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You Cannot Be Too Careful

In having your doctor's prescription filled, at Taylor's your prescription is checked three times, and up one but efficient graduate druggists have access to our dispensing room. We do our part—bring your next prescription to

Taylor's Drug Store
390 RICHMOND ST.
New Address, Formerly McLachlan's.
Phone 594. Established 1868.
Three Graduate Druggists.
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Two Doors East of Maritime Theatre.

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Funeral Directors and Embalmers.
Handsome Motor Car or Hearse Equipment.
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A Residence on premises, Phone 459.
Private Ambulance Service.
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Finest Motor and Horse Equipment.

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MOTOR AMBULANCE.
Facilities and Service unsurpassed. Office and Funeral Parlors, 115 DUNDAS. Phone 598.
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Double Mileage Puncture-Proof Service. Ask Art Wilkes
Lantern Tire Repair Depot.
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Footwear spoils or makes your new frock. Here you can select from the newest creation from the leading specialty shoe houses—varieties that leave nothing to be desired. To be sure to correct fit and style buy your footwear at

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"The Fashion Bootery."

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M. J. KENT, Manager.

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Always the same. Time does not change the uniform quality of
ROWAT'S COFFEE.
70c pound.
T. A. ROWAT & CO.
250 DUNDAS STREET. Phone 3051-3052.

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The Cheapest Food In the World Today
A 24-Ounce Loaf of

Parnell's Bread
For
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A seasonable novelty that blends well with the vogue of short-sleeved frocks. Very attractive adornment at very moderate cost.

In sterling silver, different weights and sizes75c to \$1.25

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A pleasure to show you a selection of these.

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Diamonds and Watches.
London. East London.

The Best Food Value in London Today

Johnston Bros. XXX BREAD

Noted far and wide for its delicious flavor and wholesomeness.
Fresh at Your Grocer's Today.

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PHONE 944.

WILL TRY TO SECURE COAL FOR LONDON

Provincial Inspector To Seek Fuel Through Toronto, He Promises.

Endeavors to secure a coal supply for London through Toronto will be made by Provincial Fuel Inspector D. W. Proctor, he promised last night as he was leaving here. He held a conference regarding the municipal coal yard with General Manager E. V. Buchanan of the Public Utilities Commission.
Mr. Buchanan informed him that the city's negotiations to obtain 2,000 tons of coal from Pennsylvania had failed. The firm with which they were corresponding declared that it was impossible to fill the order. The grade which was to have been supplied to the local yard was slightly inferior to anthracite. The company said it would try to get pure anthracite instead, but would make no promises. Mr. Proctor thought the situation might be helped by inquiries from Toronto and gave assurance that he would take this step.
He communicated with a number of the coal dealers to learn what supplies they had on hand and make other inquiries about the city's supply of fuel. He returned to Toronto last night.

MAZOLA
Hotter than butter
fries eggs quicker

At The Theaters

THAT LAUGH FESTIVAL, "TWIN BEDS," AT THE GRAND TONIGHT AT 8:15.

Like all things which succeed, the title "Twin Beds" seems to be just the exact name to fit Salisbury Field's and Margaret's supreme fun, farces, to be seen at the Grand Opera House, three nights and a Saturday matinee, commencing tonight at 8:15. Its rapidity of action and its deft sureness of characterization, added to its surprising slang and brilliant wit, make it invariably mirth-provoking to huge audiences. "Twin Beds" is a rapidly-moving exposition of the difficulties that are encountered by three couples who live in fashionable large apartment houses, who find the enforced neighborliness of these places not at all to their liking, and who, in their futile efforts to escape it, only discover that their troubles are trailing them with a burn-like persistency. An exceptional cast of farcical wit and humor, and a presentation of the laugh play, among whom are Mabelle Elton, Francis Evans, June Floodas, Dorothy Grey, Auguste Aramini, Clinton Perry and Donald McMillan.

MAGNIFICENT SCENIC EFFECTS IN "THE GRAND NEXT MONDAY AND TUESDAY."

