

The Name
"Mason & Risch"

The full meaning of "Mason & Risch" is quality, yes—SUPER-QUALITY. The Mason & Risch name protects the buyers—it assures them TOP VALUE—it tells them of choicest material and preferred workmanship—it makes certain the long life of original purity of tone, and beauty of case—it speaks of almost a half century of ingenious and conscientious endeavor in creating a high standard and MAINTAINING IT—it symbolizes a product used and endorsed by renowned artists, famous schools and colleges.

OWNERS OF MASON & RISCH PIANOS
ALWAYS REFER TO THEIR INSTRUMENTS
WITH THE GREATEST OF PRIDE.

To all dealers attending the Exhibition we extend a most cordial invitation to visit our building and inspect our latest product.

Mason  Risch-
Limited

230 Yonge Street
Toronto