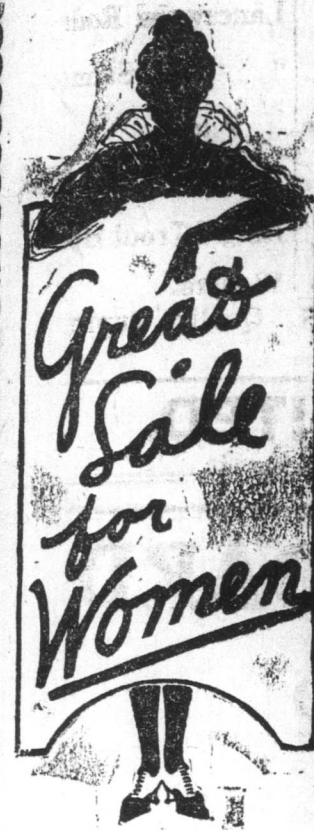


VIM and ENTHUSIASM CHARACTERIZES

Our

SECOND SALE OF DRESS SILKS



Thousands and Thousands of Yards of Beautiful New Dress Silks, Fresh from Japan are involved, and we anticipate greater Silk-selling than ever before on any single occasion

For never before have rich and beautiful Silks been so fashionable as for Summer, 1919. Never before have we been better prepared than now with every new and novelty Silk, and this despite the great and ever-increasing demand on our stocks during the last few weeks.

But we are prepared to fill every requirement. Our connection with a large silk manufacturing concern in Japan has made this great and complete showing of Silks possible and at prices that will not only surprise the shrewd retail purchaser but will make the keen wholesale buyer buy in large quantities.

We advise all who can to come early, as the best values always go first.

Colored Jap Silk, 37c.



Just think of being able to secure this splendid Japanese Silk at so low a price as 37c. yard! You will find it useful for many purposes, but particularly for Neel Scarves, Draperies, Linings, Bou doir Caps or for fancy work. Come and buy liberally at this price. We are sure you will congratulate yourself later on having made such a satisfactory and profitable investment. The colors shown are all new and include such favored shades as White, Cream, Beige, Champagne, Sky, Saxe, Navy, Heli, V Rose, Scarlet, Cardinal, Grey, Reseda, Emerald and Black, 22 inches wide.

Sale Price per yard, 37c.

COLORED JAP SILK.

A very handsome, soft finish silk fabric that would make beautiful summer dresses, waists or separate skirts. They wash well and are considered the plums of this Sale. Colors: Orange, Emerald, Olive, Sage, Nile, Grey, Heli, Cardinal, Crimson; 27 inches wide. Regular \$1.00 yard. Sale Price 80c.

Also White, Cream, Pale Blue, Saxe, Navy, Rose, Reseda, Nile, Myrtle, Light and Dark Brown, Wine, Grey, Prunelle and Black; 36 inches wide. Reg. \$1.25 yard. Sale Price \$1.10.

And another 36 inch line. The most popular Dress Silk in our entire stock. Colors: White, Cream, Pale Blue, Light and Dark Navy, Brown, Reseda, Myrtle, Grey, Prunelle and Black. Regular \$1.85 yard. Sale Price \$1.50.

CHIN-CHIN CREPE. In White, Cream, Minnie, Peanut, Pink, Salmon, Old Rose, Silver Grey, Prune, Myrtle, French Brown, Buffalo, Azure Blue, Saxe, Marine, Midnight Blue, Apricot and Black. Regular \$2.20 yard. Sale Price \$1.80.

COLORED DRESS SATINS. All the newest shades. Regular \$4.00 yard. Sale Price \$3.50.

NIPPON TAFFETA SILK. A new arrival, opened less than a week ago. In the variety of colors shown here almost every taste can be suited. Regular \$4.00 yard. Sale Price \$3.40.

PAILETTE SILK.

This soft silk with its bright, even, finish makes beautiful gowns. It is a favorite for best wear and gives splendid satisfaction. Colors: Beige, Apricot, Light and Dark Navy, Pink, Nile, Reseda, Emerald, Myrtle, Brown Mole and Grey, 36 inches wide. Regular \$3.30 yard. Sale \$2.91. Price (Black) Regular \$3.40 yard. Sale \$2.90.

