## PROGRAM RESULTS: ALL REGIONS

## **BUSINESS ACTIVITY**

During the October - December 1989 period, 76 posts submitted quarterly reports identifying the following business activities:

**549 EXPORT SALES WORTH \$793 MILLION** 

422 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS

44 NEW JOINT VENTURE/LICENSING AGREEMENTS WORTH \$40 MILLION

23 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$109.1 MILLION

20 CANADIAN INVESTMENTS ABROAD WORTH \$12.4 MILLION

35 TECHNOLOGY TRANSFERS WORTH \$4.93 MILLION

## **HIGHLIGHTS:**

\$105 million sale of wheat (Manila)

\$100 million sale of hotel re-construction services (Moscow)

\$76 million worth of investments into Canada - automobile, tourist, adhesive, and industrial hose industries (Tokyo)

\$60.6 million worth of telephone equipment sales (Kingston, Bridgetown)

\$50 million sale of toilet chemicals (Atlanta)

\$45 million sale water pumping equipment (Caracas)

\$30 million sale of aircraft (London)

\$28 million sale of an ethylene oxide plant (Beijing)

\$27 million sale of drilling equipment (Oslo)

## KEY STATISTICS: for the seventy-six posts having submitted a quarterly report

MISSIONS IN:	MIS			NUMBER CONFIRMED EXPORT SALES		VALUE CONFIRMED EXPORT SALES (\$M)	
Africa & Middle East	17	14	57			B1	
Asia Pacific	19	13	125		205		
Europe	27	24	75		235		
Latin America & Caribbean	14	14	84		146		
United States	13 90	11 76	<u>208</u> 549		126 793		
	TRADE	TRADE ENQUIRIES		INVESTMENT ENQUIRIES		BUSINESS VISITORS	
	Cdn	Local	Cdn	Local	Cdn	Local	
Africa Middle East	3708	3746	77	383	797	1532	
Asia Pacific	6676	9766	161	572	2840	5039	
Europe	6675	7061	433	922	3019	2093	
Latin America & Caribbean	4901	3896	63	87	657	1092	
United States	7414 29374	<u>6652</u> 31121	1051 1785	973 2937	2119 9432	3035 12791	