

STYLE WITH REAL COMFORT!
Warner's Rust-Proof Corsets.



New Models Now Being Shown!

DO YOU KNOW that every Warner pattern is designed by an expert in human anatomy?
DO YOU KNOW that this expert considers every nerve and muscle in designing?
DO YOU KNOW that every style is fitted on a living model?
DO YOU KNOW that the support from a Warner's Corset is a positive help in exercise and a comfort in relaxation?
DO YOU KNOW that every pair of Warner's Rust-Proof Corsets is guaranteed not only to shape fashionably, but to fit comfortably—and not to rust, break or tear?

\$1.40 PER PAIR UP.

Marshall Bros

Evening Telegram

W. J. HERDER, Proprietor
H. A. WINTER, B.A., Editor

THURSDAY, November 1, 1917.

The Call For Men.



We are not exactly disclosing a secret when we say that a most earnest effort is being made at present by the authorities and many other persons towards the performance by this country of its one great, paramount duty in these searching and exacting times—that of keeping its end up in the war. Its "end" for all practical purposes is the Regiment; not that the Reserve is any less important, but its numbers appear to be for the moment entirely satisfactory. In a word, then, an appeal is being made—for the last time—for men for the Regiment. Next to the speedy and complete victory of the great cause to which it is directed, we can think of nothing for which we would more fervently wish than the success of that appeal. For practical purposes it matters not whether it succeeds or fails—let that be noted carefully; and if only practical purposes were to be consulted we would not waste time and space in helping to urge it. But it matters a great deal to the honour and reputation of those to whom the appeal is made—and what is more important, to the honour and reputation of the country, whether it succeeds or fails.

If the appeal fails, it will do so for a variety of reasons which there is no need to examine now. But among them is one which appears to us to militate strongly against it and for that reason deserves to be mentioned. We would not do so if it did not daily force itself upon our notice, in things written and spoken, conversations direct and hearsay, letters received by us from earnest correspondents, and in other ways. It is a matter of psychology really. It may be explained as the peculiar but common belief or impression that A's duty, his

Men's SUITS!

To make room for New Goods which have just arrived, we must sacrifice a lot of Men's Suits which we will sell at

HALF PRICE.

This is a bargain which will never be equalled again.

Strictly Cash. No Approbation. COME EARLY AND GET THE BEST.

The OUTLET SUPPLY HOUSE, 192 DUCKWORTH STREET. (opp. T. & M. Winter's.)

point of the matter is, that it seemed to be our correspondent's opinion that while there remained a score or so of men in St. John's who shirked their duty, we were not justified in appealing to ten thousand outside it to do theirs! Another point—and one which shows the injustice of such an attitude of mind—is, that of those designated in the letter not a few had, to our certain knowledge, the best of reasons precluding them from offering themselves, though they were evidently unknown to the writer. Several others are married and over thirty years of age. We do not say that no obligation rests upon such men, but if a comparison must be made it is in their favour and against hundreds of others. Under selective conscription, they would be among the last to be drafted. The whole matter further shows the essential unfairness of the voluntary system. The system adopted everywhere else not only secures the men and discovers the slackers, but it allows many others to clear themselves, in the only way possible, of unfounded suspicions which may, and in fact do, work them much harm.

Finally, on this last point there is need of some plain speaking. In spite of the efforts that are being made, the enlistments have not come nearly up to the requirements. Warning has been given of what this will result in. But there is every reason to believe that a very great number of those concerned are paying no attention to the warning, because of the belief that it will take a long time and be a difficult matter to carry it into effect. We advise them to hug no such comfortable delusion to their breasts. The authorities are even now making up their minds. If and when they make them up—and it will be soon—it will take about twenty-four hours to make their decision effective. We hope and trust, and it is the purpose of all that we write on the subject, that that decision will be avoided. That depends upon the eligible men of the country. If they prefer to put our opinion to the test, they will not have long to wait.

Obituary.

WILLIAM AUSTIN.

There passed away this morning, after a tedious illness, a well known figure in the community in the person of William Austin. Deceased, who had reached the ripe old age of 82 years, was a faithful employee of Harvey & Co. for about 30 years and held the position of boss carpenter up to three months ago, when the infirmal malady from which he suffered compelled him to relinquish his post. Although it was generally known the disease from which he suffered was incurable, still up to a few days ago he showed a marked improvement and was contemplating taking up his duties again, but at 6 o'clock this morning he took a sudden change for the worse and passed peacefully away. The deceased leaves a wife, eight sons and one daughter, to mourn the loss of a good husband and father, to all of whom the Telegram extends sympathy.

Still Doing It.

In our issue of yesterday were two advice for a pendant brooch and another for an amber earring. This morning both articles were returned to this office by the honest finders. The above proves the value of The Evening Telegram as an advertising medium, a fact you would do well to remember.

From Cape Race.

Special to Evening Telegram. CAPE RACE, To-day. Wind S.E., light, weather raining and hazy. Several schooners passed in yesterday afternoon; nothing sighted to-day. Bar. 29.65; Ther. 50.

Here and There.

