

Store opens 8 a.m. Closes at 5.30 p.m.

H. H. Fudger, President. J. Wood, Manager.

PROBABILITIES Mostly late and decidedly cold; local snowfalls.

The White Goods Sale is in Full Swing

When we tell you that we've prepared sixty thousand garments specially for this sale, you'll get a slight idea of the scale upon which preparations have been made. You will know that every one of these 60,000 garments is of good quality, and that collectively they represent the greatest variety and the richest assortment of any stock ever brought together in Canada.

Many prudent women are accustomed to buy their supplies for the whole year at this sale. Come to-morrow, and you'll recognize their wisdom.

\$1 Corset Covers, Wednesday Sale Price 35c
Fine nainsook, front trimmed with hand embroidery, motifs and insertions, and frills of Val. lace, beading and silk ribbon; sizes 32 to 44 bust.

69c Corset Covers, Wednesday Sale Price 50c
A dainty style, in nainsook, trimmed with insertions and frills of lace, band of small tucks across bust, beading and silk ribbon, back tacked; sizes 32 to 44 bust measure.

\$4 Corsets, Wednesday Sale Price \$2.75 Pair
A beautiful C. C. a la Grace model, in fine French coutil, white only, medium bust, extra long skirt, finest rustproof boning, four wide, strong garters, trimmed with fine embroidery and large satin bow, silk draw cords in bust; sizes 18 to 26 inches.

75c Flannelette Night Dresses, Wednesday 50c
Fine White or Pink Flannelette, Mother Hubbard style, ruffle of goods on neck, front and cuffs; lengths 56, 58, 60 inches; for 32 to 38 bust measure.

25c Drawers, Wednesday Sale Price 15c Pair
Cotton, wide umbrella style, deep flounces, with hemstitched tucks and hem; sizes 23, 25 inches, both styles.

\$2.25 Night Dresses, Wednesday Sale Price \$1.45 Each
Fine nainsook, beautifully trimmed with

shaped yoke of fine embroidery, wide embroidery beading, run with silk ribbon below yoke, beading, silk ribbon and narrow lace on neck; lengths 56, 58, 60 inches.

\$5.00 Night Dresses, Wednesday Sale Price \$2.95

An exquisite empire style, upper part of gown front, gown and sleeves of extra fine all-over embroidery, and wide embroidery beadings, run with wide silk ribbon, French Val. insertion and edges; only 180 of this style; all sizes.

\$3.50 Petticoats, Wednesday Sale Price \$2.25
Foundation of fine nainsook, flounce of 9 rows Val. lace, stitched together, making flounce 19 inches deep, dust ruffle of lawn, French band; lengths 38, 40, 42, 44 inches.

\$7.50 Petticoats, Wednesday Sale Price \$4.50
Secure one of these handsome Skirts, fine nainsook, 21-inch flounce of extra fine, heavy embroidery, and row of insertion 3 1/2 inches wide; lengths 38, 40, 42 inches.

\$2.50 Two-piece Combination, Wednesday Sale Price \$1.50
Corset cover and wide skirt drawers in one, fine nainsook, waist and drawers prettily trimmed with insertions and frills of lace, heading and draw ribbon around neck; sizes 32 to 44 bust measure.



Look at this Suit for \$6.95

Almost incredible, isn't it? This is certainly a twenty-five-dollar suit, and even the blustering winter weather can't make it look like a suit you'd buy for less. But in spite of all this, these suits will be offered to-morrow for \$6.95. They're all worth \$20.00 or \$25.00 in the regular way. Just 65 of them, on the third floor, at 8 a.m.

65 only Women's and Misses' Winter Suits, made of splendid qualities English serges, fine broadcloths and diagonal serges, in colors of navy, brown, green, grey, cadet and wine in the lot; also of imported tweeds in mixtures of grey and fawn tones; coats are short or medium lengths, lined throughout with silk or satins; either plain or novelty trimmed; skirts are the correct styles, with plain or pleated effects. Sold regularly at \$20.00 to \$25.00. To clear **6.95** Wednesday.

SILK KIMONO GOWNS \$4.95

Women's Kimono Gowns, of fine Florentine silk, in pretty floral pattern, navy, black, sky, mauve, Copenhagen and tan; cut very full, and made with empire back, pleat over shoulder; fronts and cuffs edged with messaline; sizes 34 to 44. Wednesday **4.95** day to clear.



1000 Pictures at 95c

Values up to \$5.95, for 95c.

1,000 Pictures, including photogravures, pastels, artotypes, carbons and etchings, of unusual merit, must be cleared on Wednesday regardless of cost, suitably framed in gilt and burnish, oak, walnut veneer, sizes to suit any room. (See window.)

