

BUSINESS AGENDA

Winnipeg — March 20 — Seminar on Doing Business With Japan. Mizuyuki Kurata, a Japanese business expert currently on secondment as senior trade adviser with the Canadian Exporters' Association, will provide an insider's guide to the dynamic Japanese market. To participate, contact Kathleen Rudko, Industry, Trade and Tourism. Tel.: (204) 945-8214. Fax: (204) 957-1793; or Gail Ksonzyna, ITC, Winnipeg. Tel.: (204) 983-2594. Fax: (204) 983-2187.

Montreal — March 27 — Europe 1992: Standards Conference. This seminar, to be held at the Hotel Bonaventure, is co-sponsored by EAITC and Le ministère des Affaires internationales du Québec. For information, call (613) 996-8771.

Toronto — March 27 — Managing Innovation and Technology. This third annual conference, organized by the Conference Board of Canada, will help participants develop effective strategies for managing innovation and technology, to meet the challenge of international competition and technology transfers. Conference fee is \$565 for non-associates of the Conference Board; \$465 for associates. Contact The Conference Registrar, The Conference Board of Canada. Tel.: (613) 526-3280, ext. 240. Fax: (613) 526-4857.

Montreal — April 14-16 — Fifth Annual Joint Meeting of the Canada-Taiwan Business Association (CTBA). This year's event will provide an opportunity to meet representatives of Taiwanese and Canadian firms from all sectors,

especially high-tech industries. The theme of the meeting is Canada and Taiwan: Gateways for Trade and Investment Flow. Contact Elsie Lee, Canada-Taiwan Business Association, Ottawa. Tel.: (613) 238-4000. Fax.: (613) 238-7643.

Vancouver — April 22-23 — Asian Development - A Global Partnership. Preceding the Annual Meeting of the Asian Development Bank Board of Governors, this two-day business seminar will emphasize, among other topics, the role of private enterprise in development work. Plenary sessions, workshops and discussion groups will focus on key financial and development issues to be faced over the next ten years. Speakers will include government officials, international banking representatives, and heads of major corporations and international agencies.

Registration fee is \$475 (before March 15); \$575 (after March 15). To register, contact International Conference Services, Asian Development Business Seminar Society, Vancouver. Tel.: (604) 681-2153. Fax: (604) 681-1049.

St. John's/Halifax/Montreal/Quebec City/Toronto/Ottawa/Winnipeg/Regina/Saskatoon/Calgary/Vancouver — April 22-May 3 — InvestTech '91 (complete article on p.11). Investment and technology officers from 21 Canadian missions abroad will tour Canada this spring to share their expertise and know-how in such areas as strategic partnering, licensing of product or process technology from abroad, equity investment, transfers of know-how and joint venturing. For information on registration and dates, contact Info Export (see box at bottom of page).

Publications

EAITC Publications

The following publication is available from Info Export (see the box at the bottom of the page to order).

New Release

Extending the Network: The Science and Technology Mechanisms and Programs of External Affairs and International Trade Canada (#11TB) provides Canadian players in this field with current data on S & T including its increasing role as an international currency. The publication details the existing mecha-

nisms for facilitating trade in the sector (bilateral and multilateral co-operation relationships, Science and Technology Counsellors' Network, and the Technology Development Officers' Network). Canada's participation in international science programs is outlined and External Affairs and International Trade Canada support programs are described with examples to demonstrate their respective roles. A comprehensive list of contacts, at EAITC and abroad, is provided in the Appendix: The Science and Technology Officer Network.

Info Export

Info Export is a counselling and reference service for Canadian exporters.

Canadian companies interested in exporting are invited to contact Info Export (toll-free) at 1-800-267-8376 (Ottawa area: 993-6435).

To order EAITC publications, fax (613-996-9709) your requests on company letterhead. Include the publication code (i.e. 99AZ).

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