

The ADVERTISER'S PICTORIAL PAGE



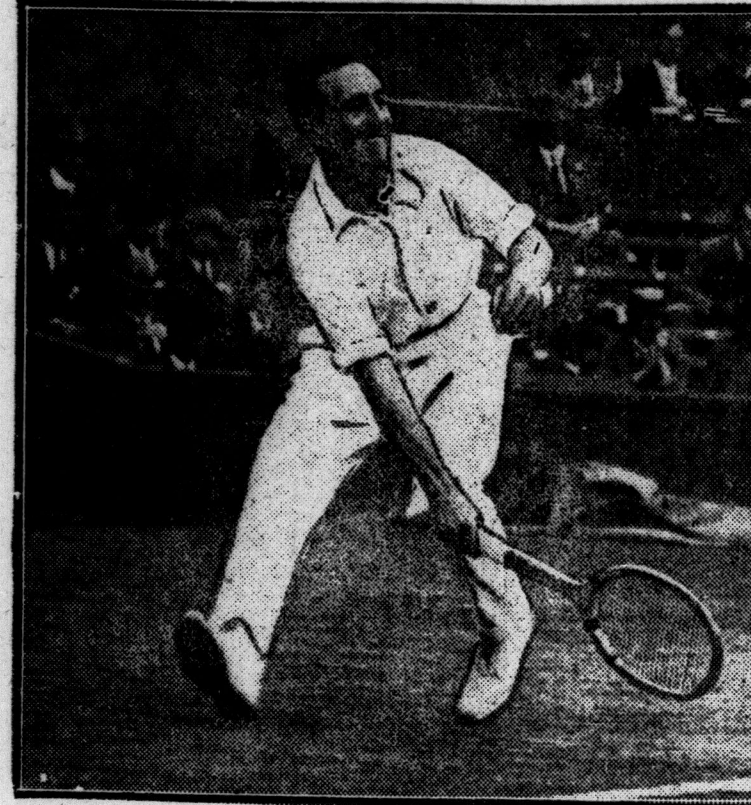
The mother of the present King of Italy is noted for her example of what a perfect queen should be, and is much worshipped by the Italian nation. The Queen Mother has unfailing tact and sweetness of disposition.



Miss Kitty McKane, Great Britain's woman tennis champion, returning a hot one during the recent international lawn tennis championships at Wimbledon.



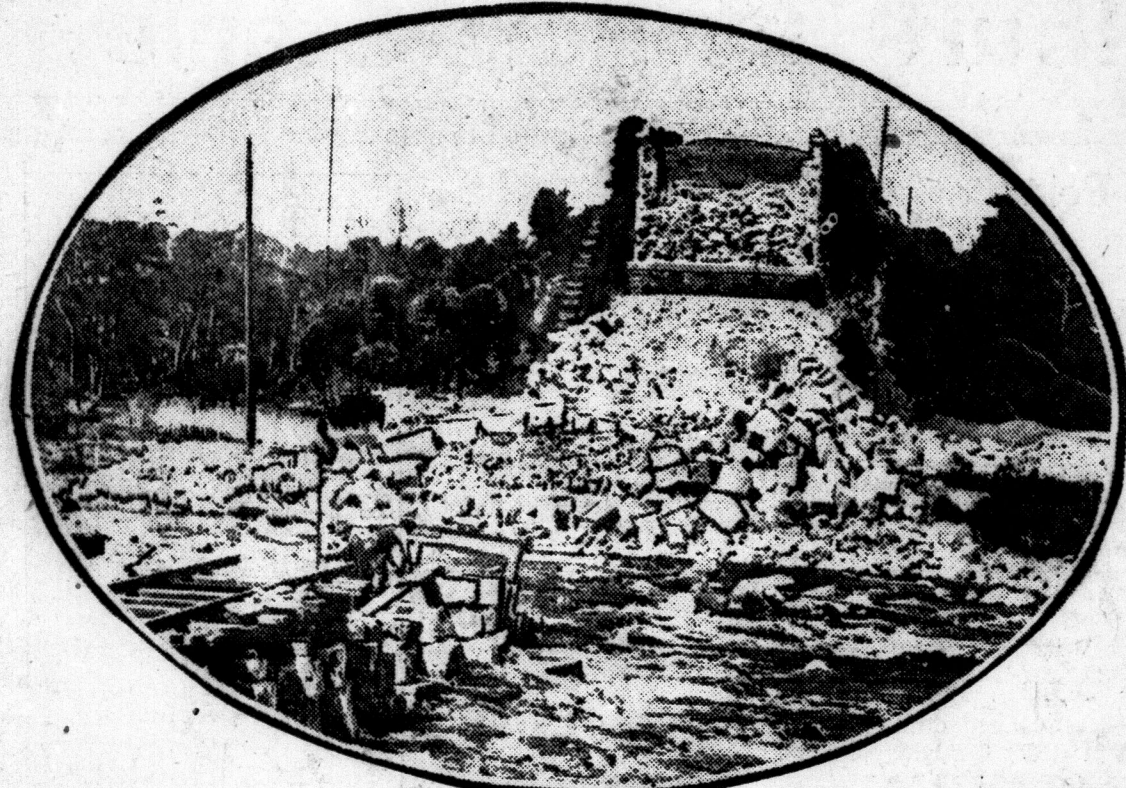
Photo shows a charming suit dress model of white roshanara crepe. When worn without the jacket it is a fashionable sleeveless dress with a waist of Egyptian design.



