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**BAIRD & CO. WHOLESALE AGENTS
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**Side Talks
by Ruth Cameron**

THE PEOPLE WHO DETEST ME.



There must be certain people among my readers who cordially detest me. And I don't blame them. That is, I don't blame them for detesting me. But I do blame them for being the cause of the act on my part that caused the de-

struction. I refer to the people who write me delightful letters commending me for this or that, telling me some experience that fits in with remarks I have made, and then never receive an answer.

The reason why they don't get an answer is because they have failed to put in an address or, at least, a street name. Full name, clearly written, street, city, and state are the only sufficient address. Moreover, the letter should be written on the letter and not merely on the envelope, as my mail bag is a very large one, and sometimes happens that letters and envelopes get separated.

Letters I can never send. And it isn't only the letter-friend who suffers from this failure to enclose an address either. I also am a sufferer. Here's what happens to me. I write an answer to a letter-I have received, correct it, sign it and start to address the envelope, and notice the first time that the address is missing or insufficient. Of course there is nothing that I can do with the letter on which I have spent time and thought and energy.

Moreover I have a balked, unhappy feeling as I look at the letter and think of the person who is berating me because, "I wrote her such a nice letter and she never answered a word."

On my desk there lies at this moment my answer to a very fine letter in which the writer told of having had my little articles since she was a child. I can't send it because there is absolutely no address given, although the name was signed.



"Just Listen to This"

"I HAVE been after you to try Dr. Chase's Nerve Food and you always say it is intended more for women."

"Well, that is what I always understood, for I hear you women talking so much about using it."

"Don't you think men have blood and nerves as well as women? It says here that Dr. Chase's Nerve Food forms new, rich blood and nourishes the exhausted nerves back to health and vigor."

"Yes."

"Well, the doctor says it is your nerves that are responsible for your indigestion and sleeplessness. Why not try some of Dr. Chase's Nerve Food? You know what it did for me."

"I would like to know of some men in my condition who used it."

"Just listen to this: Mr. A. W. Foster, 178 Le Breton street, Ottawa, Ont., writes: 'For a year I was troubled with "nerves," was restless, especially on retiring, and unable to sleep for hours. I was easily fatigued and very irritable.'

"A friend told me to try Dr. Chase's Nerve Food, and before I had used the treatment a week I was enjoying a good night's rest every night. I gained rapidly in every way and my general health is very much improved."

"That sounds all right."

"Yes. This statement is vouched for by Mr. E. M. Ahearn, the druggist, and is no doubt correct."

"Well, I will give it a try-out."

Dr. Chase's Nerve Food, 80c. a box, all dealers, or GERALD S. DOYLE, 221 St. John's.

Dempsey-Carpentier Bout.

WILL BE GREATEST IN RING AN-
NALS.

New York.—Now that the site for the Dempsey-Carpentier bout has been definitely decided upon and work on the arena started, the big match will take up more room on the sporting pages. The selection of Jersey City as a site assures a record attendance, for this is the first real big affair to be staged near New York since the Jeffries-Johnson match set a new fashion in purses and gate receipts. The Willard-Moran and Dempsey-Brennan bouts in New York drew large sums, but they were not matches of the first class. They were arranged merely as an excuse to show the champion in action.

Only one heavyweight match has received more publicity than the present one. That was the Jeffries-Johnson affair. For two years before the men entered the sun-baked ring at Reno the sporting world talked of little else but the big battle. From the very start there was no need of a press agent to put out stuff about Jeffries and Johnson.

The first act in the drama attracted worldwide attention and others followed naturally to keep interest alive. The opening move was to force Jeffries to champion the cause of the white race. The big fellow had retired and had drawn the colored line. He had to be urged and goaded for months before he could be lured back into the ring.

Jeff's consent to fight created a tremendous sensation and this was followed by another when Tex Rickard announced the sporting public and rival promoters by offering a purse of \$100,000 for the mill. At that time a purse of \$100,000 looked more out of place than one of \$500,000 would today.

Watching the stout figure of big Jeff gradually assume athletic lines and speculation as to whether he could come back and fight as well as ever occupied the attention of the correspondents for months. The sudden right about face of the Governor of California and consequent shift of the fight to Reno were other incidents that furnished excellent copy.

Tex Rickard says that if he could have held the fight in San Francisco, as he had originally planned to do, it would have drawn \$50,000. If it could have been held in New York it would have drawn \$100,000. As it was, it drew \$270,775 in the little Nevada town, far away from any big city.

