

The Attraction of This Store is QUALITY.

THE QUALITY OF OUR
Winter OVERCOATINGS & SUITINGS
IS UP TO OUR STANDARD.
Come in and be Convinced.

Chaplin's,
The Store That Pleases.

Gas and Hospitality.

The sound of motor wheels heralding the arrival of unexpected guests has no terrors for the housewife whose menage is run on up-to-date lines. While the visitors are removing the traces of travel with the hot water which a gas water-heater keeps always "on tap," a match to the gas fire makes the drawing room a place of warmth and pleasantness for their reception, and the children love to "help mother" by toasting the crumpets before the clear and smokeless glow.

The gas cooker (or the modern gas trivet by the drawing room's gas fire) boils a kettle of water in no time, and within a quarter of an hour after their arrival the guests are enjoying a cosy chat over the cup that cheers. Should they be persuaded to stay, the invaluable cooker makes it possible, even at such short notice, for the experienced housewife, after a raid upon her emergency store cupboard, to set before them a dainty dinner, which no hostess need be ashamed. Gas means ever-ready hospitality.

ST. JOHN'S GAS LIGHT COMPANY.
nov15,61

THE "BIG" Furniture Store.

BIGGER AND BETTER BARGAINS—OUR CUSTOMERS WELL PLEASED.

Watch our Big Ad. for reduction in
MIRRORS, OVERMANTLES,
WINDOW POLES AND BRACKETS,
HALL MIRRORS, TOILET MIRRORS,
POOL BASKETS, CLOTHES BASKETS, &c. &c.

CALLAHAN, GLASS & Co., Limited,
Duckworth and Gower Streets.

The Emerson Piano

HIGH CLASS AND RELIABLE BEYOND DOUBT.

N.B.—We have been importing these Pianos for 25 years and they are here in St. John's to speak for themselves, and to show their wonderful lasting quality. We are practical pianists and we can highly recommend them.

CHARLES HUTTON, Sole Agent.

We sell only one quality

Best Screened NORTH SYDNEY COAL,
\$7.80 per Ton.

Anthracite Coal, all sizes,
\$11.00 per Ton.

A. H. MURRAY,
Beck's Cove.

advertise in The Evening Telegram

General Joffre Will Command Allied Armies.

New York, Nov. 13.—The New York Herald publishes the following:

That General Joffre, commander in chief of the French armies, has been placed in supreme control of the fighting forces of the Allied armies is indicated by confidential advices said to have been received at the Imperial Russian Consulate in this city yesterday.

That the French Generalissimo would soon take this post, if he does not already hold it, has been the report reaching New York from London for some time past.

More than two months ago an Englishman who is in a position to know asserted during a trip here that Sir John French would take his commands from General Joffre.

Strength was added to the assertion by General Joffre's trip to England, followed soon by Lord Kitchener's hurried trip to the East.

From what has been learned, it is said that General Joffre made it clear to the British authorities that an undivided management would be required to avoid consequences similar to those that happened the Franco-British forces during the last advance when British units in the van found themselves unsupported in the vicinity of Loos, and what might have been a great victory fell short of its goal because "some one had blundered."

It has been reported frequently that there has been friction between Sir John French and General Joffre. It also has been said that between Lord Kitchener and the Grand Duke Nicholas there was some disagreement.

With the Grand Duke in the East and Lord Kitchener on his way there, where they might have to co-operate, the fact that they were both under the command of one man, it is said, might have a soothing effect.

In diplomatic circles it is expected the official announcement of General Joffre's appointments as Commander-in-Chief of the Armies of Great Britain, France, Russia and Italy soon will be published.

GRUMBING.

I heard the farmer say, "The bean crop's far from fine, and I am short of hay—what rotten luck is mine!" He wore a dismal frown, and raised a bitter wail, and when he went to town, he told a hard luck tale. His wheat crop was immense, the corn was bumper, too; and by the old rail fence uncounted pumpkins grew. His cows were filling kegs with butter he could sell, his hens were laying eggs too numerous to tell. At covering their slats the hogs were doing fine, and yet, doggone my cats," he said, "what luck is mine!" His Early Riser peas were gleaming in their pods; for whey and milk and cheese he took in many wads. No farmer, near or far, more blessings e'er enjoyed; he had his motor car, his teeth of celluloid. He had, in large amount, the things for which men pant; he had his bank account, his corkcreeper and his aunt. And yet he said, said he, "Dame Fortune always tries to take a fall from me and poke me in the eyes!" Ten million men like him upon this globe insure; they ought to sing a hymn, but always wail a dirge.

Household Notes.

Uncooked rolled oats is good food for goldfish.

If the stove is full of ashes, the oven will not heat properly.

