
Horticulture and Special Crops including Sugar and Tobacco

- Horticulture and special crops generate more than \$2 billion in farm cash receipts annually, or about 10 per cent of total farm cash receipts.
- They account for about \$600 million in export sales, of which two-thirds go to the States.
- The U.S. takes 60 per cent of potato product exports, 80 per cent of maple exports, 75 per cent of fruit and nut exports, 95 per cent of sugar products and a third of raw tobacco exports.
- However, Canada is a net importer of horticultural products from the U.S.
- Seasonal tariffs for several fresh fruits and vegetables and tariffs on some products for which there are significant regional differences within Canada are sensitive trade issues.

Poultry

- The Canadian poultry industry operates under an effective system of national supply management.
- The farm gate value of poultry production is about \$1.5 billion annually with another \$1 billion added by related processing and retail operations.
- There are approximately 5,000 commercial or regulated producers of chickens, turkeys and eggs in Canada with another 10,000 persons employed in more than 500 processing establishments.
- More than 550 firms supply poultry producers – hatcheries, feed manufacturers,

feed supplement suppliers and drug suppliers, etc.

- In 1985, Canada exported \$46 million worth of poultry and products, of which 67 per cent went to the U.S.

Alcoholic Beverages

- Shipments of alcoholic beverages are valued at about \$3 billion annually, with almost 100 establishments employing more than 19,000 persons.
 - Canadian wineries employ about 1,300 persons and ship more than \$225 million in product annually.
 - Canadian wine exports are relatively small, with about 50 per cent of the Canadian market being supplied by imports.
 - The wine industry is centred in Ontario and B.C. and is a vital customer for grape growers. More than 50 per cent of wine produced in Canada is made from grapes, juice or concentrate from the U.S., or is imported in bulk and bottled in Canada.
 - Canadian breweries employ about 13,000 persons and produce approximately \$2 billion worth of beer annually.
 - In 1985, Canadian beer exports were \$175 million. Imports were valued at \$17 million. Ninety-nine per cent of Canadian beer exports are to the U.S.
 - Canadian distilleries employ about 5,000 persons with shipments valued at almost \$800 million annually. About 50 per cent of shipments are exported, with 96 per cent going to the U.S.
 - Distilled spirit imports to Canada amount to about \$165 million a year.
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