In the Lunch Room To-Morrow

Members of the Toronto Symphony Orchestra will render the following programme from 12 noon to 2 o'clock:

- 1.—March, Social Life Boehme
- 2.—Selection, Madame Butterfly Puccini
- 3.—Waltz, Blooming Meadows Waldteufel
- 4.—Two-step, Soap Bubbles Allen
- 5.—Valse, Oriental Lafayette
- 6.—Selection Mde. Modiste Herbert
- 7.—Waltz, Romantique Lanner
- 8.—March, The Midshipman Larenseau

The Robert Simpson Company Limited

A Housekeepers' Sale in the Basement

When the winter shuts us in, it's a good time to set our houses in order. A dozen things a day will turn up in kitchen or laundry, at this time of the year, that are not quite right. Look over this list, and see how many things we have guessed you're wanting, and have marked them at a reduced price for to-morrow's selling.

500 pieces Blue and White Enamelware, imported full three-coated stock (not seconds or poor quality lots). These are absolutely first-class goods.
Preserving Kettles or Cooking Pots. Regularly sell for 65c, 75c and 85c. (No phone or mail orders.) Wednesday at 8 a.m. 25c.
A big clearing of five hundred 5-string Brooms, for household use, of finely graded stock; brooms you have paid as high as 60c for. Wednesday 29c. (No mail orders for brooms.)

1,000 Pieces White Enamelware to go at, each 4c.

Fine White Imported Enamel Cups, Plates, Fry Pans, Bowls, Oblong Pudding Pans, Spoons and Ladles. (No phone or mail orders.) 8 o'clock selection best. Wednesday 4c.

Galvanized Tubs, with wringer attachment, strong and durable; do not rust; three sizes. Wednesday 67c, 72c and 83c.

Galvanized Boilers, flat bottom; sizes 8 and 9. Wednesday 78c.

Galvanized Clothes Lines, 50 ft. length, Wednesday 15c; 100 ft. length, Wednesday 25c.

Glass Wash Boards, Reg. 35c. Wednesday 28c.

Globe Wash Boards, Reg. 22c. Wednesday 19c.

Wash Boilers, extra quality tin, with copper pit or flat bottom; sizes 8 and 9. Regular \$1.45 and \$1.35. Wednesday \$1.10.

HARDWARE SECTION.

Rim Night Latches, strongly made, two latch keys. Good 50c value. Wednesday 43c.

Classic Gas Heaters, all steel, finely finished, with fluted copper reflector. Wednesday \$3.00, \$3.98, \$6.19 and \$7.19.

Cut Glassware Clearance

BASEMENT.

This sale presents a rare opportunity to fill up your requirements in Rich Cut Glassware. The prices are almost cut in two; the quality is the very best; the designs are the very latest; all with deep, rich, flaring cut.

Tumblers, regular \$4.50, sale \$3.00 dozen. Cream and Sugar, regular \$6.50, sale \$4.25.

Decanters, regular \$6.56, sale \$3.25.

Rose Bowls, regular \$7.50, sale \$4.50.

Water Jugs, regular \$5.00, sale \$2.98.

Flower Vases, regular \$40.00, sale \$20.00.

8-in. Berry Bowl, regular \$10, sale \$5.00.

200 Salt and Pepper Shakers 29c.

75 only Olive Dishes, regular \$1.50, sale 75c.

100 dozen Wine Glasses, Sherries, Ports, Clarets, Champagnes, regular \$12.00, sale \$7.00 dozen.

Select Your Footwear Wednesday

Our complete stock consists of all grades of Footwear, but the Queen Quality boot for women and the Victor boot for men are famous for style, elegance, quality and foot comfort.

Queen Quality Boots, in all popular leathers, styles, heels and soles, sizes and widths, \$4.00, \$4.25, \$4.50, \$4.75, \$5.00 and \$5.50.

Victor Boots, in all popular leathers and styles, including the heavy storm waterproof calf, in tan or black, leather lined, at \$4.50. Prices on other lines are \$4, \$4.50 and \$5.

Worthy Hosiery and Gloves

Marked at Very Attractive Prices.

Women's Fine All-wool Black Ribbed Cashmere Hose, English made, double spliced, heel, toe and sole; sizes 8 1/2 to 10. Regular 35c. Wednesday, pair 23c.

Women's English Cape Leather Gloves, tan, pique and P. X. M. seams, Bolton thumbs, dome fasteners; all sizes. Special, pair, Wednesday \$1.00.

Women's Long Wool Gloves, for skating and tobogganing, black, white and colors. Regular 50c. Wednesday, pair 25c.

Women's Fine Cashmere Gloves, dome fasteners, black, white, grey, brown; all sizes. Regular 35c and 50c. Wednesday, pair 19c.

