

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 406-LISBON

003-GRAINS AND OILSEEDS
PORTUGAL

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:
MEETINGS AT LEAST MONTHLY WITH GOVERNMENT OFFICIALS.
CALLS ON IMPORTERS.
MEETINGS AT LEAST MONTHLY WITH GOVERNMENT OFFICIALS.
FOLLOW PROGRESS OF DRAFT LEGISLATION WHICH WILL ALLOW USE OF RAPESEED OIL FOR HUMAN CONSUMPTION.

ANTICIPATED RESULTS:
UP-TO-DATE KNOWLEDGE OF CHANGES IN THE ROLE OF GOVERNMENT IN THE SUBSECTOR.
INFORMATION ON FUTURE REQUIREMENTS AND ON COMPETITORS ACTIVITIES.
UP-TO-DATE KNOWLEDGE OF GOVERNMENT POSITIONS REGARDING THE SECTORS.
DEVELOPMENT OF MARKETING STRATEGY.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:
QUARTER: 1 MAINTAIN CONTACTS WITH EPAC.
EXPAND COVERAGE OF PRIVATE SECTOR GRAIN BUYERS.
QUARTER: 2 -----
QUARTER: 3 -----
QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:
RESULTS REPORTED TO CWB.
DELAYED BECAUSE OF TIME LIMITATIONS.

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