

JANUARY OFFERINGS

Of WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.

WHITE FLANNELETTES at special Cut Prices.

WHITE TABLE DAMASKS still offering at attractive prices.

A JOB LOT OF WHITE LAWNS. Values up to 20c. We offer at an all round price12c.

WHITE TUCKED LAWN (Lace Insertion). Regular 27c.NOW 20c.

WHITE TUCKED LAWN (Lace Insertion). Regular 30c.NOW 22c.

White Laces and White Embroideries.

An immense showing of High-Class Laces and Embroideries that will appeal to the particular woman.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c.NOW 22c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 35c.NOW 27c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 40c.NOW 30c.

ONE PIECE VERY FINE TUCKED LAWN. Regular 60c.NOW 45c.

Marshall Bros

The Bill That Waits.

By RUTH CAMERON.



"That bill can wait." I doubt if there is any bill in our budget of which that is said more often than of the doctor's bill, and I think it is a sin and a shame.

Were we willing to wait when we sent in a call for the doctor's services? Scarcely.

We wanted them far more impatiently than any of the merchandise which we have bought and managed to pay for since that doctor's bill was due. Why then do we feel so free to take our time about paying what we bought in such a hurry?

What the Doctor's Granddaughter Said.

I was walking down the street one day with a doctor's granddaughter. She is a hard-working stenographer with an undeveloped talent for music leaning at her heart and the support of her widow mother weighing on her slender shoulders. As we walked along, an expensive motor passed us in which sat two young women richly gowned and wearing expensive furs. The doctor's granddaughter looked at them bitterly. "Do you see those women?" she said. "Their father owed my grandfather hundreds of dollars. That was one of the many bills we could never collect. If we had even half the money that was owed him I could have studied music."

People seem to have a strange idea that what the doctor gives costs him nothing and that they are not therefore under the same obligations to pay him as a merchant. They forget the long years of preparation, the costly

instruments and never ending expense of keeping up with the latest methods, to say nothing of the time and strength which he sells them.

There is one way, however, in which, in my opinion, at least, doctors themselves could help alleviate this state of affairs. And that is instead of charging a higher rate to cover their losses they might charge a lower rate and have fewer of them. I have heard it said that the average physician loses fifty per cent of his bills. I know a doctor who, without any difficulty, collects ninety-five per cent. This is because he tries to adapt the size of his bill to the patient's ability to pay. The patient usually appreciates this consideration and does his best to deserve it.

Why Not a Discount for Cash?

There is another scheme which has always seemed good to me, though I fancy the etiquette of the profession would forbid it. And that is for the doctor to charge a certain price with a big discount for prompt payment. This would not only give the man who always tries to be prompt the benefit of his promptness, but it might also catch the slow payer and the man who would otherwise drift into letting the bill slide altogether.

You say this might work hardship to the man who could not pay promptly. It might if too strictly applied, but from all I know of the medical profession and the splendid charity work most of them do, I think we could trust the average doctor to see that the man who couldn't pay didn't suffer.

In the new blouses, silver and gold lace are veiled with chiffon that tones with the costume.

Now for ORANGES

1200 dozen SWEET VALENCIA ORANGES on retail at 12c. doz.

FULL STOCKS for immediate delivery, Brls. Cabbage, Cases Oranges, Cranberries, Partridge Berries, Apples, Carrots, Parsnips, Turnips, Potatoes, Beans.

Soper & Moore. Phone 480.

Fads and Fashions.

Coats intended for country wear are apt to have their basques open in front.

Silver Venetian lace and white chiffon appeared in the newest wedding gowns.

Charming are velveteen blouses worn over a separate lining of soft satin or silk.

Little puffed sleeves of the old Empire type appear on lots of the new evening gowns.

A spring evening robe, from Calot has a lace train mounted on lavender blue chiffon.

Turkey feathers are being mounted with gold and pearl and posing as aristocratic fans.

Many of the new high stocks have a narrow band of color just beneath a wide fluffy frill.

Noticable in the winter fabrics is the decreased popularity of the transparent blouse.

The square-cut neck, with standing lace ruff at the back, is seen on gowns of ceremony.

Circular skirts for young girls have bias bands of plain color, the foundation being plaid.

With the fur-trimmed suit you should carry a tiny muff and a wee hat should adorn your head.

Now a woman may have practically two gowns in one by means of the detachable train which is used.

Garlands of orange blossoms and myrtle are likely to be revived for trimming simple wedding gowns.

There must be fur on the daytime or evening dress; it may be at the top, at the bottom or in the middle.

Fashionable skirts are now so short that an extra high boot has been designed particularly for this fashion.

One of the most charming wedding gowns was made recently in pure Merovingian style, low girde, long close sleeves and all.

Party dresses have skirts that are one billowy ruffle after another. These ruffles are mounted on a foundation of crinoline or stiff scrim.

W.P.A.

