

# Day Parts

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AS USUAL

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## Superstitions of the Ring

It is not surprising that the more risk there is attached to a particular calling, the more superstitious are those who follow it, such as sailors, miners, motor racers and the like. Boxers are no exception. At the National Sporting Club there is a certain dressing-room, Number Seven, which has often caused a disturbance in the Club through both principals and spectators. It is a singularly demanding room, if ever, has a boxer who has had the good luck in a championship fight to get Number Seven.

Charlie Stone, when he was engaged in a fight in London, always went for a "lucky" walk over Waterloo Bridge early in the evening. Joe Fox, the famous featherweight champion, insisted on having his light dinner at Simpson's in the Strand. Nearly every boxer takes some little charm, perhaps hidden in his boots, into the ring with him.

But the limit was reached, says Jack Goodwin, the trainer of many champions, in his book, "Myself and My Boxers," when Harry Stone, a Jew, met Johnny Summers, a Catholic, at the Sydney Stadium.

Stone wore green knickerbockers, and his mascot was a towel that had never been washed, bearing the blood of a hundred opponents besides his own. Having put down his cigar, he entered the ring wearing a Jewish charm, which looked like a chest protector, and a praying cap; and his first act was to roll up his chemise and hang it in his corner.

Between the rounds he kissed the chemise, while his chief second had to say, "God be with you." And the chief second had to wear the praying cap during the whole of the fight!

Johnny Summers, an extremely devout man, crossed himself before every round. So, with both men calling on the aid of the Deity, the fight was more the an elaborate religious ceremony, but it lost none of its fierceness for that!

At the Black Bull at Whetstone, a scene where many champions have been trained, there was, and probably still is, a very old top hat which was supposed to possess magic qualities. As every boxer who trained there for a championship fight at the National Sporting Club used to put it on for a few minutes before he left for the ring.

Tommy Noble, as soon as he heard about it, insisted upon wearing it the whole evening before his contest, and it is a strange fact that Joe Corbett, the only man who trained at the Black Bull for a championship and refused to put on the "topper," was beaten. Charlie Hardcastle was at Whetstone during the war and when the poplin was brought down at Potters Bar and although it was raining, he walked across country to get a souvenir, no doubt for luck.

He came back, soaked to the skin and covered with mud, and when he there laughed at him he said: "Never mind, I got my souvenir."

"Did you get it off the machine?" he was asked.

"No," he replied, "I couldn't get near enough. But they were selling pumkins and I gave a man two hobs for it."

They all crowded about him as he called out, with a flourish, a brown paper parcel. He undid it slowly, and discovered a rusty old bolt of a garden gate!

Here is another of Jack Goodwin's many yarns. He took a string of boxers, including Bermudez, Billy Wells, Glasgow, to engage in a series of fights against Scottish boxers.

Every one of them won, and they started home in high spirits. When they boarded a train Goodwin, always out for a joke, whispered to Billy Wells:

"Now we've all got to be Scotsmen. When I talk to you in Scotch, you must answer me back in the same dialect."

They all fell in with the idea. Jack Goodwin, as it happened, sat opposite Billy Wells, and the train was crowded with people coming away from the boxing hall. So in a very loud voice he called across to Billy:

"Are ye seen?" wee Sandy Macreanachan the night?"

And Billy answered: "Oul, oul!" Goodwin said: "You're not in France, you murr," and the whole car of people shrieked with laughter.

## BEECHAM'S PILLS

The Safest and Best Family Medicine

Canadian Customs and Excise Tariffs

A handbook of the Canadian Customs and Excise Tariffs, recently published by McMillan Publishers, Ltd., Montreal, is a valuable reference book for business men. It contains not only the complete schedule of the Customs Tariffs, but also information regarding Trade Conventions with foreign countries, regulations governing importation of animals, inspection of foods, specimens and explanations of the various forms of invoices and certificates, and several Customs informations.

# A WEALTH OF GOLDEN OPPORTUNITIES

destined to crowd this Store with eager shoppers during the week-end.

PLAN TO BE HERE--DON'T MISS IT!

