



The Department

6 Serving Others

- Canada's embassies, high commissions and consulates serve the needs of other communities as well. For example, they:
 - promote Canada's values and image abroad;
 - help Canadian artists gain international exposure;
 - enable the Government of Canada to deal directly with foreign governments on a wide variety of issues;
 - serve as an international base for other government departments such as the Department of National Defence, Citizenship and Immigration Canada, and the Canadian International Development Agency.

- For non-Canadian or international clients, our offices abroad also offer:
 - practical assistance regarding investment and trade opportunities in Canada;
 - immigration advisory services to help people decide whether to emigrate to Canada and how to begin life in Canada;
 - tourism services that help people plan their trip to Canada.

How Our Ambassadors Serve Canada

- Ambassadors are the most senior representatives of the Government of Canada in a foreign country. They engage in a wide variety of activities to promote Canadian interests and values abroad.

- In some cases, Ambassadors are responsible for more than one country. Often their mandate will depend on the place and specific circumstances of their posting.