ACTING LIEUT. O'NEILL.—Constant P. O'Neill, who was a Lieutenant on board a patrol boat for the summer months, arrived back in the city yesterday afternoon.

ACKNOWLEDGMENT.—The Christian Brothers, Mount Cashel, beg gratefully to acknowledge the sum of One Thousand Dollars from the Executors of the estate of the late Thos. R. Job.

ACKNOWLEDGMENT.—The Mother Superior and Community, Belvedere, beg gratefully to acknowledge the sum of One Thousand Dollars from the Executors of the estate of the late Thos. R. Job.

There will be a regular meeting of the Marine Engineers' Association held in the British Hall on Thursday, November 1st, at 8 o'clock, at which all members are requested to be present. By order of the President, C. Puddester. E. LeVALLIANT, Sec'y.—nov. 1, li

MINARD'S LINIMENT CURES GARTER IN COWS.

W.M.S. District Convention

AT WESLEY CHURCH.

The 18th Annual Convention of the St. John's District opened yesterday afternoon at 3 o'clock at Wesley Church. The Organizer, Mrs. Barnes, presided, and after the singing of the Convention hymn, Mrs. R. Cross led in prayer.

The Consecration and Memorial service was led by Mrs. Royle, who spoke for a few minutes on "Consecration," and also read the names of those who had passed away during the year. Four life and one Annual member from Gower St. Auxiliary have been called to their reward. A few short prayers and the singing of several appropriate hymns brought this part of the meeting to a close.

Reports from City Auxiliaries were given by the Secretaries and were most encouraging. Mrs. Spracklin, the delegate from Brigus, was present, and also reported. Good work has been accomplished in the past, but a greater effort will be made during the coming months as a result of the success of the last year.

An excellent paper on "Glimpses from the Home Field" was read by Mrs. Walter White. With a chart which she had prepared she showed the various centres of work in Canada, where the foreigners who have come to that land to make their homes are being taught and helped. As we listened to this well prepared paper, we realized more and more what our missionaries in the Home Land have to contend with, in trying to assist the "strangers within our gates."

The Corresponding Secretary of the Newfoundland Branch, Mrs. Eugene Lindsey, who has just returned from the Board meetings at Toronto gave a few echoes. She told of one or two changes which had been made affecting the work, spoke of the great success of the past year, and also of the kindness and sympathy she had received as the representative of Newfoundland. This evening she will address the meeting when her official address will be given.

The meeting closed with the singing of the Doxology and Benediction by the Branch President, Mrs. Hunter. At 8 o'clock the young people's meeting was held, presided over by Miss Goobie. After the opening hymn was sung, Miss Miller read the Scripture lesson, and Mrs. (Rev.) Guy led in prayer.

A report of the Mission Bands in St. John's was read by Miss Isa Taylor, and one of the Mission Circles by Miss Lily Tucker. Both these were full of interest, and showed the earnestness of the young people.

The Gower and Cochrane Street Bands gave an exercise which was most effective. A duet was sung by the Misses Christian which was well rendered, and greatly enjoyed by all. The address of the evening was by Miss G. Martin, who for the past three years has laboured among the Indians at Kispiox, near Hazelton, B.C. She described the village in which she has been working, and told of the life and customs of these people in a most interesting manner. One difficulty the missionaries have to contend with is the "Witch Doctor." These men have a great influence over the minds of the people, and while they do not altogether believe they really help them, yet it is hard to persuade the Indians to give them up altogether. References were made to the difference of the Christian home compared with the heathen, to the Clubs which she organized for boys and girls, and also the Epworth League. The Girls' Club last winter made towels and other work which they sold and realized more than \$8.00 for Red Cross Work. She showed samples of what they can do in the way of basket making, carving, etc. Miss Martin has accomplished a great deal during the past three years, and as we listened to this earnest and devoted young missionary last evening our thoughts went out to her sister who is now at work in Hazelton and from whom she parted only a short time ago. It was an inspiration to the large number of young people present, to take up the work this winter with renewed interest and by their efforts at home help our brave missionaries, who show such patience and love in their effort to lift those in darkness nearer to the Light.

The members of Wesley and George Street Bands then gave an exercise. A solo, "Is That Somebody You?", was very nicely sung by Miss Gladys Peters; Misses Watson and Pottle rendered a duet, and Miss Sadie Soper sang a solo, "My Task."

The large audience which filled the hall, as the programme was brought to a close, felt that the young people had done their part to make the Convention a success. Rev. Dr. Fenwick pronounced the Benediction. The services will be continued this afternoon at 5 o'clock and again at 8 in Wesley Church. A good program has been prepared, and all are invited.—G. P.

MINARD'S LINIMENT CURES DISTEMPER.

NOTICE!

The retail grocers of St. John's are requested to meet in the Board of Trade rooms to-morrow, FRIDAY, afternoon, at 4 o'clock, to appoint a committee to confer with the undersigned from time to time in regard to matters affecting the trade in foodstuffs.

P. T. McGRATH, H. W. LeMESSURIER, G. F. A. GRIMES, Newfoundland Food Control Board.

LATEST Rann-dom Reels.