You will find a generous outcrop from every department

Beginning a new Season this Store reaffirms its usefulness as a Shopping Centre, where the requisites for Home and personal use are lavishly displayed. All that the coming season calls for--is now being opened and displayed--Costs you nothing to inspect them.

We have been unusually successful in securing special price concessions on extra large purchases of seasonal merchandise, and this in conjunction with various specials taken from our own stocks will bring enormous advantages to patrons here during the week end. Investigate!

FRIDAY, SAT. and MONDAY

## Footwear Specials!

Late in arriving--Out they go!

SKUFFER SHOES \$1.49

Late in arriving and as a consequence we must hasten their exit with a shattered price--Dark Tan make, all sizes, for Girls and Boys, laced style. Very Special \$1.49

SKUFFER BOOTS \$1.98

Dressy Patent and Black Kid Skuffer Boots, laced style, nice for Sunday wear, others in Gun Metal, nice for early fall wear, assorted sizes. Special \$1.98

## Footwear Specials!

CHILDREN'S SLIPPERS 39c.

In Tan Kid and Calf, pump and strap style, sizes 3 to 8, value for \$1.20 pair. Special \$39c.

LADIES' SHOES--A clearing line offering mixed sizes, in Black and Tan, laced and strapped styles. They're job worth considerably more than we have marked \$2.28

them for Friday, Saturday and Monday \$2.28

LADIES' BOOTS--These have felt uppers, black leather welt, sizes 4 to 8, distinctly comfort shape, warmly lined and rubber heel. Friday, Saturday and Monday \$3.68

BEDROOM SLIPPERS--Delightful coloured Felt Slippers, in Saxe, Grey and Brown, with soft chamois soles, showing fancy cut out upper. Friday, Saturday and Monday \$1.48

## Colourful Velveteens and Corduroys just in.

VELVETEENS--22 inch Coloured Velveteens, rich looking shades. Brown, Navy, Cardinal Green, Crimson, Coral, Nautica, Blue and Black. Our Special \$5c.

NEW LININGS--Some new and pretty Coat and Costume Linings await you this week, double width, saten finish, pretty art patterns on assorted grounds. The yard 69c.

VELVET CORDUOYS--27 inch heavy Velvet Corduroys, these are excellent quality shades of Tan, Blue, Navy and Myrtle. \$1.50 value for \$1.32

SHEETINGS--90 inch unbleached plain American Sheetings. This is a new line, fine yet strong and bringing good value. The yard \$1.23

## Ladies' Fall Coats

Very Special at

12.98

Just 25 of them--a special lot picked up by our American Buyer, some in Velour, others in Tweeds and Cloths, shades of Tan, Fawn and Grey, round collar, loose sleeves and side effects, lined throughout. The quantity is small. Reg. \$25.00. Coats for

## Half a Dozen Excellent HOSIERY Values.

SILK HOSE--We are closing out a line of much higher priced Silk Hosiery, nearly every wanted shade represented, value to 50c. Special \$19c.

CASHMERE HOSE--Ladies Plain and Fancy Ribbed Hose, brings a real good value, in Black, White, Cordovan and Heathers. Special \$28c.

LISLE HOSE--Ladies Plain Lisle Hose, in a line of charming shades as well as Black and White. 60c. value. Special \$48c.

## SPORT HOSIERY.

SILKEN WOOL HOSE--A brand new line of plain English Fall weight Hosiery, Brown and White. Sand and White. Grey and White. Special \$1.15

LADIES' HOSE--Artificial Silk Hosiery in very pretty mottled effects, Lisle top, toe and heel. Delightful Hosiery. Our Special \$89c.

Nifty Little Sash Rods

Help to give Elegance to your Windows at home.

Flat Fluted Brushed Brass Rods \$1.50, 25c.

Round Brass Extension Rods \$1.50, 25c.

Curved Rod Extension Rods, good \$1.50, 25c.

Curved Rod Extension Rods, for double curtains \$1.70, 25c.

And extra Sliding Extension for same \$1.25, 25c.

