

CHEAP ADVERTISING

THE WORLD, The Only One Cent Morning Paper in Canada.

THE TORONTO WORLD,

although only recently established as a morning paper, it is read widely, not only in Toronto but in every town and village of any importance in Ontario, as well as in many places in Quebec and Manitoba, and the circulation is advancing by more than one hundred daily. The afternoon edition is also published whenever there is a special moment to demand them.

ORDINARY RATES
Canada advertisements, of whatever nature, FIVE CENTS a line for each insertion. Extra editions at a special rate. Reports of meetings and financial statements of banks and railway and insurance and monetary companies, TEN CENTS a line.

CONTRACT RATES
For display advertisements, per line, subject of course of matter, are as follows:
Insertions 1 Mo. 3 Mos. 6 Mos. 12 Mos.

CONDENSED ADVERTISEMENTS
are charged at the following rates:
Illustrations Wanted, FREE. For each illustration, a charge of 25 cents. For each illustration, a charge of 25 cents.

Let Everybody Advertise in the World.
A CARD THIS SIZE—TWENTY LINES—
every day for a year, \$10.00, every day for six months, \$6.00.

A CARD THIS SIZE—FIVE LINES—
Insertion 1 Mo. 3 Mos. 6 Mos. 12 Mos.
Daily..... \$5.00 \$10.00 \$15.00 \$20.00
Every other day..... 4.00 12.00 20.00 30.00
Three times a week..... 3.00 20.00 35.00 50.00
Once a week..... 2.00 15.00 25.00 40.00

A CARD THIS SIZE—TEN LINES—
Insertion 1 Mo. 3 Mos. 6 Mos. 12 Mos.
Daily..... \$10.00 \$20.00 \$30.00 \$40.00
Every other day..... 8.00 25.00 45.00 70.00
Three times a week..... 6.00 40.00 75.00 110.00
Once a week..... 4.00 30.00 55.00 80.00

A CARD THIS SIZE—TWENTY LINES—
Insertion 1 Mo. 3 Mos. 6 Mos. 12 Mos.
Daily..... \$20.00 \$40.00 \$60.00 \$80.00
Every other day..... 15.00 50.00 90.00 140.00
Three times a week..... 10.00 60.00 110.00 170.00
Once a week..... 7.00 45.00 85.00 130.00

A CARD THIS SIZE—THIRTY LINES—
Insertion 1 Mo. 3 Mos. 6 Mos. 12 Mos.
Daily..... \$30.00 \$60.00 \$90.00 \$120.00
Every other day..... 20.00 70.00 130.00 200.00
Three times a week..... 15.00 90.00 160.00 250.00
Once a week..... 10.00 65.00 125.00 190.00

It will pay YOU to Advertise in THE WORLD.
Address all Communications to THE WORLD, TORONTO.

MEDICAL

"Nid. Desperandum."

THE GREAT ENGLISH REMEDY for Nervous Debility, all Nervous Affections, Indigestion, Loss of Memory, Want of Energy, etc., etc. It is the only remedy which has ever been known to permanently cure the following: Debility of the Heart, Consumption in its early stage, Rashness of the Head, Wind in the Stomach, Headaches, Dizziness, Vertigo, Loss of Sleep, Indigestion, Loss of Memory, Want of Energy, etc., etc.

THE GRAY MEDICINE CO.

THE GRAY MEDICINE CO. TORONTO.

MR. C. M. WINTERCORBYN

MR. C. M. WINTERCORBYN, 306 MANUEL STREET, TORONTO.

SPERMATORINE

SPERMATORINE, THE GREAT ENGLISH REMEDY for Nervous Debility, all Nervous Affections, Indigestion, Loss of Memory, Want of Energy, etc., etc.

HOLY LAMP OIL

HOLY LAMP OIL, THE GREAT ENGLISH REMEDY for Nervous Debility, all Nervous Affections, Indigestion, Loss of Memory, Want of Energy, etc., etc.

RUPTURE CURED

RUPTURE CURED, THE GREAT ENGLISH REMEDY for Nervous Debility, all Nervous Affections, Indigestion, Loss of Memory, Want of Energy, etc., etc.

IMPERIAL PAIN KILLER

IMPERIAL PAIN KILLER, THE GREAT ENGLISH REMEDY for Nervous Debility, all Nervous Affections, Indigestion, Loss of Memory, Want of Energy, etc., etc.

CARRIAGES

CARRIAGES, THE GREAT ENGLISH REMEDY for Nervous Debility, all Nervous Affections, Indigestion, Loss of Memory, Want of Energy, etc., etc.

W.M. DIXON'S

W.M. DIXON'S, 83 & 85 ADELAIDE ST. WEST, TORONTO.

WEST END

WEST END, THE GREAT ENGLISH REMEDY for Nervous Debility, all Nervous Affections, Indigestion, Loss of Memory, Want of Energy, etc., etc.

Hardware House

Hardware House, 313 QUEEN STREET WEST, TORONTO.

