

News Release

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FIRST ANNUAL TRADE REPORT RELEASED BY JOHN C. CROSBIE

Canada's export services and programs helped to generate over \$5 billion worth of business for Canadians in 1988, according to an annual report on international trade released today by International Trade Minister John C. Crosbie.

The 19-page report, entitled *Meeting the Challenge of Global Competition*, reports on Canada's trade performance and highlights the Government's "three-pillar" trade strategy covering the United States, the European Community and the Asia-Pacific Region. The report makes effective use of graphs and charts to illustrate statistical information and provides capsule summaries on the Government's trade policy and trade development initiatives.

The milestones achieved this year in the implementation of the Canada-U.S. Free Trade Agreement and in the multilateral trade negotiations are featured.

Copies of the report can be obtained by calling toll-free InfoExport offices of External Affairs and International Trade Canada at 1-800-267-8376.

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