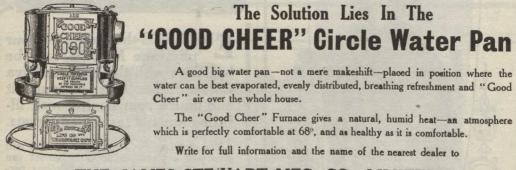
CANADIAN MAGAZINE ADVERTISER



SCIENTISTS tell us man originally lived in the water. Be that as it may, health still demands a plentiful supply of moisture in the air we breathe as well as in the food we eat. The commonest cause of colds, sore throats, pneumonia and similar troubles in winter is the overdry, over-heated atmosphere of so many furnace-heated houses.

Of course the average Furnace gives off *heat*—that's what it is for—but it's a dry, parching, snuffing heat that cracks your skin and affects your lungs and throat and makes you feel "chilly" in spite of an overheated house.

It is moisture that is wanting in the air-real natural humidity of the outside atmosphereand the ordinary Furnace is not built to provide this moisture.



THE JAMES STEWART MFG. CO., LIMITED, WOODSTOCK, ONT. WINNIPEG, MAN.

