



NIAGARA IS NOTHING

TO ANY ONE WHO HAS
WALKED UP TO IT WITH A BOTTLE OF
DR. AYER'S CHERRY PECTORAL IN
THEIR HANDS. AT THE FALLS IT SEEMS
TO GO AWAY LIKE STRAWS.

NOTHING BUT A COLD

IS THE BEGINNING OF THE
MOST FATAL LUNG DISEASE
WHICH AT THEIR CLIMAX
SWEEP MEN AWAY AS
STRAWS ARE SWEEP
AWAY BY NIAGARA.
TREAT THE COLD AT ITS
START WHILE YOU CAN
CONTROL IT. YOU CAN
STOP ANY COLD, CURE
ANY COUGH, BY A
TIMELY DOSE OF

**DR. AYER'S
CHERRY
PECTORAL**

NOW PUT UP IN
HALF SIZE BOTTLES
AT HALF PRICE
50 ¢