J. L. BIRD

J. L. BIRD, 313 QUEEN STREET WEST, TORONTO.

Keeps a well-assorted stock

Keeps a well-assorted stock of Coachpainters' materials in store, and still leads in Builders and General Hardware, Paints, Oils, Glass, etc., etc.

TO PRINTERS.

TO PRINTERS, 431 YONGE STREET, TORONTO.

McGORMACK BROS.

McGORMACK BROS., 431 YONGE STREET, TORONTO.

PELEE ISLAND WINES

PELEE ISLAND WINES, 431 YONGE STREET, TORONTO.

CARLING & CO'S ALE AND PORTER

CARLING & CO'S ALE AND PORTER, 431 YONGE STREET, TORONTO.

McGORMACK BROS.

McGORMACK BROS., 431 YONGE STREET, TORONTO.

MILLINERY

To Her Royal Highness

PRINCESS LOUISE

All the Season's Novelties in MILLINERY, FRENCH FLOWERS and AMERICAN FANCY GOODS.

MOURNING A SPECIALTY.

MISS STEVENS,

MISS STEVENS, 255 YONGE STREET, TORONTO.

MERCHANT TAILORS

JAMES NOBLE

JAMES NOBLE, MERCHANT TAILOR, No. 100 YONGE STREET.

NOTICE

NOTICE, Messrs. Kennedy & Co., 91 KING STREET WEST.

FALL TWEED

FALL TWEED, Messrs. Kennedy & Co., 91 KING STREET WEST.

Worsteds, Serges, &c.

Worsteds, Serges, &c., Messrs. Kennedy & Co., 91 KING STREET WEST.

Remember the Address

KENNEDY & CO.

KENNEDY & CO., 91 KING STREET WEST.

STEAM DYEING

J. EYRES & SONS,

J. EYRES & SONS, 321 YONGE STREET, TORONTO.

STEAM DYE WORKS

STEAM DYE WORKS, 321 YONGE STREET, TORONTO.

ESTABLISHED 1869.

Ontario Steam Dye Works,

Ontario Steam Dye Works, 321 YONGE STREET, TORONTO.

LAUNDRY

TORONTO

TORONTO, Ontario Steam Dye Works, 321 YONGE STREET, TORONTO.

Collars 25c per Dozen

Collars 25c per Dozen, G.E.O. SHARPE, 56 WELLINGTON ST. WEST.

GEO. P. SHARPE.

GEO. P. SHARPE, 56 WELLINGTON ST. WEST.

McGORMACK BROS.

McGORMACK BROS., 431 YONGE STREET, TORONTO.

WINE AND SPIRIT MERCHANTS

WINE AND SPIRIT MERCHANTS, 431 YONGE STREET, TORONTO.

WHOLESALE AND RETAIL.

PELEE ISLAND WINES

PELEE ISLAND WINES, 431 YONGE STREET, TORONTO.

TO PRINTERS.

TO PRINTERS, 431 YONGE STREET, TORONTO.

McGORMACK BROS.

McGORMACK BROS., 431 YONGE STREET, TORONTO.

BOOTS AND SHOES

WM. CHARLES,

WM. CHARLES, 118 CHURCH STREET, TORONTO.

BOOT AND SHOE STORE

BOOT AND SHOE STORE, 118 CHURCH STREET, TORONTO.

CLARKE'S,

CLARKE'S, 201 QUEEN STREET WEST, TORONTO.

BOOTS AND SHOES

BOOTS AND SHOES, 201 QUEEN STREET WEST, TORONTO.

COOK & BUNKER,

COOK & BUNKER, 36 KING STREET WEST, TORONTO.

CARVERS, GILDERS,

CARVERS, GILDERS, 36 KING STREET WEST, TORONTO.

Picture Framers

Picture Framers, 36 KING STREET WEST, TORONTO.

DIXON,

DIXON, 36 KING STREET WEST, TORONTO.

F. W. MICKLETHWAITE

F. W. MICKLETHWAITE, PHOTOGRAPHER, COR. KING AND JARVIS STS.

J. B. COOK,

J. B. COOK, THE PHOTOGRAPHER, ALBERT HALL, 101 AND 103 YONGE STREET.

W.M. MYERS,

W.M. MYERS, SURGEON DENTIST, 77 KING STREET WEST.

FRANK H. SEFTON, L.D.S.,

FRANK H. SEFTON, L.D.S., DENTIST, 77 KING STREET WEST.

PAINLESS DENTISTRY!

PAINLESS DENTISTRY!, M.F. SMITH, DENTIST, 266 GERRARD ST. EAST.

STOVES, ETC.

STOVES, ETC., EVERYBODY SHOULD SEE THE JEWEL RANGE.

VICTORY BASE BURNER!

VICTORY BASE BURNER!, E. GOFF & CO'S, 167 YONGE STREET.

NOTICE

NOTICE, Why does J. NOLAN, 60 and 62 Jarvis street, sell so many stoves?

ODORLESS EXCAVATORS.

