

OILSEED SURVEY

(1) CONSUMPTION:

a) Human nutrition:

- Fats & Oils consumption per capita
- Of which: % animal fats; % vegetable fats
% solid (ghee, margarine, lard, butter)
- Consumer preferences (i.e. type of oil) and trends (i.e. health issues, coloration, switch from solid to liquid fats, etc.)
- Consumption of soyfood products per capita (tofu, miso soy sauce, natto, tempeh, soybean drink)
- Flaxseed and flaxseed products for human consumption.

b) Protein meals:

- Size of livestock industry
- Consumption patterns for protein meal (percentage that is used by the poultry, hog, aquaculture, dairy or beef industries respectively).
- Growth patterns of livestock industry and of protein meal consumption. Meals utilized.
- Is Canola or Flax meal well known? What is their market image vis-a-vis soymeal?

c) Industrial utilization:

(eg. utilization of linseed oil in paint or linoleum products; high Erucic Acid. Rapeseed all for plastics, fuel etc. lubricants).

(2) PRODUCTION POLICIES:

- Production subsidy programs
- Domestic pricing policies