

THE
NATIONAL TRUST COMPANY
 OF ONTARIO, LIMITED.

Head Office, - - - - TORONTO.

Issue of \$1,000,000 Stock at 125.

PROVINCIAL DIRECTORS

(Who have also consented to stand for election at the first shareholders' meeting):—

- J. W. FLAVELLE, Esq., Managing Director The William Davies Co., Limited, Director Canadian Bank of Commerce.
- HON. GEO. A. COX, Senator, President The Canadian Bank of Commerce.
- HON. W. E. SANFORD, Hamilton, Ont., Senator, President The W. E. Sanford Manufacturing Company.
- F. W. GATES, Esq., Hamilton, Ont., President Hamilton Gas Light Co. Vice-President Canada Life Assurance Company.
- A. E. AMES, Esq., of A. E. Ames & Co., 2nd Vice-President Imperial Life Assurance Company.
- ROBERT KILGOUR, Esq., of Messrs. Kilgour Bros., Vice-President The Canadian Bank of Commerce.
- W. E. H. MASSEY, Esq., President The Massey-Harris Company, Limited.
- H. H. FUDGER, Esq., President The Robert Simpson Co. Limited, President The Goldsmiths' Stock Co.
- ELIAS ROGERS, Esq., President Toronto Board of Trade, Director Imperial Bank of Canada.
- E. W. COX, Esq., Branch Manager Canada Life Assurance Company.
- B. M. BRITTON, Esq., Q. C., M. P., Kingston, Ont.
- Z. A. LASH, Esq., Q. C., Messrs. Blake, Lash & Cassels.
- A. E. KEMP, Esq., President Kemp Manufacturing Co., 1st. Vice-President Toronto Board of Trade.
- HON. MR. JUSTICE McMAHON.
- WM. MCKENZIE, Esq., President Toronto Railway Co.
- FREDERIC NICHOLLS, Esq., 2nd Vice President and Managing Director The Canadian General Electric Co.
- GEO. H. WATSON, Esq., Q. C., of Messrs. Watson, Smoke and Masten.

BANKERS—The Canadian Bank of Commerce.
SOLICITORS—Messrs. Blake, Lash & Cassels.

Several Trust Companies of more or less importance have been formed in Canada during the past five years. It is felt, however, by those interested in the organization of the National Trust Company of Ontario, Limited, that there is ample room for a strong concern, launched under the most favorable auspices, and with a paid-up capital and a reserve fund sufficient to command the confidence of the general public in its strength and perpetuity.

Canada is gaining in wealth by many millions annually, and the field for operations of Trust Companies is consequently both wide and increasing.

The Company will act as Executor, Administrator, Receiver, Guardian, Transfer Agent, Countersigner of Securities, Agent for the Investment of Funds, Trustee under Mortgage for Railway and other Companies, etc., etc.

The businesses of Trust Companies in New York, Boston and other large cities of the United States, where organization has been such as to appeal to the public in a strong way, have reached enormous totals, with corresponding profits. The business which is already assured to this Company, together with that which will come to it naturally through vigorous and conservative management, foreshadows a large earning power, and it is believed that investments in its shares will yield very satisfactory returns. Application will be made in due course to have the shares of the Company listed on the Toronto Stock Exchange.

There will be no commission payments whatever in the flotation of the Company, the initial expenses consisting only of the cost of the charter and of this and a limited number of other advertisements. The management will be efficient but economical.

Subscribers preferring to hold securities free from all liability for calls may pay for their shares in full upon allotment.

SUBSCRIPTION BOOKS will open at the offices of the undersigned on Thursday morning, the 18th day of August next, at 10 o'clock, the Directors reserving the right to allot only such subscriptions and for such amounts as they may approve, and to close the subscription books without notice.

10,000 Shares of \$100 each at 125 - \$1,250,000.

Par value and premium, payable in ten quarterly instalments of 10 per cent each, commencing September 1st, 1898, with the option, however, to the subscriber to pay the full number of instalments or any multiple thereof on the date of the first or of any quarterly payment.

Forms of power of attorney to subscribe may be had on application.

A. E. AMES & Co., 10 King St. W., Toronto.