

A Great Shoe Sale!

The owners of thousands of pairs of feet can shoe them at a big saving while this Sale is on. To get an idea of what will be done here, and of what your money will buy during this great Sale, we ask you to read these prices.



500 pairs MEN'S FINE BOOTS. Price \$3.50, \$4.00, \$4.50 & \$5.00.
 400 pairs MEN'S BUTTON and LACED BOOTS at \$6.00 per pair.
 50 pairs MEN'S TAN BOOTS, sizes 9 and 10 only. Worth \$8.00 per pair. Now only \$6.00.
 50 pairs MEN'S BLACK & TAN LOW SHOES. Regular \$7.50 values. Now only \$6.00.
 50 pairs MEN'S BLACK LOW SHOES only \$4.50 and \$5.00.
 210 pairs MEN'S BLACK LACED and BUTTON BOOTS; sizes 9, 10 and 11 only. Price \$4.00, \$4.50 and \$5.00.
 90 pairs MEN'S LONG RUBBERS only \$5.00 per pair.
 70 pairs MEN'S HEAVY GRAIN BOOTS only \$3.00 per pair.
 200 pairs LADIES' LOW SHOES, worth \$6.00 per pair; sizes 2 and 2½ only. Price cut in two for \$3.00.
 500 pairs LADIES' WHITE BOOTS and SHOES at a Big Reduction.
 About two thousand pairs of BOYS' and GIRLS' BOOTS and SHOES at wonderfully Low Prices.
 Mail Orders receive prompt attention. Special Prices to Wholesale Buyers.

SEE OUR WINDOW DISPLAY!
F. SMALLWOOD,
 THE HOME OF GOOD SHOES.

O'SULLIVAN RUBBER HEELS,

All Sizes,
BLACK and TAN,
 Ladies and Mens.

ROBERT TEMPLETON.
 333 WATER STREET.

J. J. ST. JOHN.

500 Bags Mixed and White Oats.
 250 Bags White Hominy Feed.
 150 Bags Bran.
 250 Bags Feed Meal, at \$5.50.
 100 Bags Whole Corn.
 50 Bags Stock Feed.
 100 Boxes Blue Raisins, 50's.
 175 Boxes Seeded Raisins, 15c. pkg.
 75 Boxes Currants, 20c. lb.

J. J. ST. JOHN,
 DUCKWORTH ST. & LEMARCHANT ROAD.

Reid-Newfoundland Co

South Coast Service.

S S Fagota will sail from Placentia Monday, July 8th, after arrival of morning train from St. John's.

REID-NEWFOUNDLAND Company

PORK & BEEF

Just Landed

200 Barrels Libby's Special Plate.
 200 do Lincoln Beef.
 200 do Parker Welb H. B. Pork.
 150 do Fat Back Pork.

GEO. NEAL

ONE THOUSAND DOLLARS BET

THAT ONE OF OUR PATRIOTIC CITIZENS WILL PUT UP

A Piano for the Recreation Hut

IN A WEEK'S TIME FROM THE TAKING UP OF THIS BET.

Bets for unlimited amounts are also open to be made that the other requirements of the Recreation Hut as previously advertised, will also be donated by other Patriotic Citizens. Following are some of the requirements.

A GRAMAPHONE.

A good Victor or Columbia is good though! We won't ask for an "Edison" but perhaps one of you millionaires who have been lately buying an "Edison" from our friend Fred Chesman can donate an older machine. (We trust that this may not pass Fred's eye, but may score a hit.)

We shall want some records for that Gramophone. Everybody can help here. A few Concertinas and Mouth Organs would not go astray.

We want some comfortable Chairs, and we will not refuse Morris or Chesterfield Chairs, as taking up too much room. We can do with a whole lot of Books and Magazines, and some Book Cases would be all right.

Some Pictures would brighten up the walls, and some Oil Heaters are wanted to warm up the place for "the Boys."

Some of these things have been asked for before in an advertisement, but perhaps you did not see that ad.

All the boys love music, and we need that Piano badly. It will keep them in, wet evenings, and may keep them from wandering into many pitfalls, as well as from getting colds, etc.

There are many families in St. John's who have a Piano that is not being used.

WE KNOW that one of these families is going to distinguish itself by helping the Regiment with a Piano. This appeal is made jointly by

The Recreation Hut Committee.
The Veterans' Association.

NOTICE!

The meeting of the Patriotic Association has been postponed until further notice.

VINCENT P. BURKE,
 Hon. Secretary.

Hourly Expected:
BLACK OATS
 and
P.E.I. Potatoes,
 one car by rail.

M. A. Bastow.

Just Arrived!

600 SACKS
Finest Granulated
TABLE MEAL

SPECIALLY IMPORTED
 FOR FAMILY USE.

HARVEY & CO., LTD.
 WHOLESALE ONLY.

The Pick of the Packing House!

Light Ham Butt Pork, 70 to 80 pieces.
 Selected Spare Ribs, tierces.
 Selected Spare Ribs, barrels.
 Choice Light Jowls.
 Fancy Pork Loins.
 Small Hocks.
 Favorite Plate Beef, a great retailing Beef.