TOMORAI SILK.

That would make most serviceable dresses. Its rough finish gives it a most desirable appearance, and it will give satisfactory service, and wear beautifully. Serviceable summer suits and skirts can also be fashioned from this desirable Silk. It is 36 inches wide, and looks like a very fine grade Shantung Silk. Colors: White, Saxe, Rose, Navy, Grey, Brown and Black. Regular \$2.50 yard. Sale \$2.37. Price Regular \$2.60 yard Sale \$2.25.

GEORGETTE CREPE.

Every up-to-date woman will want a length or two from these lines. You will profit by an early selection. It comes 36 inches wide, and of a most serviceable make. Regular \$2.60 yard. Sale \$2.10. Price Regular \$3.85 yard. Sale \$3.25.

COLORED CREPE DE CHENE.

In all the wanted shades. Regular \$3.75 yard. Sale \$3.15. Price Regular \$2.95 yard. Sale \$2.48.

DUCHESS MOUSSELINE.

For dainty waists or dressy gowns we have no hesitation in recommending our lines of Duchesse Mousseline. They are well known to be the best makes of Silk imported to-day, and at the low prices quoted here should arouse the most favourable comment of shrewd women. We only ask you to get samples elsewhere and compare values. Colors: Beige, Apricot, Pink, Maze, Rose, Sky, Saxe, Navy, Reseda, Myrtle, Crimson and Heli. Regular \$4.75 yard. Sale \$4.10. Price (Black) Regular \$4.00 yard. Sale \$3.40.

NATURAL SHANTUNG SILK.

An all-round serviceable Silk, sold extensively for blouses and draperies as well as Shirts and Pyjamas for men, and blouses, dresses and skirts for women. Regular 95c. yard. Sale Price 78c. Regular \$1.10 yard. Sale Price 88c. Regular \$1.25 yard. Sale Price \$1.08. Regular \$1.50 yard. Sale Price \$1.28. Regular \$1.95 yard. Sale Price \$1.57.

HABUTAI SILK.

Here is a lovely quality Silk that will wear well and wash most successfully. It is immensely popular and will make up beautiful as well as serviceable garments. The unusually broad ranges both in plain and striped give you a choice in dozens of the newest self and combination colorings. Self colors, 36 inches wide in White, Corn, Pale Blue, Pink, Rose, Heli, Saxe, Navy, Reseda, Emerald, Myrtle, Browns, Grey, Wine, Prunelle and Black. Regular \$2.75 yard. Friday and Saturday \$2.49.

BLACK.

(36 inches wide.) Regular \$1.75 yard. Sale Price \$1.45. Regular \$2.40 yard. Sale Price \$2.00. Regular \$3.40 yard. Sale Price \$3.00.

WHITE.

(36 inches wide.) Regular \$1.40 yard. Sale Price \$1.15. Regular \$2.00 yard. Sale Price \$1.70. Regular \$2.25 yard. Sale Price \$2.00. Regular \$2.80 yard. Sale Price \$2.45. Regular \$3.25 yard. Sale Price \$2.66.

Assorted stripes, 22 inches wide.

On White Grounds. Regular \$2.70 yard. Sale Price \$2.25. Regular \$4.25 yard. Sale Price \$3.55. On Fawn Grounds. Regular \$3.40 yard. Sale Price \$2.80.

HEAVY COAT & COSTUME SATIN.

Grey only; 36 inches wide. Regular \$2.60 yard. Sale Price \$2.10.

BLACK & SEAL BROWN SATIN.

36 inches wide. Regular \$3.50 yard. Sale Price \$2.90.

STRIPED PONGEE SILK.

Regular \$3.20 yard. Sale Price \$2.60.

STRIPED SATIN.

Regular \$3.20 yard. Sale Price \$2.60. Regular \$4.00 yard. Sale Price \$3.25. Regular \$4.75 yard. Sale Price \$3.90.

STRIPED SILK CREPE.

Regular \$5.90 yard. Sale Price \$3.25.

The Royal Stores Ltd.

