

Werproof Coats at Rainy Day Prices.

"THE rain it raineth every day" or nearly every day when dreary November comes along. Don't wait until you've had one good drenching and laid the ground-work of a heavy cold, but come at once to our outfitting department and choose a good, serviceable, weather-proof Water-proof Coat, as a protection against both wind and rain.

We have a very comprehensive stock of Water-proof Coats for Men and Women, in all sizes, and in many different colors and weights; all these Coats are really good values, and each has been reduced considerably to clear.

Also selling at far below usual prices a special line of Men's Raglan Coats, in different textures, well cut and perfectly tailored. If you want to keep dry, come to the

U. S. Picture & Portrait Co.

20% OFF Great War Sale. 20% OFF

For four weeks only, beginning Thursday, October 15th, we will give 20 per cent. discount (for cash) off all purchases of Crockeryware, Glassware, Silverware, Household necessities and Fancy Goods. Now is your time to save money.

Toilet Sets.	Crystal Glass Table Sets.
Plain & Fancy Cups & Saucers.	Fancy Glass Water Sets.
Plain and Fancy Jugs.	Fancy Glass Wine Sets.
Plates, Bowls.	Ruby Glassware.
Cake Plates and Hangers.	Vases of all descriptions.
Knives and Forks.	Hand Bags, Purses.
Teapots, Plain and Fancy.	Toilet Soaps and Requisites.
Shaving Mugs, Mirrors.	Boot Polish.
Framed Pictures.	Hair Brushes, Clothes Brushes.
	Writing Cases, Dressing Cases.

STORE OPEN EVERY NIGHT TILL 8.30.

GARLAND'S BOOKSTORES,
177 and 353 WATER STREET. ST. JOHN'S

The Eastern Trust Company.

The Eastern Trust Company directs attention to the public to the advantages offered by its Safety Deposit system of boxes.

In the vault in its office there is installed a nest of deposit boxes of the latest design and of the greatest strength. These boxes can be opened only by the customer. A room is attached where the customer may examine his securities at leisure. The price of these boxes vary according to size. The smallest box in the nest is capable of holding conveniently the papers of the ordinary investor. The larger sizes are suitable for professional men who hold documents in trust for clients.

The prices are:
Size No. 1 \$4.00 per year
Size No. 2 5.00 per year
Size No. 3 10.00 per year
Size No. 4 20.00 per year

This system is capable of supplying the needs of every class of person desirous of ensuring the safe deposit of securities. Further particulars can be obtained by applying to the Manager. Address: Pitts Building, Water Street.

HERBERT KNIGHT,

oct5,m,tf

Manager.



CONFIDENTIALLY SPEAKING
the Tailor doesn't make the man, but upon the Tailor depends the success of every man's appearance.

OUR TAILORING FOR MEN
insures not only a successful appearance, but satisfactory service and long wear.
Come in and let us take your measure this week.

J. J. Strang,

Ladies' and Gents' Tailoring.

153 Water Street, St. John's.

oct1,so

We Must Help.

Editor Evening Telegram.

Dear Sir.—The sanitary inspectors of the city are very attentive to their duties, and a marked improvement in the cleanliness of the thoroughfares is noticeable. In order that our city be kept clean, citizens must do their part, and thereby aid the inspectors and the sanitary staff in making the task as easy as possible. For some time it has been customary for shopkeepers to sweep their stores after the closing hour on Saturday nights, leaving the sweepings on the street opposite their premises, which presented a very untidy appearance on Sunday morning. I am glad to find that this matter is being attended to, for last Saturday night about 11.30, I found one of the Sanitary Inspectors enforcing the law and remonstrating with a grocer who thoughtlessly of course, was sweeping out old paper, etc., on the street. This Inspector has a difficult task to perform, but nevertheless he merits the thanks of the public and the assistance of the shopkeepers in his effort to perform his duty, for it is only by the efforts of such officials, aided by the assistance of citizens in general that we can hope to have an improvement in the sanitary condition of our city.

Yours, etc.,
CITIZEN.

Nov. 9th, 1914.

Latest From Our Boys!

1st Nfld. Regiment,
Salisbury Plain.

Dear Jack,—

Thanks ever so much for the hundred DE RESZKE CIGARETTES you sent me and I am glad to hear they only cost you \$1.50. I find that the only Cigarette smoked in Camp over here is the DE RESZKE. The reason for this is that DE RESZKE CIGARETTES are easy on the throat and are not 'doped' and so do not affect the eyesight which is an important item in war time.

Several of our fellows received presents of DE RESZKE CIGARETTES by last mail and a good many of us are expecting more for Christmas.