Beef Ends!

F. McNAMARA,
 QUEEN STREET.

Standard Books

on Organization, Management and Operation.
 Installing Efficiency Methods by C. E. Knoeppel, \$4.00.
 Maximum Production by C. E. Knoeppel, \$3.00.
 Science and Practice of Management by A. H. Church, \$3.00.
 Two Principles of Efficiency by Harrington Emerson, \$3.00.
 Efficiency as a Basis for Operation and Wages by Harrington Emerson, \$2.00.
 The Taylor System in Franklin Management by G. D. Babcock, \$3.00.
 Expense Burden by A. H. Church, \$2.00.
 Experience in Efficiency by Benj. A. Franklin, \$2.00.
 Estimating the Cost of Work by W. B. Ferguson, \$2.00.
 Scientific Management & Railroads by Louis D. Brandes, \$1.00.

DICKS & CO., Ltd.
 BOOKSELLERS.

WE OFFER

at lowest market price the following:
 500 cases RAISINS—2 & 3 Crown.
 200 cases SEEDED RAISINS.
 100 boxes PRUNES.
 50 boxes APRICOTS.
 100 cases LION BRAND CONDENSED MILK. (First Quality.)
 PHONE 438.

Baird & Co.
 Opp. King's Wharf.

AN EXTRA GOOD NUMBER.
The July Munsey Magazine.

CONTENTS.—Special articles and pictorial features bearing on the war. Coal for next winter. Will there be another shortage? The War Service of American doctors, and a good line of fiction. Price 30c.

The current issues of the following Magazines:—
 PHYSICAL CULTURE.
 CASSELL'S MAGAZINE OF FICTION
 THE STORY-TELLER.
 PEARSON'S.
 THE STRAND.
 THE WINDSOR.

The latest division of Spare Moments, 55c.; by mail 20c.
SELF AND SEX SERIES OF BOOKS.
 What a Young Man Ought to Know.
 What a Young Woman Ought to Know.
 What a Young Wife Ought to Know.
 What a Young Husband Ought to Know.
 Price \$1.00 each. Postage 2c. per book.
GARRETT BYRNE,
 Bookseller and Stationer.

ASK FOR MINARD'S AND TAKE NO OTHER.

TEAS!

JUST RECEIVED—IMPORTED DIRECT.

300 CHESTS
MARTOBA BRO. ORANGE PEKOE
 Each 120 lbs. Extra Good Quality.
 100 HALF CHESTS
MOGHA BRO. ORANGE PEKOE
 Highest grade Ceylon obtainable.
 100 CHESTS FANNINGS
 about 130 lbs. each.
TAYWATTEE GEYLON TEA
 Following size packages in stock and to arrive shortly:
 200 HALF CHESTS, 60 lbs. each.
 300 30-lb. BOXES, 500 20-lb. BOXES.
 700 10-lb. BOXES, 1,200 5-lb. BOXES.
 Get our Wholesale Prices.

Steer Brothers.

Something New! Initials & Monograms!

Prepared Felt foundation, warranted non-shrinkable.
 SCRIPTS Nos. 1, 2 and 3—Old English, Japanese and Rustic Designs.

CHARLES HUTTON,
 Fancy Department.



NO MATTER HOW THE FIRE IS CAUSED
 if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.
PERCIE JOHNSON
 Insurance Agent.

TEN PAGES TO-DAY

WEATHER FORECAST.

TORONTO, Noon.—Moderate to light winds, mostly fair to-day and day with a little higher temperature.
 ROOPER & THOMPSON, Noon, 29.50; ther. 60.

VOLUME XL

Just 600 Finest TABLE

SPECIAL FOR

HARVEY
 WHOLESALE

VESSEL For Sale by Tender

Sealed tenders will be received to and including Tuesday, the 24th day of July, 1915, for the purchase of the hull, etc., and all fishing gear of the Schooner LETA J. SCHWARTZ of 95 tons register; built in Lunenburg in 1912; vessel and fishing gear in first class condition.
 The highest or any tender not necessarily accepted.
 All communications to be made to "Tender", and addressed to C. SEN, Box 220, Lunenburg, Nova Scotia.

John Schwartz, Manager
 July 2, 1915

FOR SALE

Steamer "Annie" now lying in Channel
71 Tons.
 Built 1904.
GEO. M. BARR
 June 22, 15

For Sale Schooner

Jane Anderson
 53 tons, 7½ years old.
 Foremast, Foresail and Jib bo new. Running gear in order. Apply.
S. Taylor,
 Bonne Bay.
 June 20, 1915

Just received shipment of

Knock Down Engine
 containing one extra
 8 H.P. 2 CYLINDER ENGINE
 Price \$175.00.

Can ship immediately receipt of order.

Nfld. Specialty
 246 Water St. (Upstairs)
 July 4, 15

Hourly Expected:

BLACK OATS
 and
P.E.I. Potatoes
 one car by rail.

M. A. Bastow
 July 2, 15