

Chas. L. Doherty,
DEALER IN
DRY * GOODS,
BOOTS AND SHOES,
MAIN STREET,..... FAIRVILLE.

— FAIRVILLE —
** FURNITURE, **
* STORE *
FURNITURE, STOVES & HOUSE
FURNISHING GOODS,
HARDWARE, CROCKERYWARE,
SCHOOL BOOKS, STATIONERY,
AND FANCY GOODS.

Main Street, - - - Fairville.
Stove Repairs, Repairing and Upholstering
Done Promptly.

JAMES * J. * TOLE,

PRINTER,
58 DOCK ST. ST. JOHN, N. B.
Plain and Ornamental Printing of
all kinds at reasonable prices.
COLOR PRINTING A SPECIALTY.

8 Portland Street.
THE TAILOR
MADE

H. P. AULINGHAM,

HORSE * SHOER,
MAIN STREET, ... FAIRVILLE.

TROTTER HORSES A SPECIALTY.

Joseph B. Whipple

CARPENTER & BUILDER,
All kinds of Jobbing neatly done
by skillful workmen.
Beaconsfield, West Side,.....St. John.

Incandescent Lamps.

[THE NOVAK.]

If you use a meter, you can save 25 % of
your lighting by using my lamps.
Give them a trial.

JAMES HUNTER, 88 Princess St., St. John.

When to Stop Advertising.

An English Journal once requested a number of its largest advertisers to give their opinions concerning the best time to stop advertising, and the following replies were received:

When the population ceases to multiply and the generations that crowd on after you and never heard of you stop coming on.

When you have convinced everybody whose life will touch yours that you have better goods and lower prices than they can get anywhere else.

When you perceive that it is to be the rule that men who never advertise are outstripping their neighbors in the same line of business.

When men stop making fortunes right in your sight solely through the discreet use of the mighty agent.

When you forget the words of the shrewd and most successful business men concerning the main cause of their prosperity.

When every man has become so thoroughly a creature of habit that he will certainly buy this year where he bought last year.

When younger and fresher houses in your line cease starting up and using the newspapers in telling the people how much better they can do for them than you can.

When you would rather have your own way and fail than take advice and win.

When nobody else thinks it pays to advertise.

"Boy Wanted."

A grocer tacked upon his door

A bit of paper; this it bore:

"Boy wanted! At the desk apply,
Pay sure—at first not very high."

Within two days, at early morn;

A grocer's baby boy was born.

His little brother, wild with joy,

Said to his father, "Here's your boy!

Take down the notice on the door,

For you won't need it any more."

Then added this: "We've got a prize!

Now, don't it pay to advertise?"

Integrity, however rough, is better than smooth dissimulation.

Never lose sight of an honorable enemy; he will make a good friend.

Few men have the talent of displaying dignity without acquiring a tincture of coldness and contempt for others.