"BLUE BIRD" BAY WINDOW CURTAIN RODS--"Blue Bird" Brushed Brass Rods, are especially worthy of your notice, neat, simple and strong, adjustable, two style. Single set \$1.25, 25c.

For double curtains \$1.50, 25c.

No Place like BAIRD'S for Value.

## OUR NEW FALL COATS

Show up splendidly, radiant with the newness of a new season

### SUSPENDERS.

Ladies' Sew-on White Elastic Suspenders, reliable and durable. Friday, Saturday, Sunday, the Special \$32c.

### UNDERPANTS.

Ladies' lace White Jersey Underpants, umbrella leg, finished with crocheted lace, sizes 36 to 44, 60c. value. Special \$49c.

### JUMPERS.

Exquisite Knitted Silk Jumpers, in Black and White, Flame and White, Jade and White, Saxe and White, roll collar, new tie effect, handkerchief waist, trimmed with silk military braids. The newest. Regular \$3.50. Friday, Saturday and Monday \$3.29

### GIRLS' UNDER VESTS.

Fine White Jersey Vests, short sleeves, round neck, to fit 6 to 14 years. Friday, Saturday and Monday \$35c.

### BUNGALOW APRONS.

Sensible House Aprons in plain Linens, shades of Pink, Rose, Saxe and Reseda, short sleeves, pocket and girdle, trimmed with ricrac braid, sizes to 44. Regular \$1.00. Friday, Saturday and Monday \$1.05

### MISSIE'S HATS.

Becoming Hats--banned shape, close fitting rolled up brim, trimmed with corded ribbon and fancy ornament; shades of Tan, Grey, Saxe and Crimson; \$1.89

### DRESS GIRDLES.

33 inch fancy bone and metal girdles in assorted mixed shades; just what you need to set off your coat or dress. Friday, Saturday and Monday \$32c.

### LADIES' COLLARS.

Prettier than ever "Peter Pan" style Linen Collars; handsomely embroidered; all white. Friday, Saturday and Monday \$74c.

### Ladies' Wool Jersey Dresses.

NEW! NEW!

See these simple style, most becoming Fall Dresses, with round neck, long sleeve, trimmed with coloured military braid; shades of Jade, Henna, Putty, Taupe and Nigger. Straight line effect Dresses. Just out of their boxes. Regular \$5.50 value. Friday, Saturday and Monday \$5.49

## Assembling the Best Values

To be found in the Men's & Boys' Shop.

MEN'S CAPS--The new ones herald the coming of Fall time; those we offer come in various shapes and style; they're silk lined; classy. \$2.50

VELOUR HATS--They're English style and of pronounced smartness, in shape and shades--Oyster Beige, Silver and New Fawn; assorted band. Special \$5.90

COAT SWEATERS--In Camel shade, long sleeves, V-neck, side pockets; sizes 34 to 46. \$4.75

FELT HATS--The latest in Nobby Soft Felt Hats; shades you'll like--assorted. \$3.15

MEN'S PANTS--A distinctive good value in Men's English Tweed Pants, very strong and the cut is just right. Special \$2.90

SEMI-SOFT COLLARS--The latest cut, in Cream shade collars, they need no ironing, that's a feature, each \$30c.

MERCERIZED SHIRTS--In Shantung shade, nice for a change, each with detachable collar. Reg. \$2.60 for \$2.35

BLUE LIVEN SHIRTS--A map in Livenable Shirts, fine blue linen make, collar to match. French cuffs. Special \$2.25

CREAM SHIRTS--In nice fine plain percales, collar to match and turn over cuffs. Special \$1.65

MEN'S NECKWEAR--Long flowing End Silk Neckwear, in a variety of pleasing effects. Our regular 80c. line Friday, Saturday and Monday 69c.

MEN'S COTTON SOCKS--In Grey and Brown shades. Special 19c.