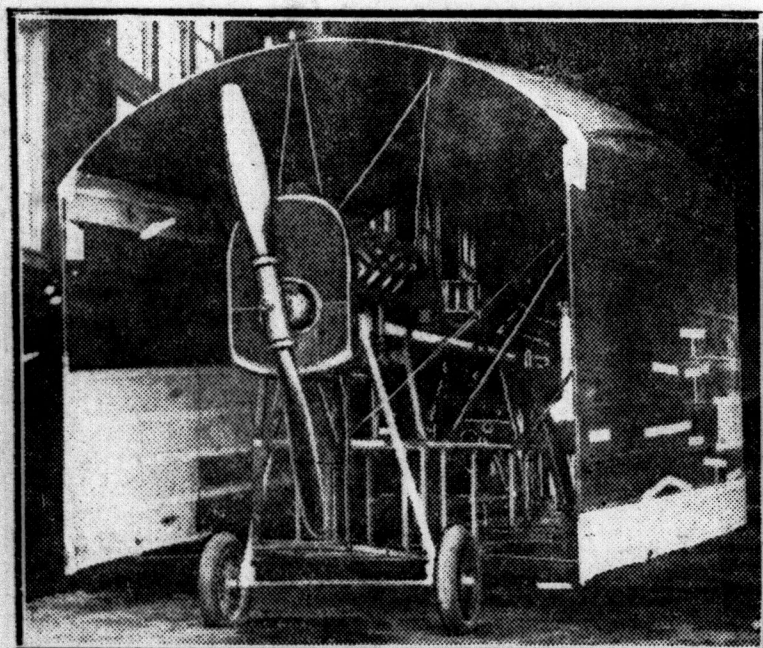
The Count de Gomar, Spain, wore a happy smile when he defeated D. H. Creig, British, during the international lawn tennis championships at Wimbledon.



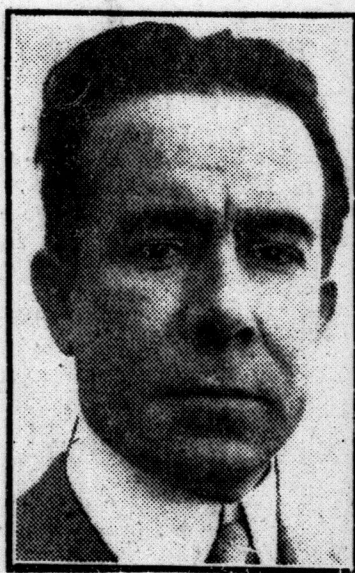
Vice-Admiral Kanji Kato has been named as commander of the second squadron of the imperial Japanese fleet.



The question of the restoration of Mallow Bridge, near Cork, destroyed by the irregulars, is now occupying the attention of the authorities. The bridge spanned the Blackwater, a valley, a quarter of a mile wide.



The new Curtis helicopter will be tested to find out whether it will compete for the \$250,000 British air ministry prize. By driving the wind under the canvas the machine is expected to raise itself from the ground perpendicularly.