For the Relief of the Wounded and Soldiers at the Front.

Subscriptions may be sent to the Treasurer, or to any of the following members of the Financial Committee: Lady Davidson, Mrs. Jno. Ayre, Miss Browning, Mrs. Garrett Byrne, Mrs. T. J. Duley, Mrs. T. J. Edens, Miss Hayward, Mrs. A. Macpherson, Mrs. H. Rendell.

The Treasurer begs to acknowledge with thanks receipt of the following subscriptions to date:

Amount acknowledged. . . . \$9315 22
Mrs. F. H. Steer (Proceeds of Bridge Drive)26 50
Stamps4 50
St. Michael's Sunday School (Proceeds of Patriotic Concert)42 10
Mrs. (Dr.) Scully5 00
Collected at St. George's and forwarded by Miss Power \$9,401.58

Minard's Liniment Co., Limited.

Gentlemen,—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours,
W. A. HUTCHINSON.

BULLET DEADLIER THAN THE DUM-DUM.

London, Jan. 12.—Dr. J. Hartnell Davis, late director of the British Field Hospital for Belgium, and H. S. Southair, F.R.C.S., assistant surgeon of the West London Hospital, contribute to "The British Medical Journal" an article relating to their experience in the treatment of the wounded, in the course of which they say:

"The destruction of tissue in bullet wounds is so great that each side has repeatedly accused the other of using dum-dum bullets. This is based on an entirely mistaken reading of the evidence. Our opponents do not use such bullets, for the very good reason that they have discovered something far more deadly at a long range. Their pointed bullet is carefully constructed so that its centre of mass is far back. On striking any tissue, soft or hard, it turns over and passes through backward, the uncovered base mushrooming as it advances. The point of the bullet is, under these circumstances, unaltered."

"In the course of operations we have repeatedly met with specimens demonstrating the correctness of this view—a minute wound of entrance and great internal destruction. The position of the bullet and its mushroomed base admit of no other explanation."

RECEIPT FOR MAKING GOOD BREAD.
Take 1 quart of VICTORY flour, 1-3 cake Royal Yeast, dissolve in one cup luke warm water, pour this on flour with enough warm water to make stiff batter; in four hours this will be ready for mixing, then add 2 quarts VICTORY Flour and 2 dessert spoons table salt, and 1 pint luke warm water, knead ten minutes, then let rise over night, mould into loaves, let rise until double its bulk and bake for one hour. For fancy bread add 2 dessert spoons granulated sugar, one of butter. Jan12,tf

War News.

Messages Received Previous to 9 A.M.

TWO AEROPLANES CAPTURED.
LONDON, Jan. 19.

The Governor, Newfoundland. The French Government reports the weather very stormy, but some progress, notably northwest of Pont a Mousson. In Champagne four aeroplanes and two aeroplanes were captured.

The Russian Government reports that pursuit of the Turks defeated at Karaugum, continues. Portions of another Turkish division were defeated at Kent Kent, after an obstinate battle lasting two days.

HARCOURT.

CANADIANS AT THE FRONT.

LONDON, Jan. 19. Practically all the Canadian soldiers are now upon the Continent or on their way to France. Following the removal of Princess Patricia's Light Infantry to the battlefield, the work of transporting the other Canadian units to France was hurried, to meet new and violent German attack.

TAKEN AT BIG COST.

LONDON, Jan. 19. A despatch from the Belgian frontier, says the temporary advantage to the Germans on the Aisne, to the northwest of Soissons, was gained at heavy cost. Many trains of wounded who were victims of the deadly shrapnel fire of the French, have arrived at Louvain en route to Cologne, while the local hospitals in these towns behind the centre of Germans, are filled with wounded, whose condition is too serious to permit their removal to Germany.

BOMBARDMENT OF FRENCH CAPITAL REPORTED TO BEGIN.
COPENHAGEN, Jan. 19.

A private despatch from Berlin reports that a Zeppelin airship sailed over Paris yesterday, and that an aerial bombardment of the French capital was soon to begin.

MORE TURKISH DEFEATS.

PETROGRAD, Jan. 19. We continue pursuit of the Turkish army and are successfully clearing the region of Transist of the enemy. On Jan. 18th we took possession of the village of Suldrevater and captured positions on the mountain of Sultan Selim, inflicting considerable losses on the enemy.

BRITISH HEROES.

LONDON, Jan. 19. The list of dead and wounded British soldiers just compiled by the War Office, shows that in the recent fighting the following units have borne the brunt of the German assaults: The Bedfordshire Regiment, Northumberland Fusiliers, Royal Berkshire Regiment, Royal Warwickshire Regiment, Worcestershire Regiment, Durham Light Infantry and the Leicestershire Regiment. They suffered more heavily than any other British Regiments.

YARMOUTH AIR-SHELLED.