ITALIANS RECOVERING.

ITALIAN HEADQUARTERS, Today.—In Northern Italy normal conditions are rapidly being restored. The inevitable confusion which accompanies a gigantic movement of troops and material to a stronger position further back is fast disappearing. Any reports of a wholesale stampede reaching the outside world should be accepted with reserve.

Supreme Court.

(Present: The Full Bench.)

William F. Kelly vs. Wm. Kennedy. On motion of Mr. McNelly for defendant and by consent of Mr. Halley for plaintiff, it is ordered that this action be withdrawn, to be heard before P. J. Morris, K.C., Judge of the Central District Court, who will act as arbitrator.

T. and M. Winter vs. T. Mitchell & Co. On motion of Mr. Morrison, K.C., for plaintiff and by consent of Mr. Howley, K.C., for defendant, the hearing is set for Monday, the 12th instant.

Robert Sparrow vs. Clarence Macdonald. On motion of Mr. Dunfield for appellant and by consent of Mr. Higgins for respondent the hearing is set for Monday Nov. 5.

In the matter of the petition of John F. Roche, of Branch, praying to be declared insolvent. The hearing of this case was set down from Oct. 8.

Casualty List.

RECEIVED 1st NOVEMBER, 1917.

At St. Bartholomew's Hospital, London, Gunshot Wound Chest Left, Previously Reported Gas Shell Sever, Rouen, Oct. 11.
2934—Private Samuel J. Strowbridge, Point Enragee, F.B.
R. A. SQUIRES, Colonial Secretary.

McMurdo's Store News THURSDAY, Nov. 1, 1917.

We have now a goodly stock of Nyal's Face Cream. Among the lowest priced vanishing and complexion creams, Nyal's occupies an honourable place and is well known for its soothing and emollient properties. It cleanses the skin, and whitens it, and helps it to resist the effects of cold weather. Price 25c a pot.

Our Essenz of Ginger Wine is prepared from the original recipe, and will make Ginger Wine of proper strength and flavor. A twenty cent bottle will make well on for a gallon of Ginger Wine.

Reid's Boats.

The Argyle left Placentia yesterday on western route. The Clyde not reported since leaving Fogo on the 30th. The Dundee not reported since leaving King's Cove on the 30th. The Ethie left Cow Head at 11.20 a.m. yesterday, inward. The Glencoe due at Placentia to-day. The Home left Tilt Cove at 9 a.m. yesterday, outward. The Wren not reported since leaving Heart's Content on the 30th. The Diana reported at Assizes Hr. yesterday.

DEPARTMENTAL CHANGES.—Mr. R. J. Devereaux, M.H.A., Agriculture Commissioner, was waited upon last evening and bade farewell by his fellow associates of that Department. This morning he assumed his new duties as Labor Controller, replacing Capt. Thos. Bona, who resumes his old duties again of bridge inspector.

Thin, Weak, Nervous Men Need Zoetic

Men who are daily ploughing through the grain of modern business—who are taxing their brain power to capacity—need the help of this world's greatest tonic. Zoetic is a scientific preparation compounded from pure food essences. Its formula contains a good proportion of phosphorobates which has a direct action on the brain—it gives you a new health, strengthens the tissues, revives nerve force, and will repair the waste that is caused by worry and over-exertion. One thinking man needs Zoetic—need it badly and quickly. Remember three meals a day is not sufficient nourishment under prevailing conditions. Every organ of the human body must have attention as to the details of your business—and this necessity will be found, much to your surprise and satisfaction, in Zoetic. Sold from coast to coast by all Druggists LOGGIE, PARSONS & CO., P.O. Building, Toronto, Distributors for Canada.

SOLD BY T. McMURDO & CO.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Patterns Cuts. These will be found very useful to refer to from time to time.

A POPULAR MODEL.



2237—In these days of Domestic Science, canning and preserving, a dress of this style will be very acceptable and desirable. In blue gingham, striped seersucker, chambray or linen, it makes an ideal house dress. The sleeve may be finished in wrist or elbow length.

The Pattern is cut in 7 sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. Size 36 requires 5 1/2 yards of 44-inch material. The lower edge measures about 2 3/4 yards.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

A POPULAR STYLE.



2242—Girls' one-piece, plaited dress, with sleeve in either of two lengths. Many girls are now wearing these box plaited dresses. The one piece style is so comfortable and becoming to growing girls. The sleeve in wrist length is finished with a shaped cuff.

The Pattern is cut in 4 sizes: 8, 10, 12 and 14 years. Size 12 requires 4 1/2 yards of 44-inch material.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

No.
Size
Address in full:—
Name

Patriotic Association!

Employment Committee

To enable the Committee to find Employment for honourably discharged Soldiers and Naval Reservists, Employers seeking help, and men seeking employment, should communicate their wishes to H. W. MATTHEWS, Secretary, Colonial Bldg., St. John's, oct. 1, m. th. tey

MINARD'S LINIMENT CURES GARTER IN COWS.

Advertisement for blouses and other women's clothing, including a small illustration of a blouse and text describing various styles and prices.