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HEROSSLAN Gold Mining Development and Investment Company.

OFFICERS

President-R. J. FLEMING, Eso., Mayor of Toronto.

Vice-President-G. A. FARINI, Eso., F.R.H.S., Director British Canadian Gold Fields.

Secretary-Treasurer-FRED ROPER, Esq., Secretary and Treasurer Dominion Telegraph Co.

Solicitor-R. S. NEVILLE, of Neville & Hansford, Barristers.

Bankers-THE DOMINION BANK.

OBJECT

The Company is formed for the purpose of buying, selling, operating, leasing, prospecting and developing mining properties. Also buying, ling, as principals or agents, stocks, bonds, mortgages, debentures of mining corporations; also smelting, mining and general brokerage

BROKERACE DEPARTMENT

This is one of the prominent features of our business, which is at present upon a paying basis. It is thoroughly organized, as we have an agency business extending throughout the Dominion and elsewhere. Our Companies will be floated by us without broker's expenses, and yet we derive a profit from buying and selling stocks of all other good Companies

DIVIDENDS FROM THE START

The Company have acquired the largest mining brokerage business in Toronto. This arrangement places the Company in a position to bay all expenses from the start, even if the business does not increase immediately in volume, which it is confidently expected it will do. The directors are satisfied that this business alone will pay dividends almost immediately.

AUDITOR'S REPORT.

OSSLAND GOLD MINING DEVELOPMENT & INVESTMENT Co,, Toronto, Ont.,

Gentlemen,—I have examined the records of the brokerage business of the Rossland Gold Mining Development & Investment Co., 114 Yonge-street, Toronto, for the month of November, 1896, and find that the commissions earned as shown thereby were \$742.45. I have also verified the orders for stocks by carefully examining the original letters, telegrams and other documents received during the corresponding period. J. P. LANGLEY, Accountant, McKinnon Building

COLD MINING TO-DAY PAYS

This is especially so in British Columbia, where we largely intend to operate. No country in the world has such a large percentage of pay ing mines for the number opened. Not a single mine in 1 all Creek has been abandoned or shut down because the indications did not warrant a further expenditure, and even supposed "wildcat" properties have, after partial development, proved valuable claims. Not a single mine de-veloped to 150 feet in depth but that can ship ore to-day. Attention will also be given to other Canadian mines, especially in Ontario, where the ore, being free-milling, is cheaper to work, will pay equally well. J. F. Caldwell paid \$100 for the "Sultana" mine and has refused \$1,000,000 for it.

OPTIONS

This Company is fortunate in having connected with it men who have been through the Gold Fields of British Columbia and elsewhere, who have options in these and other districts. These options are now at the disposal of the Company, and it is intended to have the properties reported upon by experts, and upon their advice complete their purchase. You are not asked to buy shares in a Company having one, two or three claims, which cost a few thousand dollars and are capitalized for a million each, three-fourths of which are kept by the vendors, who sell sufficient of their stock to recoup themselves. The claims in such cases are developed with the money that the public subscribe, and if a gold mine is found the vendors become rich men ; while, on the other hand, if the development is not sufficient, or no new ore can be found, the public have lost their more:

are developed with the money that the public subscribe, and if a gold mine is found the vendors become rich men; while, on the other hand, if the development is not sufficient, or no pay ore can be found, the public have lost their money. Under our plan such a thing cannot occur. The whole of our capital is in the Treasury. Every subscriber stands on an equal basis and is entitled to his share of the profits in every property the Company owns or may acquire. Mr. W. Hamilton Merritt, Esq., F.G.S., Mining Engineer, has to say: "The best way that Canadians can do to open up their undoubted mineral wealth is to form legitimate development companies to help the prospector to open up his single prospect by spending a limited amount on each of such claims. Under experts' advice, there will be good chances of striking one or more deposits that will make rich mines. The investing public should be careful as to the character of the men who give their names to the enterprise."

from Rossland. He is an Easterner, the co-but has lived in the West for the last On the live of the last of the past year scribers he has spent in Rossland and of the our pro-mineral resources and future of the town he speaks in most sanguine terms. ed. This