YARMOUTH, via London, Jan. 19. Hostile air-craft passed over Yarmouth this evening and dropped several bombs, doing great damage to property and inflicting some loss of life.

GOEBEN REPORTED DESTROYED.
CONSTANTINOPLE, Jan. 19.

The cruiser Sultan Selim, formerly the Goeben, is reported to have been struck by a torpedo in the Bosphorus, and to have been so totally damaged that she cannot be repaired. There is no official confirmation of this report.

THE NURNBERG'S END.

LONDON, Jan. 19. Captain Allan, of H.M.S. Kent, which sank the German cruiser Nurnberg off the Falkland Islands, describes in a letter to a friend exactly how the Kent chased, engaged and sunk the Nurnberg. He says: "It was a single ship action, as there was no other ship in sight at the time. The chase commenced about noon and the action began at 5 p.m. After a sharp engagement, in which the Kent was struck by 36 of the enemy's shells, the Nurnberg sank at 7.25 p.m. The Nurnberg was a faster ship than the Kent. I appealed to the engineers and stokers to do all in their power to catch her. Finally they responded and the Kent went faster and faster until she was making 25 knots, more than a knot faster than she ever had gone before. She drew nearer and nearer until we got the Nurnberg within range of our guns, and then our shells began falling thick and fast around her and she was struck many times, until at last she was in flames. The enemy continued firing their guns until the ship was sinking. As she disappeared below the surface, some of the brave men on her quarter deck were waving German flags."

DAIA REQUEST REFUSED.

WASHINGTON, Jan. 19. The British Government will not consent to allow the steamer Daia, recently transferred from German to American registry, to proceed to Rotterdam under safe conduct with her cargo of cotton. The State Department was notified to-day from London.

HAVE YOU AN ITCHY SPOT?

Somewhere on your body? If so, attend to it at once. In Eczema—and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and it used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

Here and There.

WILL LOAD MOLASSES. — The brig, Clementine, Capt. Parsons, left Oporto yesterday for Barbadoes, where she will load molasses for Alan Goodridge & Sons.

"VICTORY" FLOUR.
Gives bread that nutty flavor so desirable. FRANKLIN'S AGENCIES, Ltd.—Jan12,tf

ICE BOUND.—The schrs. Jean, H. R. Silver, Little Mystery and Crescenda, fish laden here for Brazil, have been detained in port several days owing to the ice blockade.

"VICTORY" FLOUR.
Sweet, and retains its moisture while the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—Jan12,tf

HOCKEY.—The Terra Novas and St. Bon's had a practice at the Prince's Rink last evening. Both these teams will meet in the second game of the League series Friday night.

Only One "BROMO QUININE".
Whenever you feel a cold coming on, think of the full name, LAXATIVE BROMO QUININE. Look for signature of E. W. Grove on box. 25c. dec2,w,tf

CALLED AT NORTH SYDNEY. — The S. S. Nascope, which left here on Saturday last called at North Sydney for bunker and has left again for Halifax to load deals for England.

COMING SOUTH.—The S. S. Prospero passed Twillingate yesterday afternoon, coming south. She was supposed to be on her way to Westville direct and should reach here sometime Friday.

"VICTORY" FLOUR.
You cannot buy better at any price anywhere. FRANKLIN'S AGENCIES, Ltd.—Jan12,tf

INSTRUCTING OFFICERS. — Yesterday the officers of the Second Contingent were given a lecture by Capt. Abraham on field work. Many phases of the work in the field were clearly explained and the discourse was followed with much interest.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia, and all aches and pains. For sale everywhere.—Jan2,tf

THE KIEL CANAL.—The Kiel Canal, which is really called the Kaiser Wilhelm Canal, is 61 miles long—a little longer than the Panama Canal. It originally cost £7,500,000, but was recently reconstructed at a cost of £11,000,000. It is capable of floating the largest Dreadnought in existence.

Arrived on Monday by S. S. Stephano: Winter Keeping Apples — Kings, Baldwins, Wag-ners, Greenings, Ben Davis; California Fruits, Pears in boxes, Lemons, Cal. Oranges, Florida Oranges, large bunches Bananas, California Grapes, Blue and Red, in baskets and kegs; American Baldwins in brls. Special attention given to outport orders. Price list sent on request, at GLEESONS', 108 Water Street East. P. O. Box 681. dec5,god,tf

MINARD'S LINIMENT CURES DISTEMPER.

Winter

We all know the pleasure of Snow Shoeing, Sliding, and much time as you can in

HEADQUARTERS

SKATES—All the best Hockey Skates for

SNOW SHOES—Best men's pattern, Chamois; all sizes

SLIDES—A large size and light. Better

HOCKEY STICKS—All

Ayre & S

A. &

Is well calculated all intend

COTTON LACES

EMB'D INSERT

Colton Washing

FLA

Extremely

15, 16, 18

JUST

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\$5

each

Get one

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