Men's Heavy Leather Working Mittens and Gloves, wool lined, wool cuffs. Regular 50c. Wednesday, pair 39c.

Rich 5 1/2 Inch Silk Ribbon 16c Yard

A pure silk Ribbon, 5 1/2 inches wide, in a beautiful rich quality; in the light shades, no better ribbon could be had for evening wear; it is also suitable for hair bows and sashes. The color range is good, including cream, pink, sky, mexique, lilac, turquoise, champagne, tan, coral, brown, butter, myrtle and emerald. Wednesday, per yard 16c.



Snow or Furnace Shovels, with long handle, strongly made Regular 25c. Wednesday 19c.

D Handle Furnace Scoop, heavy steel scoop, strong handle. Regular 40c. Wednesday 33c.

Horizontal Rim Locks, complete with knobs. Regular 40c. Wednesday 19c.

Strong Household Claw Hatchets. Regular 40c. Wednesday 29c.

Cobbler Sets, complete with stand, lasts, knife, awls, etc. Special value Wednesday 69c.

Ash Sifters, strongly made, with wooden frame, Wednesday 15c. Galvanized frame, Wednesday 25c. Black steel frame, Wednesday 20c.

Black Japanned Coal Scuttles, household size. Wednesday 29c.

Galvanized Iron Coal Scuttles. Special value Wednesday 39c.

Clothes Pins, 6 dozen in package. Regular 10c. Wednesday 8c.

Groceries and Provisions

2,000 stone Fresh Rolled Oats, per stone 38

Choice Side Bacon, peameal, half or whole, per lb. 20

Canned Corn, 3 tins 25

Canned Peas or Tomatoes, per tin 11

Canned Lombard Plums, per tin 10

Pure White Clover Honey, 5 lb. pail 85

Choice Prunes, 3 lbs. 25

Telfer's Cream Soda Bleuit, 3 lb. box 25

Finest Split Peas, 8 lbs. 25

One car Fancy Navel Oranges, Sunlight, good size, sweet and seedless, per dozen 25

Post Toasties, 3 packages 25

Scott Taylor's Worcester Sauce, large bottle, 3 bottles 25

Telephone direct to department.

2 LBS. FRESH ROASTED COFFEE 39c.

200 lbs. fresh roasted Coffee, in the bean, ground pure or with chicory. Wednesday, 2 lbs. for .39

A Good Proposition in Upholstery

No Charge for the Work

During January we make, lay, and line all carpets free, lay linoleums, oil-cloths and matings free, finish all rugs with invisible fasteners, and fit free, make and hang all curtains and window shades free, re-cover furniture and cushions free. This means a considerable saving; that it is appreciated is evidenced by the fact that already a very large number of orders have been placed. Yours may be too late unless we have it soon.



You Pay Only for Materials

Wednesday's Wall Paper Sale

We are clearing out 325 lines of Imported Wall Papers at one-third off the regular prices; these are parlor, dining room, hall, den, library and good bedroom papers from our regular stock, in plain and figured designs, in quantities up to 50 rolls in each pattern; some of these lines are friezes, landscape, floral and figured designs. The regular price of papers 15c to \$2.50 roll; the regular price of friezes 10c to \$1 yard.

Bring length and width of room you wish to paper; we will help you to select suitable designs and colorings.

Wash Goods Department

About eight thousand yards of fine English Cashmerette, in cream grounds, with black spots and figures, a splendid material for children's and ladies' dresses, indoor wrappers, dressing jackets, etc., 28 inches wide. Regularly 15c, sale price 9c.

Printed Velours, pretty designs of tulips, Paisley, etc., in large designs, for dressing gowns, dressing jackets, kimonos, etc., all fast colors. Regularly 15c, sale price 11c.

American Printed Velours, in two very special designs, confined to us in Canada. One has a border of a Teddy Bear dancing, and the remainder of the gown has a big polka dot in white upon sky, pink or tan. The other design is of children's alphabet blocks, showing A, B, C. They make beautiful pyjama suits, dressing gowns, etc., for the children. Regularly 25c. Sale price 17c.

The Starting Gun

for the Sale of Boys' Suits will be fired at 8 a.m. To-morrow.

Just three hundred good three-piece Suits for boys will be offered to-morrow at a price that means dollars saved on each one. They're worth as high as \$7.50, but our price, while they last, will be \$3.95. Here are the details:

300 Boys' English Tweed and Fancy Worsted Suits, in rich dark grey, brown and green grounds, with neat self and fancy thread stripes. Cut in the latest single and double-breasted styles with close fitting collars and shapely lapels. Splendidly tailored in every way, and finished with best quality linings and trimmings. Sizes 28 to 33. To clear Monday, at \$3.95.