Chickens should be thoroughly washed before they are prepared for the table.

To make stale bread fresh and new, soak it in milk and then rebake in a hot oven.

A jar of grapefruit or orange marmalade will make a very nice Christmas gift.

Apples and celery, cut together and covered with mayonnaise, make a very good salad.

Close the Christmas bundles with red sealing wax. It is pretty, gay and most convenient.

To brighten the steel parts of a kitchen stove apply a mixture of whitening and sweet oil.

What you must not do when washing anything of a woolly texture is to rub soap on the article.

Cruisers should be made of a very soft dough to insure their being light and tender when they are cooked.

To keep your linen in good color drop a few pieces of camphor gum into the drawer in which it is kept.

To keep lemons in a fresh condition place them on paper on a shelf, with a tumbler turned over each one.

If the goldfish bowl has been allowed to freeze, do not thaw it out rapidly and there will be no harm done.

The Season DEMANDS That You KEEP YOUR FEET DRY

By Wearing the Goodrich Hipress.

The RICH BROWN

With a Red Line at the Top.

The WHITE

With a Red Line at the Top.

SEE

the

Brown

HIP BOOT

Moulded

into One Solid Piece

LIVE TOUGH RUBBER

Will stand up under the

MOST SEVERE

SERVICE.



Come in and see the

Best Rubber FOOTWEAR

You Ever Wore and The Best We Ever Sold!

A downright pleasure to own Boots like these.

A greater pleasure to show them.

Men's Heavy Dull Tempest Rubber Shoe---with Red Sole and Heel
Guaranteed to wear out three or four pairs of the ordinary makes.

Boys' Rubber Shoes, Women's Rubber Shoes,
Youth's Rubber Shoes, Misses & Children's Rubber Shoes

Long Rubber Boots---all sizes---to suit all ages.

VALUE is the Test of CHEAPNESS.

BOWRING BROS., Limited.

A Famous Draper Novelist.

STORIES OF MR. H. G. WELLS.

Three years ago a little book was published entitled "Shop Slavery and Emancipation." It was a book which told in a more than usually vivid manner of the "dismal miseries of the living-in shop-assistant," additional interest being lent to it by an introduction written by the son of a professional cricketer who to-day is one of the most widely discussed of writers, and whose latest book, "The Research Magnificent," everyone is talking about.

The writer of the introduction was Mr. H. G. Wells, who began life as a shop-assistant, and he wrote, "For a couple of years in my boyhood I slept in one of the abominable dormitories of the writer of the book" describes, at the insufficient food supplied, and drugged in the shop. Then, when I was fifteen, I ran away one Sunday morning to my mother and told her I would rather die than go on being

a draper. That seventeen-mile tramp without breakfast to deliver my ultimatum is still very vivid in my memory."

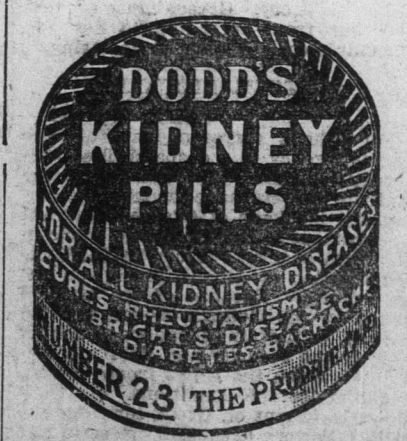
"Perhaps," Mr. Wells continued, "had not the living-in system caused me to revolt, I might now be the proprietor of a little business over the door of which would be inscribed 'Herbert G. Wells, Cash Draper.'"

Before he became a draper's assistant he aspired to become a black-and-white artist, and after deserting the counter he put in a year or two as a teacher, scribbled articles in his spare time, and by that means discovered his true calling.

"I could not stand London and class-teaching," he said, "writing was the only way out. Ultimately, my wife and I, twenty years ago, set to and wrote 'A Time Machine,' which made a hit. We started another story. We could leave London---and perhaps live. So we left, went on writing, and I am still writing."

At the same time Mr. Wells has, apparently, no very exalted opinion of the works of modern authors, judging from the following little story. Some time ago a friend was talking to him about the good times that novelists

of to-day have compared with those of the past. "You modern writers do not work so hard," he said, "and you are paid twenty times as much as you ought to be." Mr. Wells gently shook his head. "You labour under a misapprehension, my boy," he replied; "the chief difference between the old authors and those of to-day is simply this. They die and their works live; our works die and we live---as best we can!"



Minard's Liniment Cures Diphtheria

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(Published Annually)

enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory contains lists of

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Glassware should always be washed in a wooden bowl, and there will be far less chance of its getting broken.