Hart Island, with its beautiful medieval Bold castle, other magnificent summer homes along the St. Lawrence River, the ice and snow-capped hills which lend an European atmosphere to the Thousand Islands, were all utilized by the Selznick forces in filming the many scenes for George Barr Meehan's production, "A Fool and His Money," which comes to the Grand Opera House for two days only, Monday and Tuesday, matinee and night, starring Eugene O'Brien.
The St. Lawrence River was frozen over when the many scenes were "shot," and Ruby DeKemer, leading woman with Eugene O'Brien, had her first experience of sleighing. "At my first imagination I could feel myself sinking into the ice," she said. "But as we progressed, with never even a crack in the ice, I began to enjoy it and take an interest in the beautiful scenery."
A funny Carter De Haven comic, "Beating Cheaters," Pathe Topics of the Day, with picture news from London and wide, completes the bill for the first two days of the week commencing November 22.

PATRICIA.

In the days when good whiskey was \$1 a quart, "Sundown Slim" sang his homelike "Pomes" in the cattle camps of Arizona. H. Herbert Knibbs heard this desert minstrel, or perhaps he lived the experience himself, for he has been a tramp and a singer of songs of the open road. Anyway, the story by Knibbs, so popular in book form, has been made into a picture by Harry Carey, and it is being shown today at the Patricia Theatre.
In the character of "Sundown Slim" Carey has a worthy successor to that other Knibbs character, "Overland Red," which the Universal stage adapted for the silver sheet not long ago.
"Sundown Slim" is a ragged being who has "had many a job—for a little while." He'd been on the bum—and he'd lived in style. But there was the road windin'—
"And nothin' to do but go."
When a Santa Fe box-car jerks on to the siding, Knibbs' ragged hero, "Sundown Slim," finds himself in a country where he is welcome for his verse. His happy-go-lucky way wins him friends, and before he knows it he is deep in the exciting events that transpire conventionally in far-off portions of the west.
Jupiter and Mars present one of the most beautiful road acts on the vaudeville circuit; the seventh episode of the serial story, the "Vanishing Lady," and "Snub Pollard" comedy will complete the program.

AT LOEW'S.

Charming and dainty little Dorothy Gish comes to Loew's for the next three days in her latest screen success, "Little Miss Rebellion." Fate made her a grand duchess, and the palace rules and funkeys make her sick. So she straightaway declared herself a human being and set out to wreck traditions, aided and abetted by a gang of base ball Yankees.
Then "bang" went a revolution, and blue her straight into love and war in a New York hash house. You'll meet a storm of the very keenest sort of excitement with many a gale of laughter when you sit comfortably in your accustomed seat at Loew's, and view this dainty little star in her best of efforts, "Little Miss Rebellion."
Dorothy Gish holds the title of the funniest girl on the screen, and lives up to her reputation with vengeance in her present vehicle.
The funny Sunshine comic, Loew's Screen Pictorial, and Loew's Supreme Vaudeville complete the bill for the next three days at your favorite theatre—Loew's.

KATHERINE MACDONALD IN BEAUTIFUL PICTURE OF STAGE LIFE AND SPECIAL CHILDREN'S FEATURE AT ALLEN.
Presented today, tomorrow and Saturday at the Allen Theatre will be the famous American beauty, Katherine Macdonald's newest picture, "Curtain," a delightfully refreshing and intimate romance of stage life, from the celebrated Saturday Evening Post story by Rita Weiman.

It is one of the best starring vehicles that bewitching Katherine Macdonald has yet made—so real that it almost makes you imagine you smell the powder and grease paint. There has never been a picture that discloses such an intimate knowledge of the stage—for it is technically correct in every detail and the story is real and vivid. You get a glimpse into the life behind the stage, of the existence of a great star, of some truly wonderful settings and gorgeous costumes and clothes. In fact, it is just one of those wholesomely entertaining pictures that everyone in the family enjoy, combining perfectly, romance, pathos and beauty, and each in its proper ratio, and the result is perfection.
A special feature will be on the program today, tomorrow and Saturday for the children, in Booth Parkington's splendid romance of boyhood and girlhood, "Edgar's Hamlet," starring the famous Johnny Jones. Be sure your children see this. Let them come Saturday matinee, when they will be given the same good attention as they would receive at home, or if you were with them.
Overture, "The Spotlight Girl," by Victor Herbert; Allen's World News; Mutt and Jeff cartoon comedy.

