HOT JUNE DAYS ARE PANAMA DAYS

When the sun beats down mercilessly upon your head and your hat feels like a ton of lead upon your head, then you should have a light, cool, dressy Jamaica Panama Hat. You really cannot appreciate how different you will feel during the hot days when wearing one, and at this exclusive Panama Hat Store you can be fitted in a few moments with any shape, weave and style of trimmed hat. There are always at least five hundred different trim-

med nats on hand at this store.

For Thursday, Friday, Saturday this week we are offering a new shipment of Jamaican and South American Panama Hats at remarkably low prices, too

OUR POPULAR PRICED PANAMAS, \$1.35 This Panama comes in about fifteen different styles. Every imaginable style that could be desired, including a fine line of matrons' and children's hats.

Just received a shipment of these Panamas, which were

Just what you want for the coming hot weather, Large Brim Sailors, Large Flop Sailors, Droop Sailors, and Sailors, and Sailors, Large Flop Sailors, These hats should Large Brims turned up at one side. These hats should selling price.

Selling price.

OUR TRIMMED PANAMAS

We Are Also Offering a \$1.95
We Are Also Offering a Wonderful Panama at . Which were Wonderful Panama at . Which were Wonderful Panamas, which were thousands of women in this district. Every known style dred different styles to choose from dred different styles to choose from dred different styles to choose from and other centres are dred trimming shown in New York and other centres are and trimming shown in New York and Corded Ribbon and trimming shown in New York and other centres are displayed here. They include Satin and Corded Ribbon Wings, different Colored Velvets, Fancy Band Trimmings and Novelty Bow Effects. These hats are offered

A visit of inspection to this store will amply repay you. The display of Panama Hats being shown here is the largest in Canada, and is well worth a visit of inspection. THE JAMAICA PANAMA HAT CO., 246 Dundas St.

FROM DANDRUFF

SEVEN

Draw a moist cloth through hair and double its beauty

Peace breathes along the shades of every Save your hair! Dandruff dis-

By Cliff Sterrett.

Terrible itching on back of neck.
After three weeks got flaky and became sore. Was red and scratching caused sleepless nights. Got Cuticura Soap and Ointment. Itching not so bad after using them. Now healed. From signed statement of Mrs. William Quigley, Windsor, N. S.

If Cuticura did no more than soothe and heal eczemas, rashes, itchings and

and heal eczemas, rashes, itchings and burnings, bringing speedy comfort to tortured, disfigured men, women and children it would be entitled to the highest saise. But it does more. Be highest sise. But it does more, using me Soap exclusively for toilet using me Soap exclusively for toilet purposes, allowing no other soap to touch your skin, you will in many cases prevent these distressing experiences. For Free Sample Each by Mail address post-card: "Cuticura, Dept. A, Boston, U. S. A." Sold everywhere.

CEETEE UNDERCLOTHING Guaranteed Not To Shrink.

Your Old Carpets MADE INTO NEW, BEAUTIFUL FLUFFY, REVERSIBLE RUGS. CANADA RUG COMPANY 98 Carling Street. Send for Leafle

To this sort of work "Over There", or the sake of the boys "Over There." or the sake of the boys will increase the

"Betsy Jane" and "A Clover Pusher write to Dr. Charles M. Copp, 5541/2 Yonge street, Toronto, regarding the course you wish to take. YOU GUESSED IT, PA. THEYRE ALL THEN GREAT GUAS! SHE RAGE THIS SEASON! WITH IT IS SHE













