

REPORT 4
88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 422-VIENNA

002-FISHERIES, SEA PRODUCTS & SERV.
AUSTRIA

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PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONTINUE OUR EFFORTS IN DEVELOPING AUSTRIAN MARKET FOR FRESH
WATER FISH, SALMON, LOBSTER & CANNED FISH PRODUCTS.

INCREASE OF CANADIAN SALES.

INTENSIFY PERSONAL CALLS ON MAJOR AUSTRIAN IMPORTERS AND DISTRIBUTORS
IN THE FISHERIES SECTOR.

IMPROVE LOCAL AWARENESS ABOUT CANADIAN
SUPPLIERS' CAPABILITIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 POST HAS CONTINUED LIAISON WITH AUSTRIAN FISH
IMPORTERS.

REGRETTABLY AUSTRIAN PORTION OF FISH MISSION
CANCELLED.

QUARTER: 3 -----

QUARTER: 4 -----