Bouts that are staged far away from the big centres of population seem to attract more attention than those that are staged close at hand. The Corbett-Fitzsimmons match, also held in Nevada, received a world of publicity. The battle did not attract a large crowd, owing to the difficulty of reaching the scene, but for months and months before the fight ring followers were intensely interested in the approaching struggle, and there was almost as much printed about it as of the late war.

The Corbett-Sullivan battle of New Orleans was another that received a tremendous amount of publicity. Not only fight fans but the whole English-speaking world was interested in that historic struggle. On the other hand, the Jeffries-Fitzsimmons, Jeffries-Sharkey and Jeffries-Corbett bouts, staged right here in New York, did not attract anything like the same amount of attention.

The last three mentioned were all good fights; much better than most of those that have caused so much excitement. It appears that it is not so much the prospect of seeing a good contest as what is at stake that determines the amount of interest shown in any particular match.



Just Listen to This

There are several kinds of failure. There's the kind men notice most. And it haunts them in their business like an ever-present ghost. But to fail in some endeavor that is launched for selfish gain that is a temporary "set-back" and may never leave a stain.

While the hurt which cuts more deeply is to find that you have no honor to show to have your honor tested and then fail to play the man.

Worse than any business failure is the failure to be true. To fail in kindly service when the chance is given you. There is no sadder lot than when the past you look upon.

As to know you've kept your roses 'till the friend is dead and gone; Any there isn't any failure quite so difficult to bear.

However goes the battle, as the failure to be true.

The bitterest sort of failure isn't missing wealth or fame—For a man may err and blunder and still keep an honored name. And a man may fail in conquest and still be a loyal friend. And find his life successful when it's written to the end.

But the failures that cut deepest when our book of deeds we scan, Are the mean and petty failures when we've failed to play the man.

J. J. St. John

Still Lower Prices.

BEST FLOUR in Linen Sacks, \$1.00 stone.
BEST CREAMERY BUTTER, 45c. lb.
BEST CREAMERY BUTTER in 10 lb. tubs, \$4.25
BEST GRANULATED SUGAR, 24c. lb.
BEST GROCERY MOLASSES, 85c. gall.
BEST HAM BUTT PORK, 20c. lb.
SPARE RIBS, very fine, 19c. lb.
FINEST JAMS, assorted, 2 lb. tins, 70c. tin.
FINEST JAMS in glass, 40 and 50c.
CLEANED CURRANTS, packages, 1's, 20c.
NEW HAY SEED at Lowest Prices.

J. J. St. John

June 24 Is the Day.

Editor Evening Telegram
Dear Sir.—When I saw something ago that the Importers' Association had decided not to keep June 3rd, the Kings Birthday but June 15th as a public holiday, I wrote the Association pointing out the importance of June 24th and the advisability of keeping holiday that day, which was the birthday of the country and the Empire, instead of the fifteenth, which stood for nothing. I was greatly disappointed when later I saw by the papers that the Importers' Association had met, and instead of keeping the 24th, as I suggested, had decided on keeping the 22nd, which happens to be the day on which the King was crowned, or Coronation Day. I received a letter dated May 7th from Mr. Templeton, Honorary Secretary of The Importers' Association, in which he stated that:

"When your letter was received it was brought before a meeting of the Importers' Association which had been called especially to decide the date of the June Whole Holiday. The Government had originally asked that the holiday be kept on June 3rd, which is the King's Birthday. The trade found this a very inconvenient day and decided to suggest to the Government the advisability of holding the 15th to celebrate the King's Birthday instead of the 3rd. When His Excellency the Governor was approached he objected to the day being changed, as he said—officially it would have to be observed on the third of June, and consequently they could not recognize any other day as the King's Birthday. He realized the difficulty of holding a Commercial Holiday, on that date, and suggested that it was not absolutely necessary to hold any Commercial Holiday, but that if we wish to show our loyalty to the Crown it might be wise to have Coronation Day the Commercial Holiday. At a meeting of the Importers' Association, the suggestion of His Excellency and your suggestion to us, were before the Association and they decided in favour of June 22nd."

