

Questions

2. If prosecutions have been ordered or recommended, what was the number of cases, and what was the result of such prosecutions?

3. If discussions have been held with television stations or television networks, how often have these discussions been held, when were they held, what agreements if any were reached with the stations or networks, and have these agreements been lived up to by the television stations or networks?

4. Has the Board of Broadcast Governors drafted any new regulations to control television commercials being used and, if so, what are these new regulations?

Hon. Judy V. LaMarsh (Secretary of State): I am informed by the Board of Broadcast Governors as follows: 1. Each case in which the logs disclose an apparent violation is brought to the attention of the licensee and is investigated by the board to determine the circumstances and to satisfy the board that there is a case with which the board could proceed successfully under section 18 of the Broadcasting Act.

2. During the three month period September, October and November, one case has been taken to court and a plea of guilty was entered. Another case is before the court. Other cases are still under study.

3. See 1 above. The board expects each station to comply with the regulations and therefore there is no need for an agreement in this respect.

4. No.

USE OF METRIC SYSTEM IN CANADA

Question No. 2,353—**Mr. Stanbury:**

1. Is there under way in the government any program for promotion of wider use of the metric system in Canada?

2. If so (a) what is the nature of the program (b) what results has it had to date?

Hon. Jean-Charles Cantin (Parliamentary Secretary to Minister of Trade and Commerce): 1. No. There is no comprehensive program at present to promote the wider use of the metric system in Canada. Encouragement is being given to the study of the subject in various sectors of Canadian industry, particularly with respect to the impact on export trade. Any consideration of the adoption of the metric system of measurement must take into account the requirements in Canada's main export markets and practices in the countries which are the principal sources of Canadian imports of technology.

2. See (1) above.

[Mr. Orlikow.]

SOUTH WEST MARGAREE R. R. No. 1

Question No. 2,364—**Mr. Muir (Cape Breton North and Victoria):**

1. Was authority given for the establishment of South West Margaree rural route No. 1 to provide the patrons concerned with direct R.M.D. service?

2. On what date was this service scheduled to begin operating and what was the detail of travel for South West Margaree rural route No. 1?

3. Were the patrons concerned instructed by officials of the Post Office Department to either purchase rural mail boxes or, alternatively, to provide their own mail boxes?

4. Were the patrons concerned advised by postal authorities to complete the application for rural mail delivery service which is found at the back of booklet 9 R.M.D.?

5. Were the patrons concerned advised in a further circular letter of October 4, concerning the establishment of South West Margaree rural route No. 1, that the new service would begin on November 16, 1966?

6. In the circular letter of October 4, were the patrons concerned again advised to purchase and erect rural mail boxes?

7. Were the patrons concerned later informed on November 18, 1966, that the establishment of South West Margaree rural route No. 1, was to be held in abeyance for the time being and, if so, for what reason has the establishment of this rural route been held in abeyance?

8. What representations were made and by whom to the effect that this proposed rural route not be established and for how long is the establishment of this rural route to be held in abeyance?

Hon. Jean-Pierre Côté (Postmaster General): 1. Yes.

2. (a) 16th November 1966; (b) The detail of travel for South West Margaree rural route No. 1 is as follows: To leave South West Margaree post office daily except Sunday as soon as possible after receipt of mail from highway service trip 29 and proceed: West on highway No. 19 to south west Margaree road, 0.2 mile; South on south west Margaree road to Kiltarlity road, 4.8 miles; West on Kiltarlity road to Vincent MacKinnon's lane, 0.6 mile; Retrace and go south east to east side river road, 0.9 mile; North on east side River road to highway No. 19, 5.3 miles; West on highway No. 19 to south west Margaree post, 0.2 mile; office, Total distance, 12.0 miles.

3. Yes.

4. Yes.

5. Yes.

6. Yes.

7. (a) Yes; (b) It was not found advisable to inaugurate service on the 16th November.

8. (a) The postmaster of the Gillisdale post office, which will be closed upon the