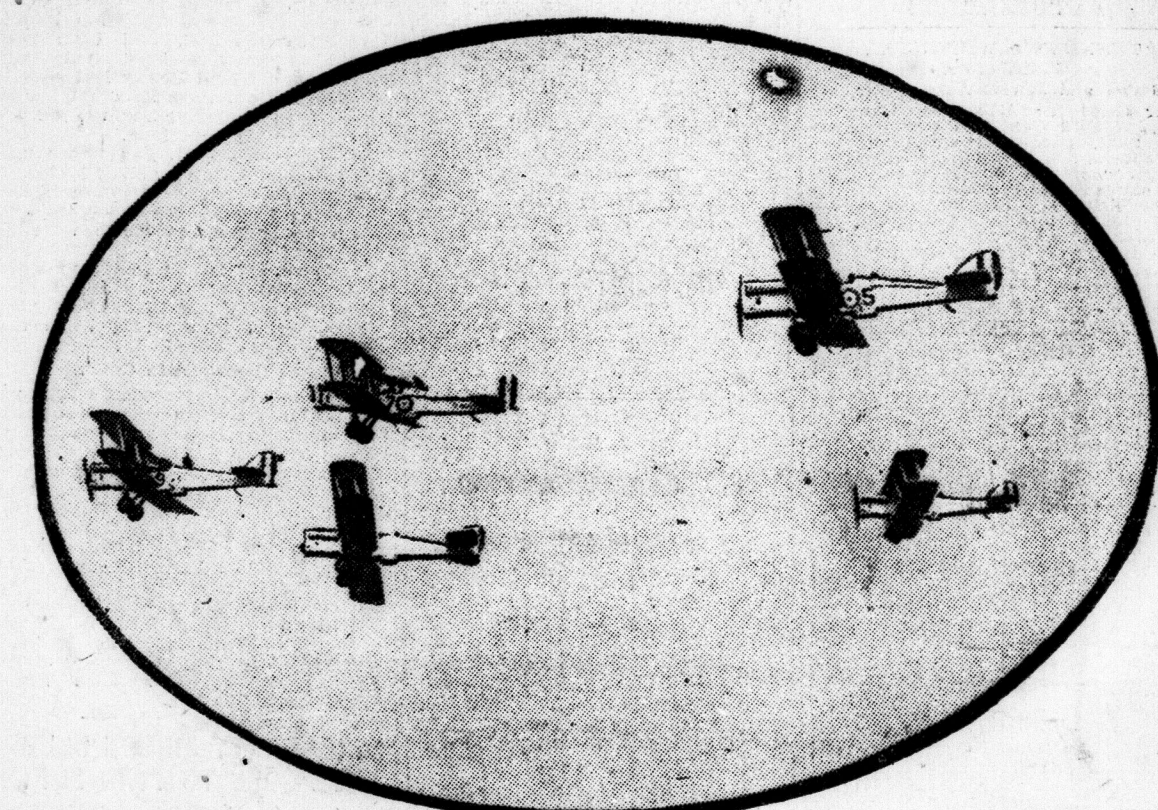
General Francisco Serrano, Mexican minister of war, plans to reduce the Mexican army and put the money saved into educating the Mexican people.



With the price of bacon flirting with the sky, Miss Ruth Adams of Atlantic City, finds this little porker a practical pet. Milk fed ham and pork sounds good.



The seven-year-old Marquess Townshend opened a fete in aid of the Ministering Children's League held at Hampton Court recently. The little Marquess is being presented with a rose following the ceremony.



A fine aerial snapshot of a fighting formation, at the rehearsal at Hendon, in preparation for the great aerial pageant.



Miss Sophie Breslau, contralto member of the Metropolitan Opera Company, has left Montreal on her way to Seattle where she will sing at the Americanus Pageant. She is taking the Canadian route because of its scenic beauty.



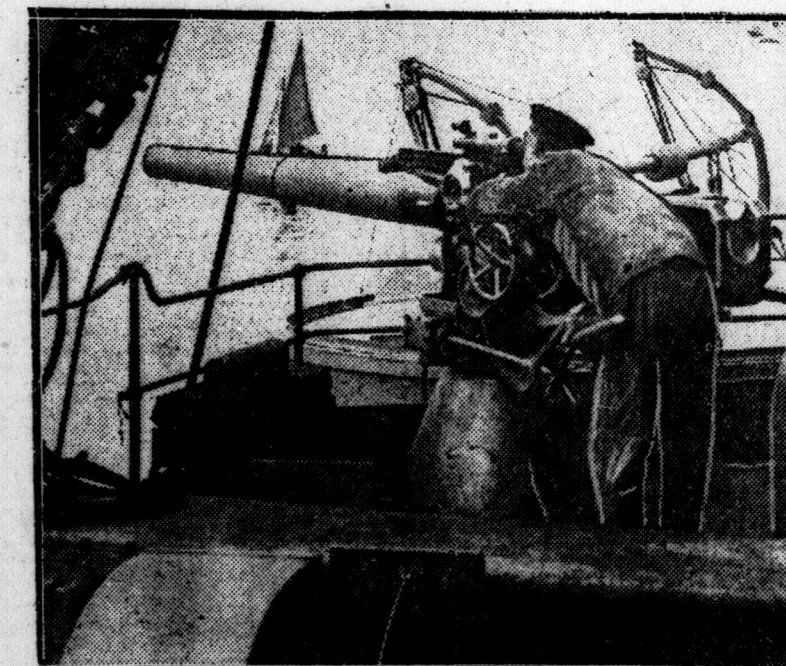
Mr. and Mrs. Emmanuel Freedman have earned the title of the "walking honeymooners." The couple were married in Portland, Washington, and walked east 3,200 miles to Brooklyn.



Mrs. Jeanette C. Brill, a well-known New York lawyer, who was appointed a deputy attorney-general. She is the first woman to fill the position in New York state and will be first assigned to the labor department.



Rousing cheers were given the Prince as he left Guy's Hospital after opening new departments for anatomy, biology and physics.



A view taken in the evening on board the Swedish flagship Sverige during a recent visit of the fleet to England.



Pomeroy Burton, who has always been identified with newspaper work, has recently been knighted by King George. For the past ten years he has been general manager of the Associated Newspapers, Limited.