



The Latest Style of Beauty

The latest style of beauty is the *natural complexion* style, and it is acquired by the use of PEARS' SOAP.

It is a revival of the very charming fashion of a former time, when the dainty pink and white bloom of youthful loveliness remained with a woman from girlhood to old age.

It was in the service of natural complexional beauty that

Pears

was invented more than a hundred and twenty years ago.

How efficiently it has fulfilled its beautifying mission is known all over the world, wherever real beauty of complexion is appreciated. Avoid common soaps and artificialities, and use Pears if you want skin beauty.

Pears is all-potent for refining and beautifying the skin, and securing the charm of a lovely complexion.

OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST.

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