Men's Natural Wool Combinations to go

(Read the details and then come early to-morrow.)

English, Canadian and American Natural Wool Combination Suits, in light, medium and heavy weights, and made in flat knit and elastic rib styles, perfect fitting, made from pure wool, guaranteed absolutely unshrinkable. These Combination Suits are to be cleared before stocktaking, so for quick selling we have reduced them to away below manufacturers' cost prices. Regular \$3.50, \$4.50 and \$5.00. Wednesday to clear, \$2.89.

350 garments of Men's "Pen-angle Brand" Scotch Wool, made with double breast and back, extra heavy quality, nicely made and trimmed, with satene to match, full size body and finished off with elastic rib cuffs and ankles. These are very serviceable garments for the outside man in zero weather. Regular \$1.25, Wednesday, 89c.

400 Men's Elastic Rib Sweater Coats, waistcoat style, heavy pearl buttons, two pockets, made to fit with elastic rib cuffs and ankles. These are very serviceable garments for the outside man in zero weather. Regular \$1.50, Wednesday 98c.

MEN'S FUR-LINED COATS, \$59.00.

Men's Fur-lined Coats, shells of fine grade black English beaver cloth, best custom tailor work, lined body and sleeves with selected grade Canadian muskrat skins, with choice Canadian otter collars. Regular \$75.00 coat, Wednesday, for \$59.00.

Mountain Bear Sleigh or Auto Robes, black or brown fur, fine quality beaver cloth linings, best finish. Wednesday, special, \$12.00.

Rare Savings in the Staple Department

(Second floor, Yonge street.)

ENGLISH SAXONY FLANNELETTE, 12c YARD.
Good weight, soft, warm, downy finish, but strong and durable, white only, free from any dressing, 32 inches wide, 360 yards only. Regular 16c per yard. Sale price, Wednesday, 12c.

A GREAT CLEARANCE OF HUCK BEDROOM TOWELS, 19c PAIR.
Think of buying such Towels for 9 1/2c each, or 19c per pair. Assorted sizes, trimmed ends. Towels right from Ireland, and they were never made for the money. Regular values 25c, 30c, 35c per pair. Sale price, Wednesday, 19c.

HORSE BLANKETS, 75c EACH.
Warm Kersey Stable Blankets, shaped, strapped and bound all around, standard size only, about 40 to clear. Regular \$1.00 each. On sale Blanket section upstairs, Wednesday, 75c.

TABLE NAPKINS, \$1.78 DOZEN.
Every thread pure linen, fine full satin damask, and pure white, good heavy finely woven Napkins, in assorted dainty bordered designs, 22 x 22 inches. Regular \$2.15, \$2.50, \$2.75 dozen. Sale price, Wednesday, \$1.78.

BLEACHED ENGLISH LONGCLOTH, 7c.
Good strong round thread Longcloth, suitable for undergarments, etc., yard wide. Only 1,100 yards. Sale price, per yard, Wednesday, 7c.

SPOKE HEMSTITCHED SHEETS, \$1.48 PAIR.
2 x 2 1/2 yards, made from heavy English Sheetings, full bleached, 1-inch bottom hem, 2-inch spoke hemstitched top hem, only about 60 pairs. Regular \$2.00 per pair. Sale price, Wednesday, \$1.48.

40.00 Satin Semi-made Robes for 17.75

50 only, High Class Duchess Mousseline and Satin Paillette, Semi-made Silk Embroidered Robes, purchased from one of the best French makers. The skirts are in an almost finished condition, with enough material for making any kind of waist. Richly-embroidered in silk, perfectly cut and finished, made from a splendid quality uncrushable satin. Can be had in either walking length or with short train. Shown in a lovely range of shades suitable for evening gowns, reception or street wear. Worth regularly \$35.00 to \$40.00. On sale Wednesday, \$17.75. (Special showing in centre aisle, Dress Goods Dept., second floor.)

5,000 Yards Japanese Silks, 29c Yard

On sale at special Japanese Silk Circle, second floor, Wednesday. Qualities regularly sold at 39c and 45c per yard. Special Lyons dyed, taffeta finish, and natural finish, pure silk Japs, in every shade and color, light and dark, white, ivory, cream and black. Splendid qualities for dresses, linings, underwear, etc.; all full 27 inches wide. January Sale price, per yard 29c.

Starting January with a Sale of Mourning Hats

Millinery Salon, Second Floor.
Black Dress Hats; Black Turbans, made of silk and velvets; Black Beaver Hats; Widows' Bonnets, and a special showing of Black Bonnets for elderly women; the prices at which we have marked them make them worthy of your instant attention and consideration. Come Wednesday.