

## RADIO SALES UP

Producers sold fewer television receivers but more radios and record players in 1957 than in the preceding year, the Dominion Bureau of Statistics reports. Sales of TV sets dropped 24 per cent to 456,974 units from 598,149 in 1956 and were sharply below 1955's record sales of 764,957. Sales of radios increased to 721,674 units from 709,416 in 1956, and record players to 243,153 units from 205,127.

Television-set sales were smaller in all areas in 1957 than in the preceding year, total for the Atlantic Provinces falling to 33,659 units from 48,667, Quebec to 121,290 from 168,037, Ontario to 172,085 from 225,470, Prairie Provinces to 88,823 from 108,639, and British Columbia to 41,117 from 47,336.

Radio receiving-set sales were larger in 1957 than in 1956 in Quebec, Ontario and Manitoba but smaller in the other provinces. The totals: Atlantic Provinces, 30,604 units (37,379 in 1956); Quebec, 148,508 (133,785); Ontario, 379,072 (377,276); Manitoba, 46,791 (39,760); Saskatchewan, 22,419 (24,216); Alberta, 42,603 (44,157); and British Columbia, 51,677 (52,843).

All regions except the Atlantic Provinces shared in the rise in sales of record players in 1957, totals being as follows: Atlantic Provinces, 16,531 (16,605 in 1956); Quebec, 68,675 (53,179); Ontario, 92,177 (83,918); Manitoba, 16,429 (11,542); Saskatchewan, 9,105 (6,155); Alberta, 16,321 (13,692); and British Columbia, 23,915 (20,036).

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## RECORD RETAIL SALES

Canadian retailers had record sales in 1957, according to Dominion Bureau of Statistics. Estimated at \$14,654,288,000, the year's total was 2.5 per cent larger than the 1956 value of \$14,297,558,000. December sales were 0.8 per cent below a year earlier at \$1,432,399,000 versus \$1,443,664,000. Both independents and chains shared in the rise in sales in 1957, total for the former advancing 1.3 per cent to \$11,806,541,000 from \$11,650,502,000, and the latter 7.6 per cent to \$2,847,745,000 from \$2,647,055,000.

Sales gains were posted for all provinces except the Atlantic area where the decrease was limited to 0.8 per cent. The year's increases: Saskatchewan, 4.4 per cent; Alberta, 4.1 per cent; Manitoba, 3.5 per cent; Quebec, 3.2 per cent; British Columbia, 2.4 per cent and Ontario, 2.1 per cent. Year's sales increases among the trades were largest for the following: grocery and combination stores, 8.9 per cent; variety, 7.2 per cent; drug, 6.6 per

cent "other" food and beverage, 5.9 per cent; garages and filling stations, 5.5 per cent, and shoe stores, 5 per cent. Sales decreases: lumber and building material dealers, 5.4 per cent; motor vehicle dealers, 3 per cent; furniture, appliance and radio, 2.7 per cent; and jewellery, 2.3 per cent.

Estimated total sales for 1957, ranked according to size, by provinces (in thousands): Ontario, \$5,612,005 (\$5,498,554 in 1956); Quebec, \$3,429,423 (\$3,322,150); British Columbia, \$1,631,964 (\$1,594,331); Alberta, \$1,206,264 (\$1,158,960); Atlantic Provinces, \$1,201,363 (\$1,211,156); Manitoba, \$724,911 (\$700,145); and Saskatchewan, \$848,339 (\$812,261).

Estimated total sales for the top 10 trades in 1957 (in thousands): grocery and combination stores, \$2,872,755 (\$2,638,978 in 1956); motor vehicle dealers, \$2,465,962 (\$2,541,712); department stores, \$1,288,653 (\$1,242,231); "other" foods and beverages, \$1,105,937 (\$1,044,087); garages and filling stations, \$866,584 (\$821,564); general stores, \$579,610 (\$568,357); furniture, appliance and radio, \$568,414 (\$584,272); restaurants, \$519,820 (\$508,248); lumber and building material dealers, \$457,237 (\$483,488); and drug stores, \$350,765 (\$329,028).

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## POSTDOCTORATE FELLOWSHIPS

Since 1948 the National Research Council has supported a programme of postdoctorate fellowships, awarded annually in competition to citizens of all countries, including Canada. Originally tenable only in the Council's divisions of Pure Chemistry and Pure Physics, the programme has been extended to include the biological sciences, mathematics and engineering.

Fellowships may now be held, also, in several departments of Canadian universities, and in the laboratories of Canada's Departments of Agriculture, and Mines and Technical Surveys, in centres located across the country from Halifax to Victoria.

The Council has announced 78 newly appointed postdoctorate fellows who will work in NRC laboratories. Of these new fellows, 13 will work in the Division of Applied Biology, two at the Atlantic Regional Laboratory, 12 in Applied Chemistry, three in Applied Physics, one in Mechanical Engineering, eight at the Prairie Regional Laboratory, 28 in Pure Chemistry, nine in Pure Physics, and two in the Radio and Electrical Engineering Division. The degrees held by this group represent 68 universities, including eight Canadian institutions and 60 located in 15 other countries.