FILM DIRECTOR AND COMPANY PASS THROUGH LONDON.
Passing through London late the other night on a train bound for the northwest of Ontario, was Del Henderson, a company of film artists. The pictures of a romance of the Northern Highlands. While talking to the manager of the station, Henderson noticed that the noted Basil King picture, "Earthbound," was scheduled for an engagement soon in this city. When asked if he had seen the picture, and what he thought of it, Mr. Henderson replied that never in the history of the industry had he seen such a fine film. He stated that during the last meeting of the Associated Directors of America at the Astor Hotel in New York, these leaders in the film world pronounced "Earthbound" the best picture they had seen for \$10 a seat during its initial showing at the Astor Hotel, New York, and for \$1 to \$2 a seat during its subsequent run at the Criterion. The Capitol Theatre took it over on account of the picture being too small to accommodate the great crowds, and seats sold for \$1 to \$2 a seat during the run of its engagement there. "I was enthralled," he states, "while watching the picture, not only because of the remarkable story which is intensely interesting, but because of its unique newness. Nothing of the kind has ever been done before. It is a distinct advance in motion pictures."

AT THE MAJESTIC.

Gwendoline Patte, that burn-headed little bunch of femininity, in "The Majestic Players," is making a host of staunch friends with

her clever impersonation of the confidence woman in Bayard Weiler's great dramatic success, "Within the Law," the current vehicle of London's new stock company, which has filled the favorite old Majestic every night this week. Miss Patte, a dainty, slender summer, is a whirlwind of joy, and should make a big success here this coming winter in many of the forthcoming productions which will be staged by the Majestic Players.
"Nothing But the Truth," a laughing comedy farce, will be the bill for next week, and if the first week's effort and response is any criterion for the future, the Majestic will again come into its own and be the Mecca for London playgoers.

TRADES COUNCIL TO CONTEST ACTION OF TOZER TO ITS LIMIT
City Committee Claims To Have Acted Regarding Firemen's Holiday—"How?" Question.

COAL MAY COST \$22
Want Ald. Ashton To Bring Matter of \$400 Rebate Before Aldermen.

Committee reports constituted the bulk of business transacted by the trades and labor council, meeting in the Labor Temple last night. President Frank McKay announced that he had been served with a notice of action in the reference of the matter to the council's solicitor, J. M. Donahue, by a vote of the council, which will contest the action to whatever extent may be required. Arthur Mould raised the point whether this year's council could be held responsible for actions of a labor council two years ago. This was a matter that would have to be determined, it was pointed out.

George Buekard, secretary to Premier McLean, acknowledged receipt of a resolution urging November 11 as a fixed date for Thanksgiving day. Besides his wife, he is survived by two sons, T. R. of River, Manitoba, and J. L. of London, and two daughters, Mrs. J. L. Stapleton and Mrs. J. L. of London; a brother Gilbert of Denfield, and two half-brothers, George and William.
Funeral arrangements have not yet been completed.

THESE VETS WILL NOT BE REPRESENTED, SAID

It is reported that delegates from the Army and Navy Veterans will not attend the meeting of the soldiers' organization, and the labor representation committee for the purpose of discussing the municipal election, as the members of the veterans' organization are prohibited from taking part in political or religious affairs which divide public opinion. This is one of the clauses of the constitution of the association.

A KWIK-LITE FLASH
will prove a handy little flash about the home. Throws a flood of light into the darkest corner. All sizes and shapes.
Benson-Wilcox Electric Co.
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Biff! Bing! Bang!

On December 1 our 10 per cent discount on all cash orders for Christmas Cards will close—just like that.

Use one of the twelve days that are left to order

One Dollar's Worth of Christmas Cards For Ninety Cents

Mail orders carefully filled and prepaid to your door.

OPPOSITE ADVERTISER. PHONE 300.

Buy a Book a Week

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NOT WANT A FUR COAT?

And where is the woman, once she sees the wonderful bargains we are offering in Fur Coats, who does not see where she can save considerable money and provide a world of comfort for herself by buying one? It would be impossible to speak too enthusiastically of this sale. Here are the prices—they talk for themselves.

ELECTRIC SEAL COAT \$188
These are beauties, with opossum collars and cuffs, beautifully lined; not only look good, but are good; makes a beautiful winter coat, and will last many years; regular \$250. On sale at \$188

FRENCH CONEY COAT \$95
A beautiful - fitting coat, stylish to a degree; self trimming and nicely flared. This is a real bargain, and usually sells for \$145. On sale \$95

FRENCH SEAL COAT \$210
These are of the finest models you will see today; trimmed with exceptionally large No. 1 beaver collars and cuffs, handsomely lined with pussy willow satin, and stylish to a degree; sells regularly for \$275. On sale at \$210

And Don't Forget Our Sale of Fine Fur Pieces!
Throws, Muffs, Stoles and Capes of all kinds of furs, well made and durable. Reduced in many instances to almost half. Make an ideal Christmas gift. Come in and pay a deposit on one and we'll keep it for you until Christmas.

