POST: CANADIAN CONSULATE GENERAL, BUFFALO/TOURISM

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TOURISM PERSONNEL

<u>Jean-Guy Tardif</u>, Senior Trade Commissioner. Responsible for the delivery of the Tourism Program at the Post.

Lynn Niederlander, Commercial Officer(Tourism Program Manager). Responsible for all promotional activities undertaken with business travel, media, and these customer segments: Seniors, Middle-Aged, Baby Boomers.

Alice Engstrom, Secretary to Commercial Officer.

<u>Territory</u> Western, Central and Upstate New York, Western Pennsylvania, West Virginia.

Population 13.7 Million plus