

Triumph Ice Machine Co.,
 COLD STORAGE AND REFRIGERATION.
 Estimates furnished on any kind of a refrigeration job. Plants large or small, to suit your requirements, and at lowest prices. While you will have no difficulties this winter, the summer will come, and then what?
 Call or write for estimates and plans. Descriptive literature furnished on request.
C. A. Hubley
 Representative and Engineer,
 P. O. Box 909. Offices: Oke Bldg., Prescott St.
 in.th.11


REID-NEWFOUNDLAND CO.
Group Life Insurance!
 SUN LIFE ASSURANCE COMPANY OF CANADA.
 SUN LIFE ASSURANCE COMPANY OF CANADA.
 The policies being issued now to the employees are worth from \$500 to \$2,000 each on maturity and are increasing in value every day.
 They cost the employee nothing, but are of value just the same. The employer pays the monthly premium.
 Read your policies carefully and understand them, the conditions are all clearly printed and set forth. These policies protect your dependants and in cases of total disablement or disease after 60 years of age they protect YOU.
 oct26,31

SILVERWARE!
 Bread Trays
 Roll Trays
 Fruit or Confection Basket.
 Baking Dish
 Casserole
 Entree Dishes
 Soup Tureen
 Cake Dishes
 Cake Plates.
 Bread Board
 Bon Bon
 Butter Dish
 Sandwich Trays
 Dessert Sets
 Trivets
 Waiters
 Armalade
 Sugar Dish
 Spoon Holder
 Tea Sets
 Also HOMES & EDWARDS' FLATWARE.
 The name of Homes & Edwards is a sure guarantee of "Quality".
D. A. McRAE, Jeweller.
 in.e10,11

WHEN WE SAY SERVICE WE MEAN
Efficiency—Courtesy—Speed—Accuracy.
 These four features are offered to our clients in the Service we give you, in all your orders on the New York markets, whether outright for cash or on margin.
 We intend to build up for each individual investor a Market Service that he will learn to appreciate. We are making SERVICE our slogan in the acceptance and execution of your orders; by prompt answers to enquiries; by frequent market quotations; by analytical reports on the various stocks listed; by prompt confirmation of sales or purchases; by the early delivery of paid-for securities; in short, an individual SERVICE personally given to suit each investor's particular requirements.
 ASK FOR OUR FREE MARKET QUOTATION.
J. J. LACEY & COMPANY LIMITED
 STOCKS AND BONDS.

OPENING ANNOUNCEMENT.
LOOK! LOOK!!
 I wish to announce to the public and my friends that I am prepared to do First-class Watch and Jewelry Repairs (14 years' service with T. J. Duley & Co.). All work personally attended to. Satisfaction guaranteed.
W. A. THOMPSON,
 Watchmaker, Jeweller and Engraver,
 894 WATER STREET WEST (opp. G. Knowling's).
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EDSTROM & O'GRADY
 Plumbers, Steam and Hot Water Fitters,
 66 PRESCOTT STREET.
 We have just received a shipment of Register Grates in oxidized and brass finishes; assorted patterns and sizes.
 Call and inspect our stock while the assortment is complete.
 N.B.—We will also attend to any plumbing or heating work you may require to have done and guarantee satisfaction.
 oct9,11

PURE GOLD JELLY

RASPBERRY
 PURE GOLD MARY'S CO.
 MRS. HOUSEKEEPER:
 Jam may be eighty cents or a dollar a crock, cut it out and serve
PURE GOLD JELLY
 (Raspberry, Strawberry and Lemon).
 Sugar may be up in the skies and eggs scarcer than a snowball in—that place, but you certainly should worry when you can see your cakes with
PURE GOLD ICING.
 Pure Gold goods for sale by all Grocers. Trade supplied by
P. E. Outerbridge,
 Sole Agent,
 KING'S ROAD,
 Telephone 60.

Typewriter Supplies.
 The Famous BERKSHIRE Typewriter Paper—A business paper for every business use. None better.
 The PROFESSIONAL Carbon Papers—An ideal Carbon Paper for every kind of work, regular or special.
 IDEAL Typewriter Ribbons—Have strong writing and copying qualities. Clear impressions non-filling of type, longest wear.
 Your next Typewriter should be a ROYAL. Come in and see one in operation.

