

WOMEN VOTERS WELL ORGANIZED

Attend Rally For J. W. Innes,
Liberal Nominee in South
Oxford Riding.

Special to The Advertiser.
Tilkenburg, Oct. 15.—Although the evening was very wet, the council chamber was crowded on Wednesday for a Liberal rally. There was a large attendance of ladies, who have a splendid organization in the town. W. C. Brown occupied the chair. He stated that Donald Sutherland's Waterloo was at hand on Oct. 23 in a straight fight. According to Mr. Brown, the old bogey would be sprung in local factories that the plants would close unless Meighen was elected. It turned out to be such a hoax that it was not likely to be repeated, with the local factories running overtime and additions being added to take care of increasing business.

The chairman introduced Mr. Colin C. Hawkins as the young man who had accepted Donald Sutherland's challenge and spoke at a Tory meeting at Mount Elgin a few nights ago. Mr. Hawkins is a prosperous young farmer, with very broad ideas, and delivered a fighting speech for J. W. Innes, Liberal candidate. He stated that the Conservative candidate was conducting one of the most contemptible campaigns he had ever witnessed in South Oxford, belauding the issue of the day with a petty stuff, about which the public know little and cared less.

Much ado was being made about the equalization of assessment in South Oxford. Mr. Hawkins asked his hearers if they were aware that the two Conservative representatives from the town council had voted in favor of the resolution. He could not understand Mr. Meighen constantly boosting United States and running down Canada in his daily speeches. The speaker received much applause at the conclusion of his address.

Short speeches were given by ex-Mayor Remme, A. A. Ostrander, Ira Ribble and others. The enthusiastic meeting closed with the singing of the National Anthem.

WATER MAINS WERE OF OAK.

London, Oct. 16.—Remnants of London's first water mains which were of hollowed oak were unearthed in Red Lion Square. Experts estimated the wood was laid approximately 200 years ago by one of the first utility companies in this country.

Rowat's Teas

Used in Homes Where Quality Rules.

From 70c to \$2.00 Pound

T. A. Rowat & Co.

250 Dundas St. W. Phone 3051-3052

Correct Glasses

We will gladly show you the correct style of glasses which will make you look your best. Come in today.

CARE FOR THE EYES THAT CARE FOR YOU.

BROWN OPTICAL CO

QUALITY BEYOND QUESTION

223 Dundas St. W. Phone 1877.

Branch: Hamilton.

**23 DOZEN
FELT HATS**

Values up to \$6.00

NEW FALL STYLES

ALL SIZES ON SALE \$3.95

Wegner Clothing Co.

The Heart of London.

371 TALBOT ST. Opp. Market

**MILITARY RIBBONS,
BADGES AND BUTTONS.**

Peel's! Peel's!

10 MARKET LANE

NOW AT RED STAR NEWS CO.

COAL

Egg, Stove, Nut and Pea Coal,
the best obtainable.

Prompt delivery to all parts
of the city.

Orchard's

45 York Street. Phone 384.

**Our fitters are
experts. \$1.50 to
\$10.00. We have
trusses to fit
all needs.**

Anderson & Nelles

Cut shows one of our
many lines.

\$9 GLASSES FOR \$5

Regular \$9.00 Shell Rim Glasses,
with round Toric lenses (curved),
in eyeglasses or spectacles guar-
anteed to fit your vision and facial
measurements, for \$5.00, by our
Mr. Lee, drugless eyesight special-
ist, who will examine each eye
separately and thoroughly free of
charge. Note, Mr. Lee does nothing
else but examine eyes and fit
glasses exclusively at C. H. Ward
& Co., Jewellers and Opticians, 26
Richmond street.

**SUNDAY SERVICE BATHS
SHOWERS**

9 a.m. to 1 p.m.

NATIONAL BARBER SHOP

ORVAL J. STRACHAN, 197 Dundas St.

**— FOR —
AMBULANCE SERVICE**

PHONE 1968

HEATED INVALID COACH

Geo. E. Logan

371 DUNDAS ST. W.

Wilton Rugs

Small Scatter Rugs in four
patterns and colors. Size 27x48.
Of fine colors and quality.

ABOUT HALF PRICE,

\$4.69



42 Only Fine Silk Scarfs, Saturday, \$3.95

Plain Scarfs with colored borders. Batik Scarfs and Scarfs with modernistic and cubistic designs. These Scarfs of heavy crepe are in shades of please all—white and black, pink, orange, gray, sand and striped effects. Some have fringed ends, some are plain. But all are suitable for suit, coat or tailored dress. Some about half price. Special \$3.95

Main Floor.

