauss; "Morgenstimmung," "Sieg-mund's Love Song," Wagner.

The Chorus of the Society will sing "The Bells of Aberdory," "Vengance," "The Wind That Blows," "The Golden Legend," Sullivan; "Beware," Nessler; "Come, Dorothy, Come," "O, Canada," Richardson; "The Lass of Richmond Town," Leslie; excerpts from "Gaila," Gounod.

The plan will open to subscribers at Massey Hall on Thursday, March 18.

Henry C. Lahee, in his book on famous singers, says: "The year 1890, of which she already acknowledged as a very great artist and who adds to her laurels each season: one who, to a glorious voice and an attractive personality, adds dramatic power and intelligence. This reference is made to Emma Eames, the famous soprano, who is to be heard here at Massey Hall on the evening of Monday, March 22.

LOCAL BRIEVITIES.

An order has been made by Judge Winchester for the taking of the evidence by a commission of a material witness in the case of Mrs. Catherine Quinn, charged with subornation of perjury.

John Ray, aged 49, a laborer, employed by Thompson Bros. on the ground floor of the building being erected for J. C. Eaton, yesterday, stepped on to a plank that had nothing between the end and the ground, and he fell.

He got a gash on the forehead.

The following chaps were disposed of in police court yesterday morning: William Doldry, horse stealing, remanded; Margaret Campbell, theft of household goods, remanded; Abraham Cohen, theft, 20 days; Dr. Pollard, abortion, remanded for a week.

MAINLY ABOUT PEOPLE.

W. K. McNaught, M.L.A., will address the North Toronto Conservative Association on "The Power Question" on Monday night.

A. W. Campbell will speak on "Country Roads and Transportation" before the Canadian Club on Monday.

F. C. Pickwell left last night for Saskatoon, Sask., to join the editorial staff of the Capital.

A St. Petersburg despatch says: The bulletin on Premier Stolypin's condition issued about midnight showed that there had been a slight increase in temperature, the thermometer marking 102, but that no dangerous symptoms had developed.

Andrew Carnegie and Major-General Hoag of Australia called on President Taft yesterday.

Ethel Barrymore, the actress, will marry Russell Griswold, Count of Providence, R.I., a millionaire.

A divorce has been granted in New York to Edith M. Fonesca, married in Holy Trinity Church, Toronto, in 1899.

In connection with the public library lecture course at Brampton, Hon. W. J. Hanna, provincial secretary, was the speaker last night, taking the place of Mr. George Tate Blackstock.



FOR BABY'S SAKE

Wm. H. Dunn, Sales Representative, Montreal, Toronto

BORDEN'S EAGLE BRAND Condensed Milk HAS NO EQUAL

As a Food For Infants

PROVED FOR FIFTY YEARS

enter the baby in the Borden Baby Contest. Send photo to the Baby Contest Editor, The Toronto Sunday World. See coupon in this issue.

Wm. H. Dunn, Sales Representative, Montreal, Toronto

ORIENTAL RUGS CLEANED

"We Make Them Like New"

Rugs need cleaning at least once a year. The deep pile gets filled with dust, and no sweeping or beating can get it all out. The wool itself gets soiled and nothing but washing will make it clean again.

Don't try to wash your own rugs, for you might injure the colors as well as warp the fabric. There's only one safe process and that is the PERSIAN PROCESS. It is a process which has to be operated by an expert, and is the only method of cleaning which positively improves the rugs, making them brighter, silkier and more durable. We are the only ones in Canada who understand and are equipped to operate the Persian Process of cleaning. Old rugs that may not look good enough to give the ragman, may be shown by cleaning to be beautiful and valuable. Particulars and estimates cheerfully given. Rugs sent from out of town promptly cleaned and shipped.

Send for our Booklet—"Cleaning Oriental Rugs"

COURIAN, BABAYAN & CO.

