

FALL NOVELTIES.

FANCY GOODS DEPARTMENT,
AUGUST, 1885.

ALBUMS.

There is a marked reduction in the price of Photograph Albums, and buyers who have reserved their orders for the opening up of Fall Stocks have been wise. Perhaps the newest thing is an Album, the back cover of which forms a stand, so that the book lies on the table at about the slope of a reading desk. One very pretty cover is of perforated leather through the incisions of which are seen diamonds of silk plush in various bright colors. In Leatherette Covers the ALLIGATOR and Imitation Calf in new shades are very effective. Some of the best patterns of American Albums have been reproduced in Germany at about half their original cost. All the better books are for Cabinet and Panel Pictures, but there are a few small sizes to retail at 25c. and 50c. which are phenomenal value.

TOILET ARTICLES.

White goods in Combs and Brushes continue to have a large sale both in cases and in bulk. Besides the "Celluloid" and other composition brushes there is a line of wood back goods covered with a white enamel. These are less liable to break than rubber, are well made, have good bristles, and can be retailed at popular prices. There are a few new designs in Nail sets and some very pretty low priced Pocket Toilets for ladies and gentlemen. Without much noticeable change in style there is quite a variety of Dressing Cases—portable and for the Toilet Table.

Odor Cases to retail at 50c. and \$1.00 and several novelties at about the same figure are acceptable additions to a line of Fancy Goods in which it is somewhat difficult to obtain attractive articles at a moderate price.

LEATHER GOODS.

The depression in the Pocket Book trade has resulted in the importation of Solid Leather Portmonies and Pocket Books at about the figures usually paid for imitation goods, and while the demand for Street Satchels is still large in the United States and Canada, there can be little doubt but that a considerable trade will be done this fall in the pocket articles. There might be specially mentioned some very tasteful Miniatures suitable for Misses' and Children's use. In addition to the Staple line of Street Bags there are a few new shapes "with Necessaire" which cannot fail to be in good demand toward the holidays.

SMITH & FUDGER,

48 & 50 YONGE STREET,

TORONTO.

SMITH & FUDGER,

FANCY GOODS, NOTIONS, TOYS, DRUGGISTS' AND
STATIONERS' SUNDRIES, CUTLERY, ELECTRO PLATE ETC.,
TORONTO, ONT.

August, 1885.

TRAVELLERS

Now on the road with complete assortment of Fall Samples.

STOCK

Bought by direct visit to European and American markets—clean, fresh, new goods, latest novelties, largest variety.

VALUE

The best in Canada, we buy for cash, sell only to the best trade, turn over stock several times a year on close margins.

You will be duly notified of our traveller's visit, please wait for him.

Respectfully,

SMITH & FUDGER.