Twinkletone Balbriggan Dress Goods, 60 Inches Wide, Just Received, \$3.00 Yard

The smart fashion for the new one and two piece dresses: 60 inches wide (circular). One length is sufficient for the average woman and no seams in the skirt. All are twinkletone or two-tone weaves. Note the new colors—Copper, Chinese Blue, Violet, Sable or Sand, Lilac, Natural, Orchid and Pansy \$3.00 yard

Buy Your Suedene Coating While This \$4 Stock Lasts

Imported from France. A charming suede finish of fine wool. Supple in texture that has been accepted by Paris modistes for evening wraps, too. Every yard of these is made, dyed and finished in France, which means the best. All full 54 inches wide. Colors Copper, Rust, Saraband, Polo Tan, Chucker Brown, Rosewood \$4.00 yard

Main Floor.

Hemstitched Pillow Cases, 98c Pair

Unexcelled for value are these well made and beautifully hemstitched slips. The cotton is a strong, fine, perfectly bleached cloth. A large quantity has arrived for Saturday shoppers. If you prefer these better quality Pillow Cases, be sure you see the value given in 40, 42 and 44 inch at 98c pair

WABASSO CIRCULAR COTTON, 39c

40-inch and 42-inch popular widths, in this favorite of Canadian-made cottons. Without question the best value and the best bleaching of any pillow cottons made in Canada, a lot will be sold to Saturday shoppers. Special value...39c

CANTON FLANNEL, 19c YARD

It's soft, cosy, entirely free from filling. A cream shade but easy to bleach. There is no better fabric for the new baby's diapers. Buy your requirements at this price: 27-inch...19c yard, 10 yards for \$1.85

ALL-WOOL BABY FLANNEL, 75c

Real English Flannel, pure finish. A necessity for baby wear, soft and cosy...26-inch, 75c; 28-inch, 90c; 29-inch, \$1.00

NEW SATINETTES, 75c

Our Lining Department has just opened up, from England, a lovely range of new colors in this cloth. Our best plain Satinette. Colors and satin-like sheen are permanent after washing. Beautiful shades as well as white or black; 39-inch...75c

NOVELTY DRESS FLANNELS, 89c

Pretty shades of brown with blue and rose checks or pencil line stripes. A most unusual value. The newest of weaves and colorings: 31-inch...89c yard

REAL DURO SHIRTINGS, 35c YARD

You know what Duro dye means. It really does stand for colors fast to everything or money refunded. A most important feature when buying for men's shirts or boys' blouses. We have a host of new patterns. Choose now for the Christmas gift you thought of making. Just opened up: 32-inch...35c yard

Black and White Work Shirtings, fast colors...35c yard

Best Canadian, dark blue stripe or plain Shirtings...40c yard

English Oxfords, just wear like iron...50c yard

Duro Shirtings of fine madras weave...65c yard

Broadcloth Shirtings, newest stripes and checks...\$1.00 yard

Remura Shirting, a rayon or artificial silk of great wearing quality...\$1.00 yard

STORE HOURS—9 TO 5:30

For Saturday Shoppers

THE MANY ITEMS HERE ARE WELL WORTH YOUR CONSIDERATION. THE PRICES, IN MANY CASES EXCEPTIONALLY LOW. ONLY MAKES THE QUALITY STAND OUT THE BETTER.



French Beaded Dresses

These daintily fashioned "Yvette" Dresses, made of a good quality crepe, in colors of gray, orange, chartreuse and almond greens, brown, navy and black. Dresses from Paris, which make pretty afternoon or informal evening frocks. They are all beaded, and some are also embroidered in silk, in contrasting or harmonizing shades. This splendid opportunity awaits the early shopper. Sizes 10—44.

Sale Price Saturday, \$23.95

Second Floor.

Black Dress Silks and Crepes at Popular Prices

BLACK SATIN DUCHESSE, A YARD WIDE, \$1.59 SPECIAL

Rich, heavy quality Duchesse for dress wear and recommended by this store for satisfactory wear. Very special sale price of...\$1.59 yard

BONNET'S BLACK ARMURE SATIN, \$1.95 YARD

A new silk by this famous Lyons maker. A real all silk of heavy quality for guaranteed dress wear. Bonnet's name on selvedge. A yard wide. Special at...\$1.95 yard

LYONS BLACK SATIN CREPE, \$2.95 YARD

All silk, no mixture of rayon; soft texture of rich satin face. Name in gold on selvedge; 38-inch. Special...\$2.95 yard

Main Floor.

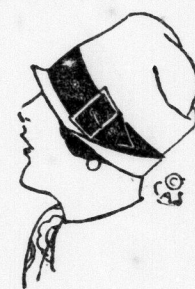
CANDY TREAT

100 lbs. Turkish Delight, fresh and delicious. Week-end special...29c lb.
Riley's Assorted English Toffee—Royal, Toffee rolls, almond brazil, treacle, 60c lb.
Neilson's High-Grade Chocolates, assorted...60c to \$1.00 box
And eighteen assorted varieties, always fresh...60c lb.
Chocolate Bars, 40 varieties to choose from...5c, or 6 for 25c

Velours! Velours!

