

REGAL

The Most Popular Shoe in the World

PARKER & MONROE, Ltd
The Shoe Men.

Do you want style in the window or Style on the Foot

THIS year many shoes have a trick of looking good till they are tried. You've heard many complaints. It takes good leather to make a shoe that holds its style on the foot. Also there are a hundred and one points of honor in the making. There's one make of shoes, we know, that can't afford to drop back. It has always gone forward. Regal Shoes have done more to advance taste and appreciation of quality in shoes than any other influence in America. It's just such shoes as these that better class trade is looking for. So we feature Regal Shoes. It gives us confidence to talk smartness, fit, quality, long wear. The great Regal institution stands behind the shoes. We are showing a wide range of these stunning REGAL Shoes—and they will save you money.

Newfoundland Medals.

WAR MEDALS GRANTED BY HIS MAJESTY THE KING TO THE MERCANTILE MARINE.

1. Persons now resident in this Dominion whose qualifying service was spent in Merchant Ships registered in the United Kingdom or in any of the other overseas Dominions, may submit their application to the Deputy Minister of Marine and Fisheries at his office, St. John's.
2. Service in foreign ships does not count as qualifying service for the medals in question.
3. Allies and neutrals who have qualified for service in British Ships are eligible for the medals.
4. Applications from Legatees and next of kin may also be made as above.

By authority,
ALAN GOODRIDGE,
Deputy Min. of Marine & Fisheries.
mar12,61.eod

NOTICE.

WAR SERVICE CHEVRONS MERCANTILE MARINE.

Authority is hereby given for Chevrons to be worn by members of the Mercantile Marine and others who have served at sea or have been captured or interned during the War, in accordance with the following Regulations:—

1. One Chevron may be worn in respect of sea-going service, or captivity or internment in an enemy country, during the period from the 4th of August, 1914, to 31st December, 1914.
2. One Chevron may be worn in respect of each or any of the three calendar years 1915, 1916 and 1917, provided that at least three months of the year have been spent afloat in sea-going service, or in captivity in an enemy country or both.
3. One Chevron may be worn in respect of the remainder of the war, when twelve months have been spent since 1st January, 1918, in sea-going service (with or without a period of captivity in an enemy country), provided that the period of twelve months has commenced before 11th November, 1918, when the armistice was signed.
4. The Chevrons for 1914 are:—
(1) For Captains and Officers, silver.
(2) For men, red worsted. The Chevrons for the other years, 1915-1918:
(1) For Captains and Officers, gold.
(2) For men, blue worsted.
5. The Chevron shall be similar to those worn in the Royal Navy and shall be worn on the forearm of the right sleeve or uniform, sea-rig or shore-rig. The silver and red worsted chevrons respectively shall be worn below the others.
6. No permission to wear the Chevrons other than this general authorization will be required. Chevrons will not be provided by the Government, but they should be purchased by those authorised to wear them.
7. No unauthorised person may wear a Chevron.

NOTE—Chevrons earned for Service in the Mercantile Marine in accordance with this authorization may be worn on Naval and Military uniform; when worn on Military uniform the Chevrons should be of the Army pattern.

By authority,
ALAN GOODRIDGE,
Deputy Min. of Marine & Fisheries.
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LINNETT,

3½, 4, 5 and 6 inch, 15 thread. Bought before price advanced. We only have 3,000 fathoms unsold. New stock to arrive will cost 10 per cent. higher. Buy now and save money.

Cotton Herring Twine.

We bought last year 1,000 lbs. 20/6 White and Barked Herring Net Twine. White, wholesale, 90c.; retail, \$1.00 lb. Barked, wholesale, \$1.00; retail, \$1.10 lb.

Hemp Haul-Up Line.

Only 50c. lb. in 10 lb. coils. This will make a good Trawl Line and is worth 75c. lb.

Oil Clothes.

In stock, best grade American:
100 suits Shield Brand Patch.
100 suits Fish Brand Patch.
100 suits Fish Brand Double.

Head Ropes.

100 pairs English 4 lb. Head Ropes.

The Neyle-Soper Hardware Co., Ltd.

People used to say, when Princess Mary was still a flapper, that she was not given a chance to dress fashionably, and her brother, Prince Henry, used to write from Eton to tell her what he thought of the pictures he saw of her in the illustrated papers. He was fond of giving her candid but very sound advice, for the two are great pals.

Beware of cars that continually break springs. This defect is unknown in "Chevrolets."
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All Kinds of
SEA FOOD
FOR THE
LENTEN SEASON

FRESH HALIBUT AND TURBOT.
KIPPERED HERRING, BLOATERS.
FROZEN CODFISH, FROZEN CAPLIN.
SALT CODFISH.
CANNED SALMON, CODFISH, CHICKEN HADDIES
SARDINE SANDWICH, COD TONGUES.
BABY HERRING, WELSH RAREBIT.
LOBSTER.

AYRE & SONS, Limited,
'Phone 11. Grocery Dept. 'Phone 11.

Smallwood's Big Sale

STIRRING NEWS

100 Pairs MEN'S FINE GUN METAL BLUCHER BOOTS, all sizes. Price only \$8.00 pair. These Boots are easily worth \$10.00 per pair to-day.
500 Pairs LADIES' BLACK BUTTONED & LACED BOOTS, all sizes. Price only \$4.25 per pair.
BOYS' BOOTS, sizes 9 to 13, only\$3.00
BOYS' BOOTS, sizes 1 to 5, only\$3.50

You can't beat these prices, try where you will.
SPOT CASH ONLY.
MAIL ORDERS RECEIVE PROMPT ATTENTION.

F. Smallwood,
The Home of Good Shoes, 218 & 220 Water Street.

CALDERS
English YEAST.

Bakes Better Bread,
Try It and Be Convinced.

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 - Ellis & Co., Ltd.
 - Bowring Bros., Ltd.
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 - Royal Stores, Ltd.
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New Edition.
35c, 47c, \$1.15 each.

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Bookseller & Stationer.

Hides & Furs Wanted.

50,000 Muskrat Skins; also Silver, Cross, White & Red Fox, Marten, Mink, Bear, Weasel and Lynx Skins.
Highest Market Prices.
Special Prices for Cow Hides.

North American Scrap and Metal Co.
Phone 367. Office: Cliff's Cove.
(Late G. C. Fearn & Son's Premises).
ST. JOHN'S. eod

Grove Hill Bulletin

POT FLOWERS.
Cinerarias, Primulas, Daffodils, Tulips, Calla Lilies, Spreas.

CUT FLOWERS.
Hyacinths, Daffodils, Tulips and Carnations.
Prices on application.
Inspection invited.

J. McNeil,
Waterford Bridge Road.

Stafford's Phorotone for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. Price 35c. bot.

\$9.75

MONEY SAVING PRICE

SPECIAL BARGAIN

FOR THIS STYLISH ENGLISH RAGLAN

You will wonder how this Raglan could be sold for \$9.75. This is the explanation: They were bought some time ago at a special price. (They would cost more to-day.)

It is substantially made on roomy lines, and the fullness is controlled by an all-round belt with buckle closing.

It can be relied upon to give decidedly satisfactory service, they present such a smart appearance that they will answer the purpose of a utility coat when there is no danger of rain.

\$9.75

MILLEY'S

Advertise in the "Evening Telegram."