ODORLESS EXCAVATORS, WM. BERRY, 131 LAMBLY STREET, TORONTO.

SANITARY

SANITARY, The Excelsior Odorless Excavating Company, 131 LAMBLY STREET, TORONTO.

SPECTACLES

SPECTACLES, C. POTTER, OPTICIAN, 131 KING STREET EAST, TORONTO.

Scientific Discovery!

Scientific Discovery!, Crown Brand Compressed Tea, EDW. LAWSON, 93 KING STREET EAST.

RARE PRESENTS.

RARE PRESENTS, W. FARLEY & W. MARA, STOCK BROKERS, 300 KING STREET WEST.

THE NEW CONFECTIONERY STORE

THE NEW CONFECTIONERY STORE, 90 QUEEN STREET WEST, TORONTO.

TEAS AND COFFEES

ANOTHER

Scientific Discovery!

Scientific Discovery!, Crown Brand Compressed Tea, EDW. LAWSON, 93 KING STREET EAST.

EDW. LAWSON,

EDW. LAWSON, 93 KING STREET EAST, TORONTO.

RARE PRESENTS.

RARE PRESENTS, W. FARLEY & W. MARA, STOCK BROKERS, 300 KING STREET WEST.

THE NEW CONFECTIONERY STORE

THE NEW CONFECTIONERY STORE, 90 QUEEN STREET WEST, TORONTO.

MONEY AND TRADE

Toronto Stock Market.

Toronto Stock Market, TORONTO, Oct. 26. The stock market was fairly active this morning with considerable business in local shares. Montreal rose 1/2 per cent. lower in consequence of a rumor that the Canadian Pacific was to be sold at 125, with the stock closing at 124 1/2. Toronto was at 127, with the stock closing at 127 1/2. The market was generally quiet, with a few exceptions. The stock market was fairly active this morning with considerable business in local shares. Montreal rose 1/2 per cent. lower in consequence of a rumor that the Canadian Pacific was to be sold at 125, with the stock closing at 124 1/2. Toronto was at 127, with the stock closing at 127 1/2. The market was generally quiet, with a few exceptions.

W. FARLEY & W. MARA,

W. FARLEY & W. MARA, STOCK BROKERS, 300 KING STREET WEST.

STOCK BROKERS

STOCK BROKERS, W. FARLEY & W. MARA, 300 KING STREET WEST.

Montreal Stock Market.

Montreal Stock Market, MONTREAL, Oct. 26. Stocks were weaker this morning. Montreal, Montreal and Montreal were all down. Montreal was at 127, with the stock closing at 127 1/2. The market was generally quiet, with a few exceptions. The stock market was fairly active this morning with considerable business in local shares. Montreal rose 1/2 per cent. lower in consequence of a rumor that the Canadian Pacific was to be sold at 125, with the stock closing at 124 1/2. Toronto was at 127, with the stock closing at 127 1/2. The market was generally quiet, with a few exceptions.

E. STRACHAN COX

E. STRACHAN COX, STOCK BROKER, 300 KING STREET WEST.

Toronto Stock Market.

Toronto Stock Market, TORONTO, Oct. 26. Street receipts of grain were small to-day and prices are unchanged. About 1000 bush of full weight sold at \$1.25 to \$1.30. The market was generally quiet, with a few exceptions. The stock market was fairly active this morning with considerable business in local shares. Montreal rose 1/2 per cent. lower in consequence of a rumor that the Canadian Pacific was to be sold at 125, with the stock closing at 124 1/2. Toronto was at 127, with the stock closing at 127 1/2. The market was generally quiet, with a few exceptions.

Grain and Produce Markets.

Grain and Produce Markets, CALL BOARD, TORONTO, Oct. 26. No. 1 barley sold at 90c. No. 2 barley at 85c. No. 3 barley at 80c. No. 4 barley at 75c. No. 5 barley at 70c. No. 6 barley at 65c. No. 7 barley at 60c. No. 8 barley at 55c. No. 9 barley at 50c. No. 10 barley at 45c. No. 11 barley at 40c. No. 12 barley at 35c. No. 13 barley at 30c. No. 14 barley at 25c. No. 15 barley at 20c. No. 16 barley at 15c. No. 17 barley at 10c. No. 18 barley at 5c. No. 19 barley at 0c. No. 20 barley at 0c. No. 21 barley at 0c. No. 22 barley at 0c. No. 23 barley at 0c. No. 24 barley at 0c. No. 25 barley at 0c. No. 26 barley at 0c. No. 27 barley at 0c. No. 28 barley at 0c. No. 29 barley at 0c. No. 30 barley at 0c. No. 31 barley at 0c. No. 32 barley at 0c. No. 33 barley at 0c. No. 34 barley at 0c. No. 35 barley at 0c. No. 36 barley at 0c. No. 37 barley at 0c. No. 38 barley at 0c. No. 39 barley at 0c. No. 40 barley at 0c. No. 41 barley at 0c. No. 42 barley at 0c. No. 43 barley at 0c. No. 44 barley at 0c. 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