

The Gourlay Piano

Gourlay Qualities Are Unexcelled and Permanent

The purchasing of a piano, with most people, is a matter for careful and serious consideration.

Consider, then, the Gourlay piano.

That the tone of the Gourlay piano receives the highest praise of musicians and musical critics of wide experience only bears out a fact that is well-known to every Gourlay owner. The Gourlay piano is unsurpassed for beauty, resonance, flexibility—in one word, quality—of tone.

In artistic appearance, too, the Gourlay satisfies and charms the most discriminating. So wide is the range of models, and so artistically is each conceived, that a Gourlay piano can be found to complete and enrich any setting.

Behind All These Qualities Is Gourlay Durability

The Gourlay piano is a permanent investment. Gourlay pianos are bought to be used and treasured for a whole lifetime—to pass from mother to daughter and to carry the opportunity for good music from one generation to another.

The Reason?

Gourlay Construction.

The highest attainable standard of quality was set by the first Gourlay piano, and that standard has been raised with every passing year. All the experience and skill of the men who designed and built the first Gourlay piano are put into Gourlay pianos to-day.

A Gourlay piano is an advertisement—a permanent investment that will return large dividends in pleasure and pride of possession, and in long continued service.

Before purchasing a piano investigate carefully the qualities and superiorities of the Gourlay piano.

Gourlay, Winter & Leeming Limited

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TORONTO

