

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 423-BONN

001-AGRI & FOOD PRODUCTS & SERVICE
GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FEED, FERTILIZER & VET PRODUCTS

INCREASE AWARENESS OF CANADIAN BEEF AND DAIRY CATTLE BY DISTRIBUTION OF NEW PR MATERIAL TO GERMAN BREEDERS.

MORE SEMEN AND LIVESTOCK SALES.

DAIRY TECHNOLOGY EXCHANGE BETWEEN CANADIAN AND GERMAN DAIRIES IN THE FRESH MILK PRODUCTS SECTOR.

NEW PRODUCTS/TECHNOLOGIES FOR CANADIAN DAIRIES AND CONSUMERS.

INCREASE AWARENESS OF GERMAN ELECTRONIC STATE OF THE ART HERDBOOK MANAGEMENT SYSTEMS IN CANADA.

PRODUCTIVITY INCREASE, COST SAVINGS IN CANADA, IMPROVEMENT OF INTL COMPETITIVENESS OF CDN INDUSTRY SECTOR.

PROVIDE INPUT FOR ASSESSMENT OF COOPERATION POTENTIAL BETWEEN CANADA AND FRG IN FOOD PROCESSING TECHNOLOGY, ESP. MEAT AND DAIRY SECTOR.

CHANGE FROM COMMODITY TO TECHNOLOGY TRANSFER WITH RESULTS AS 7-8. 1

TRACKING

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 (A)TRANSFER OF AGRIC ACTIVITIES TO CONGEN DUS-SELDORF(PHASE IN). (B)CDN NATIVE PARTICIPATION IN 1987 FRANKFURT FUR SHOW(C)BC FRUIT AND VEGETABLE PROCESSING MISSION TO INTERPACK '87.

(A)PHASE IN PERIOD WILL TAKE TIME & LEAVE MAIN REGULATORY & POLICY MATTERS IN BONN. (B)DISCUSSION OF ANTI TRAPPING PR ACTIVITIES & CONTRACTING MEASURES. (C)INTRODUCTION TO GERMAN PACKAGING, PROCESSING & DISTRIBUTION SECTORS.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----