Austrian, English and American Velour Hats, all shapes and the season's principal colors are here—henna, black, purple, wood, pearl, taupe, nigger, rose, pencil and shutter green. Smart hats that are distinctly in vogue...\$4.00 to \$9.00

Second Floor.



China Department

23-Piece China Lunch Sets in a dainty pink and blue floral design...\$3.49 set
China Jugs with luster bands and floral design. Half pint and pint size...25c and 39c
Jelly Glasses...55c dozen
Grape Cut Tumblers...50c half dozen
Children's 3-Piece China Sets—Jug, Plate and Porridge. Special...49c set

Basement.

Bedroom Slippers, 98c

Of kid and alligator leather, in the spider pattern. These Bedroom Slippers are very attractive; warm enough for comfort, soft for ease and good-looking. In colors of rose, blue, gray, brown and black. They have a small rubber heel...98c

Outstanding Values In the Linen Section

This special purchase of Huckaback Towels and rough brown crash, featured tomorrow, are two items that should find eager buyers. Wanted merchandise at a liberal discount. See these in the morning.

WEBB'S DEW BLEACH HUCKABACK TOWELS, 79c EACH

Lovely weight and weave, in pretty damask borders, finished with extra firm spoke hemstitch. A quality that represents a saving of 25 per cent on today's regular price. Quantity limited to 20 dozen. Specially priced, 79c each, \$9 dozen

"MARTEX" TOWELS AND BATH MATS

New shipment just opened up reveals many lovely numbers in Towels and Mats. Particularly attractive are the art tones in the darker shades now woven in the mats. These, too, are absolutely guaranteed fast colors. The new lower prices are most moderate.

Bath Mats at...\$1.95, \$2.50, \$3.25, \$3.75, \$3.95 and \$4.50 each
Bath Towels...\$1.00, \$1.25, \$1.35 to \$2.00 each

Boxed sets consisting of Towels and Wash Cloths, also larger sets consisting of Mat, large and small Towels and Face Cloths...\$2.75 to \$10.75 per set

16-INCH ROUGH BROWN CRASH, 6 YARDS FOR \$1.00

You'll want at least a dollar's worth of this superior quality Rough Brown Crash, heavy weight, splendid for drying and easily laundered. Just the desired weave for the farm house, where you may find it difficult to keep your bleached towels right. See this tomorrow...17c yard, 6 yards for \$1.00

70-INCH JAPANESE TABLE COVERS, \$1.29

At almost half price these Jap Covers make interesting buying. They are in both dark and light borders, in assorted patterns. Splendid cloths for breakfast or luncheon, in fact, most practical for general use. They launder so easily, too, and during the winter when frosts are so hard on linens, you'll find them a great saving. Colors are absolutely fast 70x70 inch. Special...\$1.29 each

Men's and Young Men's Warmer NEW FALL SUITS and OVERCOATS



Select from a most complete showing, Saturday, rich Kynoch weaves, new pattern effects, in the new single and double breasted models. EXCELLENT VALUE is offered in these various groups Saturday.

Good wearing tweeds, in this fall's new patterns and models...\$24.95

Imported tweeds, rich in texture, patterns that are leaders for fall and winter wear; new two and three button fall styles; sizes 35 to 44...\$27.85

Every man is afforded a most unusual choice in this large feature group at \$32. English imported tweeds and worsteds, in a complete range of styles and pattern effects...\$32.00

KYNOCH TWEEDS—The famous colorful tweeds from Scotland, new grays, browns, "Highland" fawns and other style-right effects for fall and winter. These suits offer excellent values at this price: sizes 35 to 44...\$37.50

UNDERWEAR FOR MEN, \$1.95.

Cream Ribbed Combinations, in a splendid weight for colder days; good fitting, and feature value at this price. \$1.98
Sizes 34 to 44

SHIRTS, \$2.75.

New fall colorings in separate collar or collar attached styles, new blue, brown and other leading shades; 14 to 16...\$2.75

TOPCOATS

IN THE NEWEST FALL PATTERNS AND COLORS.

—\$24—

These are a special purchase of New Fall Topcoats that would not ordinarily sell at this low price; richly trimmed and finished patterns; a wide and varied selection to choose from; Coverts, Tweeds, Velour finish; in browns, grays and new duo-tone shades. Save many dollars on one of these Coats tomorrow.

Pyjamas Special, \$2.49

Flannelette Pyjamas for men, neat patterns and colorings, roomy and comfortable. \$2.49
Specially priced at...

SMALLMAN & INGRAM LIMITED