40 King Street East. Opp. King Edward Hotel

ENO'S 'FRUIT SALT' A HOUSEHOLD REMEDY FOR

All Functional Derangements of the Liver, Temporary Constipation arising from Alcohol, Beverages, Errors in Diet, Biliousness, Giddiness, Heartburn, or Constipation. It is a Refreshing and Invigorating Beverage, most invaluable to Travellers and Residents in Tropical Climates.

ENO'S 'FRUIT SALT' assists the Function of the Liver, Bowels, Skin, and Lungs by Natural Means. CAUTION.—Beware the cheap imitations that it is marked ENO'S 'FRUIT SALT' and see that you have the correct form of the wrapper.

Prepared only by J. C. ENO, Ld., FRUIT SALT WORKS, LONDON, E.C. Solely by J. C. ENO'S FRUIT SALT, Wholesale of Messrs. J. C. ENO & Co., Ltd., Montreal and Toronto, Canada.

WITNESS PUNISHED

Fined \$25. When Evidence Contradicted Three Others.

BRANTFORD, March 12.—(Special.)—John McMullen, an employee at the Canada Glue Works, sustained a broken leg and badly smashed thigh as the result of a steam evaporator machine blowing up. McMullen was repairing the escape valve when the accident happened.

Isaac Foster was convicted of perjury to-day, while giving evidence on his own behalf, and fined \$25, with one day's imprisonment. Foster contradicted the oath of three witnesses, that he had not been peeping into windows of a house on Bridge-street.

Very Likely. "I knew Lincoln." "I'm glad you did, old man; but we youngsters will have our day. Thirty years from now I'll probably be hobnobbing around bragging that I knew Roosevelt."

Her Favorite Role. "Will it be necessary to rehearse the wedding?" "Not at all," answered the actress bride. "I'm always letter-perfect in weddings."

FREE TO YOU—MY SISTER

FREE TO YOU AND EVERY SISTER SUFFERING FROM WOMEN'S AFFLICTIONS.

I am a woman. I know women's sufferings. I have found the cure. I will mail, free of any charge, my home treatment with full instructions to any sufferer from women's ailments. I want to tell all women about this cure—full, reader, for yourself, your daughter, your mother, or your sister. I want to tell you how to cure yourselves at home without the help of a doctor. Men cannot understand women's sufferings. What we women know from experience, we know better than any doctor. I know that my home treatment is a safe and sure cure for Leucorrhoea or Whittish discharges, Ulceration, Displacement or Falling of the Womb, Profuse, Scanty or Painful Periods, Urinary or Ovarian Tumors or bearing down feelings, nervousness, creeping feeling up the spine, melancholy, desire to cry, hot flashes, weakness, kidney and bladder troubles where caused by weaknesses peculiar to our sex.

I want to send you a complete 10 day treatment entirely free to prove to you that you can cure yourself at home, easily, quickly and surely. Remember, that it will cost you nothing to give your treatment.

a complete trial; and if you should wish to continue, it will cost you only about 12 cents a week, or less than two cents a day. It will not interfere with your work or occupation. Just send me your name and address, tell me how you suffer, if you wish, and I will send you the treatment for your case, entirely free, in plain wrapper by return mail. I will also send you free of cost my book—"WOMAN'S OWN MEDICAL ADVISER" with explanatory diagrams showing why and how to think for herself. Then when the doctor says you have an operation, you can decide for yourself. Thousands of women have cured themselves with my home remedy. It cures all, old or young. To Mothers of Daughters, I will explain a simple home treatment which specially and effectively cures Leucorrhoea, Green Discharges and Painful or Irregular Menstruation in Young Ladies. Plumpness and health always result from its use.

Wherever you live, I can refer you to ladies of your own locality who know and will gladly tell any sufferer that this home treatment really cures all women's diseases and makes women healthy, strong, plump and robust. Just send me your address, and the free ten days' treatment is yours, also the book. Write to-day, as you may not see this offer again.

MRS. N. SUMMERS, Box H. 65, WINDSOR, Ont.