Dicks & Co., Ltd.
 WHEAT STRONGER—Wheat made
 Booksellers & Stationers.

New Fashionable Stationery.
 New styles, new shapes and an immense variety of finishes contained in this new assortment of
BOXED STATIONERY
 just opened. A wonderful range of styles in plain white and in the fashionable tints—Blue, Grey, Mauve, Lavender and Buff. A fine showing of high grade stylish Stationery at popular prices.
 45c. to \$3.35 a box.
 COME NOW AND MAKE YOUR SELECTION.
GARRETT BYRNE,
 Bookseller & Stationer.

Insure with the QUEEN,
 the Company having the largest number of Policy Holders in Newfoundland.
 Every satisfaction given in settling losses.
 Office: 167 Water Street.
 Adrain Bldg. P. O. Box 782.
 Telephone 658.
QUEEN INS. CO.,
GEORGE H. HALLEY,
 Agent.
 You can get a nice Tweed Suit, made smart and stylish, for \$60; and you can get some of the best Serges in the country at SPURRELL the Tailor, Water Street.
 MINARD'S LINIMENT RELIEVES PAIN.

Window Glass.
 On Spot:
600 Boxes
 Sizes: 8 x 10 to 24 x 24.
Book Early.
Harris & Elliott, Ltd.
 Wholesale Hardware Dealers.
McBride's Cove.
 w.t.m.11

For Ready Cash Purchasers.
WANTED
 12 Houses ranging in price from \$1,000 to \$2,000. Also Mortgage Loans can be arranged on all town property. Every satisfaction will be given by applying to
J. R. JOHNSTON,
 Real Estate Agent, 30 1/2 Prescott Street.

What They'll Do For You at the Stores Where Victory Brand Clothes Are Sold.
 They'll give you all-wool quality and correct style.
 They'll reduce your clothes expense because the clothes they sell last longer.
 They'll ask the lowest price possible; they believe in narrow margins.
 ASK FOR VICTORY BRAND.
 Made by
The White Clothing Manufacturing Co., Ltd.
 WHOLESALE ONLY.
 259-261 Duckworth Street.

SNAP!
MEN'S WOOL SOCKS,
 Grey, Brown, Black,
50c. pair.
SMITH'S Dry Goods Store
 Rawlins' Cross, St. John's.

SALT!
 We are selling Salt at lowest prices delivered to schooner, or ex our Water Street Stores.
COAL!
 All our Coal is now sold, but we will have a small cargo in November.
A. H. Murray & Co., Ltd.
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Forty-One Years in the Public Service—the Evening Telegram

Government Railway Commission.
Freight Notice!
GREEN BAY STEAMSHIP SERVICE.
 Freight for the S. S. "Home" will be accepted at the Freight Shed on Saturday, October 30th, from 9 a.m.
LEWISPORTE-COOK'S HR. STEAMSHIP SERVICE.
 Freight for the S. S. "Earl of Devon", via Lewisporte, will be accepted at the Freight Shed on Saturday, October 30th, from 9 a.m.

Cleaned CURRANTS!
NEW CROP.
 Just Arrived One Pound Cartons,
 For Lowest Price
W. A. MUNN,
 Board of Trade Building.


 One thing essential in your Winter Coat is QUALITY. One has to wear their Winter Coat for many months, and to stand against this you require the best of material in it.
 We have carefully selected our stock of Winter Coatings and feel we have goods that merit your approval. You can purchase enough excellent material to make a coat for \$24.00, and if you wish we can make it up for you, and deliver the finished garment in a week or less if necessary. The material is equal in quality to that in coats which retail at \$70.00 to \$90.00.
 We ask you to come in and see the goods, examine them, get samples and prices, compare with others, and come back and purchase the goods.
Templeton's

SLATTERY'S Wholesale Dry Goods
 are now offering to the trade the following
English and American Dry Goods.
 English Curtain Net.
 English Art Muslin.
 White Nainsook.
 Children's White Dresses
 Misses' Colored Dresses.
 Gent's White Handkerchiefs.
 White Curtains.
 Valance Net.
 White Seersucker.
 Children's Gingham Dresses.
 Ladies' Handkerchiefs.
 Gent's Colored Handkerchiefs.
 Also a very large assortment of SMALLWARES.
SLATTERY'S DRY GOODS STORE,
 Duckworth and George Streets.

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