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This Garment Made From the Best Selected Hudson Seal Pelts

With large roll collar, deep cuffs, half back, belt, seal buttons, lined with best pussy willow silk or rich Swiss brocade satin.

**32 Inches Long \$396.00
36 Inches Long \$451.00
40 Inches Long \$478.50**

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Every Garment Guaranteed.

Sable Stoles. Price...\$66.00
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Taupe Lynx Muffs to match. Price...\$66.00
Taupe Fox Neckpieces, made in animal effects. Price...\$35.00
Taupe Fox Muffs to match. Price...\$35.00
Hudson Seal Neckpiece. Price...\$46.75
Hudson Seal Muffs. Price...\$45.00
Hudson Seal Cape, with deep roll collar of seal. Price...\$99.00
Hudson Seal Cape, with large roll collar of Russian taupe squirrel. Price...\$107.25
Hudson Seal Cape, trimmed with opossum. Price \$99.00

Ladies' Wear Department

THE LATEST PRODUCT OF NEW GARMENTS JUST FROM OUR FACTORY, ALL AT MANUFACTURER'S PRICES, EVERY GARMENT GUARANTEED.

SUITS

Navy Velour Suit, lined with silk poplin, back is made with small box-pleats and finished with buttons; full crossover belt. Price...\$45.00
Navy Serge Suit, trimmed with silk stitching and contrasting buttons, full belt, convertible collar and lined throughout with flowered silk. Price...\$42.00
French Blue Broadcloth Suit, lined throughout with flowered silk, back is made in panel effect, trimmed with wide banding of seal, convertible collar also of seal. Price...\$92.50
Taupe Broadcloth Suit, with panel back and front, trimmed with seal, convertible seal collar, sides of coat and sleeves are beautifully embroidered and beaded. Price \$100
Gray and White Tweed Suit, made in tailored style, lined with grey satin. Price...\$47.50

EVENING DRESSES
Black Satin Evening Dress, skirt is made with tunic of allover lace, bodice is made of black georgette with sequin banding. Price...\$49.50
Maize Taffeta Evening Dress, with tunic of allover silver lace, bodice is made in surplice style, with underblouse and sleeves of silver lace. Price...\$54.50

GLOVES
Chamoisette and Wash Cape Gloves, in all the new fall shades. Price...\$1.25 to \$7.00

HOSIERY
Cashmere Heather Hose. Price...\$2.25

COATS
Taupe Bolivia Cloth Coat, with beautifully embroidered back and pockets, large cape collar and cuffs are trimmed with seal banding and lined throughout with flowered silk. Price...\$96.00
Brown Broadcloth Coat, back is made with large box pleat, trimmed with small pin-tucks and finished with contrasting buttons, narrow crossover belt, large shawl collar of seal. Price...\$92.25
Misses' Brown Cheviot Coat, large cape collar with inset of seal and seal flaps on pockets, full belt, box-pleat in back trimmed with stitching. Price...\$35.00
Salt's Esquimette Plush Coat, 34 inches long, large shawl collar and deep cuffs of valay fur, full belt, plush buttons and lined throughout. Price...\$77.25
Salt's Esquimette Plush Coat, 34 inches long, large roll collar of opossum, deep plush cuffs, full belt, plush buttons and lined throughout. Price...\$77.00
Salt's Plush Coat, 40 inches long, full belt

BLOUSES
and lined with black sateen. Price...\$32.00 to \$49.00
Georgette Blouses, in navy, sand and white, artistically beaded and wool trimmed. Special...\$6.75
White and Maize Crepe de Chine Blouses, with tuxedo collars, front is trimmed with fine pin-tucks. Price...\$13.00
Black Georgette Blouses, suitable for mourning wear. Price...\$6.75, \$8.25, \$9.00 and \$11.50
Raw Silk Blouses, with convertible collars. Price...\$4.50

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Throws, Muffs, Stoles and Capes of all kinds of furs, well made and durable. Reduced in many instances to almost half. Make an ideal Christmas gift. Come in and pay a deposit on one and we'll keep it for you until Christmas.

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