

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the April - June 1994 period twenty-four posts reported the following business activity:

- 54 EXPORT SALES WORTH \$185.27 MILLION
- 43 NEW BUYING CONNECTIONS / 47 AGENCY AGREEMENTS
- 47 NEW JOINT VENTURES WORTH \$2 MILLION / 7 LICENSING AGREEMENTS WORTH \$0.06 MILLION
- 1 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA
- 17 CANADIAN INVESTMENTS IN TERRITORY WORTH \$457.42 MILLION
- 37 TECHNOLOGY TRANSFERS WORTH \$5.58 MILLION

HIGHLIGHTS:

- \$170 Million Canadian investment in territory for communications (Paris)
- \$56.97 Million new joint venture to set up two shoe factories (Kiev)
- \$20 Million Canadian investment in territory for building products (Budapest)
- \$1.2 Million sale of Hydrogen generators (Ankara)

KEY STATISTICS: for the twenty-four posts reporting workload information

Missions Reporting To

		RBT	RWT
No. Trade Enquiries	Cdn	1955	5597
	Local	836	7073
No. Investment Enquiries	Cdn	24	176
	Local	21	330
No. Business Visitors	Cdn Pr / Pub	346 / 62	1256 / 400
	Local Pr / Pub	356 / 132	1639 / 184