"SLIP-ONS"--Another very desirable Sport Coat, in Cream and White Wool, V-neck style, great when it's chilly. Last for years. Special \$3.75

SLIP-ONS--Another all-Wool line of Comfort Slip-Ons; good for the coming season; V-neck. Camel shade. Special \$5.25

GOLF COATS--The Ideal Coat Sweater for Golfers, nice Fawn shade, V-neck, button cuffs, light weight, snug, warm and finely finished. Special \$3.90

COMBINATIONS--Mottled Grey Combinations in a heavy Merino make. Sizes 38, 40, 42 and 44 only \$1.85

The Suit

2.90

See our Latest GLOVE VALUES.

Every Good Style Represented.

LISLE GLOVES--Excellent Gloves for mildy: shades of Beaver, Putty, Elephant, Black and White; 2 dome wrist. Friday, Saturday and Monday \$74c.

GAUNTLET GLOVES--Finest Suede Fabric Gloves, showing fancy outline, stitched gauntlet wrist; shades of Grey, Fawn and Brown; very stylish. Regular \$1.50. Friday, Saturday and Monday \$1.45

LADIES' GLOVES--Charming Gloves with a superlative Suede finish; shades of Grey and Coat-ings; 2 dome wrist; Dollar value. Special \$85c.

SUEDE FABRIC GLOVES--Beauties--in shades of Beaver, Stone, Elephant, Grey, Black and White; 2 dome wrist. Our Leader \$55c.

LADIES' GLOVES--These have a nice Suede finish and show up well in their several shades: Navy, Putty, Elephant, Brown, Black and White. Friday, Saturday and Monday \$75c.

KINONA FLANNELLETES--35 inch, nice weight, Striped Kinocettes in 36 inch width; these are very neat and the quality is excellent. Reg. 50c. Friday, Saturday and Monday \$45c.

FANCY WINCEYETTES--Several pieces of Fancy Striped Winceyettes in 36 inch width; these are very neat and the quality is excellent. Reg. 50c. Friday, Saturday and Monday \$45c.

LACE TRIMMED CURTAINS--32 pairs only, something distinctive in Curtains, deep Beru shade, reversely plain but showing at 12 inch shade, lace and fringe foot. Special the pair \$2.48

CASEMENTS--38 inch Cream Casements with double rows of wide lace insertion and lace edging. Reg. 75c. value. Friday, Saturday and Monday \$65c.

Corset Waists.

Girl's White Jean Corset Waists, to fit 4 to 14 years, fitted with suspenders. Friday, Saturday and Monday \$84c.

No Place like BAIRD'S for Value.



Mail Your Orders.

## GORGEOUS CHINTZ ON SALE.

CHINTZ SPECIAL--Just to hand 5 pieces of Job Chintz, pretty all-over floral patterns, nice showing of colours, and they are 34 inch wide. A snap! \$28c.

MADRAS MUSLINS--50 inch Cream Madras Muslins, with a pretty coloured border, serviceable, easy to wash and always good looking. Reg. \$1.00. Special \$89c.

CURTAIN LACES--We are showing some very pretty White Curtains Laces, 50 inch wide, with nice looking centres and fancy borders. Reg. 85c. value. Friday, Saturday and Monday \$75c.

MADRAS MUSLINS--32 inch Cream Madras Muslins, wave edge, washes and wears good. Friday, Saturday and Monday \$36c.

STAIR RODS--27 inch Brass Stair rods, quarter round shape with fancy ends and simple patent clip fastening. Rod and fittings complete \$89c.

CHINTZ--Chintz in the strongest quality, in hand-some Rose and leaf patterns, some with broad bars, very fashionable, great for furniture covers. A snap at \$65c.

SASH SCROLLS--20 inch White Sash Scrolls, showing lace insertion and lace edge, nice soft finish, moving quickly. The \$24c.

LACE CURTAINS--32 yard all-over lace Curtains, in White only. Just 33 pairs in the lot, remarked for clearance Friday, Saturday and Monday. The \$239

BRUSH MOPS--Long handled Mops, a really good contribution to good housekeeping, last for years, has many uses, complete Friday, Saturday and Monday \$1.55

BRUSH MOPS--These are 24 inch Mops, can be used like brush for stairs and about the house, durable, strong and serviceable. Special \$65c.