It was but natural that the Importers' Association should have been more strongly influenced by the Gov-

ernor's suggestion than mine. At the same time I still think that the Importers' Association made a great mistake when they adopted his suggestion and did not take mine. Had the Governor had knowledge of my letter before he made the suggestion he would probably have looked at the matter in a different light. The probabilities are that before the Governor was informed of his appointment as Governor of Newfoundland, he hardly knew that there was such a place on the map, and like a student waiting for an exam, he would then start in to acquaint himself about the country over which he was to preside. It is quite probable therefore that he would not know that June 24th was the day on which the country was discovered, and would be unable to see the importance of observing such a day. The Governor, in suggesting the twenty second is actuated by one motive, and that is the demonstration of loyalty to the King. My suggestion is even more important, in that it suggests loyalty to the Empire, and as the King is an important part of the Constitution of the Empire, it kills two birds with one stone. Kings in the past have been removed from their thrones, and for sufficient reasons would be again, and that might not in the slightest affect the Empire. One of the great grievances of this country is that we do not hold our people. They leave it for the United States or Canada. To overcome that we must generate a love for this country and the way to do so is to cultivate a pride in the country and everything connected with it, and surely the birthday of a country is of paramount importance. Look at how the birthdays of Canada and the United States are observed. Does not their observance tend to make the people more loyal to the States and Canada, and so would it be with Newfoundland. We are like a founding who knows nothing of its parents or the day on which it was born. As his or her birthday is important to the individual, so it is to a country, only more so. The Importers' Association has decided not to keep June 3rd, then why keep the 22nd? The overwhelming majority of this country care as little about when the King was crowned as when he put on his underwear, then why make hypocrites of us and especially when such a day as the 24th is staring us in the face, when our loyalty to the Empire and the King and the Country could all be demonstrated at one and the same time. I am certain that if the matter was properly put before His Majesty the King he would be the first to suggest that the 24th and not the 22nd be held as a holiday.

Everything should be done to encourage love of country in our people, because it is a country worthy of their love, and here is a day of the greatest importance towards conducting to that effect. It is regrettable that our brain and brawn should leave this country and build up other countries. Let us try and keep our people in the country. Let them think that this country is worth living in, working in, dying in. How many leave it and wish they could get back but they have not the price. How many strangers come here, abuse it, leave it, but are glad to get back, and when back start in again to abuse it. I was born in this country. I have lived here practically all my life, and it is but natural that I should have more interest in its welfare than even the Governor, who is here to-day but is probably Governor of some place else to-morrow. He is transient, we are permanent. Had the Importers' Association these facts before it, it probably would have adopted my suggestion, even though they had that of His Excellency to consider as well. It is not yet too late. I propose writing the Premier, representing the Government, Sir M. P. Cashin, representing the Opposition, Mr. Coaker representing a large body of the fishermen, and

the L.B.P.U. and N.W.A., representing the workmen of the city and country. I hope to have their endorsement of observing this year and in the years to come, the Birthday of Britain's Oldest Colony, Youngest Dominion and the Beginning of the British Empire Overseas.

Yours sincerely,
GEO. W. B. AYRE.
May 10th, 1921.

B. I. S.—There will be a meeting of the B. I. S. Ladies' Auxiliary in the Club Rooms on Wednesday evening, May 11th, at 8.15 p.m. ELIZABETH H. PEDIGREW, Secretary.—m10.21

Wedding Bells.

A very pretty wedding was solemnized early yesterday morning in Holy Redeemer, Whitney Pier, when two popular young people of this city, Miss May Grant and Mr. Stewart McCheesney were united in marriage. The Rev. Fr. Kiely officiated. The bride was beautifully attired in a taupe velour costume with a hat of a henna shade and a mink fur cape. She was attended by Miss Etta Hibbey. Mr. Walter Hodder supported the groom. Mrs. Oscar Libbey presided at the organ and rendered the wedding march. The music was sung by Mr. John Broadbent. A large number of

friends of the interested parties attended the ceremony. The groom's present to the bride was a string of pearls, and to the groomsmen a tiepin. After the ceremony the happy couple and their friends adjourned to the home of the bride, where a dainty wedding breakfast was served. Mr. and Mrs. McCheesney left by the morning train for Halifax, where they will spend their honeymoon, before returning to this city where they will reside. The bride is the eldest daughter of the late Mr. and Mrs. James Grant of Riverhead, St. John's.—Sydney Post.

Eat Mrs. Stewart's Home-made Bread.—ap18.6mos



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PLAYER'S
NAVY CUT
CIGARETTES



KEREKJARTO

(Pronounced Ker-ek-yar-to)

THEY Rushed Down the Aisles to shake his hand, when this great Hungarian violinist, hero of nine hundred ovals at as many European concerts, made his American debut a few weeks ago in Carnegie Hall, New York.

This new exclusive Columbia artist shows in his first Columbia Records—"Zapateado" and "Romanza Andaluza"—his wonderful dexterity, magnificent technique, amazing musicianship, and his great versatility.

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Grape-Nuts

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The crispness and flavor of Grape-Nuts are a delight to the taste.

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