Yours sincerely,
TOMMY TERRA NOVA.

P.S.—Bill sends regards and says will you kindly ask the UNIVERSAL AGENCIES to send him a hundred DE RESZKE CIGARETTES next time you are on Water Street.

Hr. Grace Notes.

Mr. Malcolm Parsons, of the Nfld. Boot & Shoe Co., Ltd., St. John's, was in town yesterday and to-day. His old associates were pleased to meet him and to hear of the welfare of his parents and himself.

The schr. Cleopatra, Capt. Edmund Taylor, left this a.m. for Catalina with a load of coal for P. Templeton from the Harbor Grace Coal Co.

Mr. W. A. Munn, of St. John's, arrived from the city on Saturday on a short business trip.

Mrs. Summers, of Clarendville, and her daughter, Miss Mabel, arrived by train on Friday night on a visit to the former's mother, Mrs. Fritz Grimm. Mrs. Summers, who is in delicate health, having undergone an operation some time ago, was taken suddenly ill on Saturday, and Dr. Strapp had to be called.

A very pretty wedding was celebrated at St. Paul's Church on Friday night when Mr. Joshua French, son of Mary and the late Robert French, was united in matrimony to Miss Alice French, daughter of Mr. and Mrs. Matthew French. Mr. Albert French was father giver, while the groom was assisted by Mr. Arthur Rogers. The bride was attended by Miss Ada French, sister of the bride, and Miss Winnie Rogers. The ceremony was performed by Rev. Canon Noel and the wedding was held at the home of Mr. and Mrs. A. Rogers, where supper was served to a number

Lazell's

MASSATTA



A NEW

AND

TOTALLY

DIFFERENT

TALCUM

POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, Super Creams, and Powders of unparelleled excellence.
At all Drugists, St. John's, Nfld.

of guests. After supper a dance was held and kept up until the small hours of the morning. The bride was the recipient of a large number of presents. All their many friends join in wishing Mr. and Mrs. French many years of wedded happiness.

—COR.

Hr. Grace, Nov. 9, 1914.

McMurdo's Store News.

TUESDAY, Nov. 10th, 1914.

Many people who are dreading the approach of cold weather—the season of wet garments, chills, and coughs—can become free of their fears by taking a good tonic, something which will enable them to withstand to good purpose the sudden and extreme changes of temperature incident to the late fall and early winter. One of the most approved articles of this kind is Morola, a Cod Liver Oil and Iron preparation. Morola builds up the system and will make it possible for the person who takes it to escape colds for a whole winter. Price \$1 a bottle.

This is the season for Rat Corn, a unique vermin destroyer. Not poisonous in the ordinary sense, it is deadly to rats and mice, and their destruction leaves no odor behind. Price 15c. and \$1 a tin.

Patriotic Meeting.

A patriotic meeting will be held in the S. A. Citadel, New Gower Street, on Thursday evening, at 8 p.m. The Hon. J. Alex. Robinson has kindly consented to give a lecture on "The Great War, and why Britain is playing her part."

The chair will be taken by Brigadier Morehen, and the Band will render some Patriotic music.

Cape Report.

Special to Evening Telegram.

CAPE RACE, To-Day.

Wind E. N. E., strong, rain storm; nothing sighted since last report. Bar. 29.30, ther. 38.

Here and There.

Stafford's Liniment cures all aches and pains. Sold everywhere.—sep8,tf

MILDRED ARRIVES. — The schr. Mildred reached Pernambuco yesterday after a passage of 31 days from this port.

Stafford's Phoradone Cough Cure will cure that cough and cold you have had for a long time. Price 25 cts. Postage 5 and 10 cts. extra.—sep10,tf

SINDBAD CHARTERED.—As soon as the S. S. Sindbad finishes discharging her flour cargo she will proceed to Sydney, as she has been chartered by the Dominion Company to take a cargo of rails to Montreal.

No sensible man wants a Watch that is not reliable, it may cost him dearly. Any man who wants a Watch that is reliable, let him go to TRAP-NELLS, where only reliable Watches are kept and sold at reasonable prices.—oct22,tf

DIED.

At the home of her sister, Mrs. John Rolis, 411 Walnut St., Mouravia, Cal., on the 25th of October, Emma D. Knight, daughter of the late Capt. Henry and Mrs. Knight, late of St. John's, Newfoundland.

Last evening, at 5 o'clock, after a long and painful illness, Annie, beloved daughter of Michael and Mary Breen, leaving 4 brothers and 4 sisters to mourn their sad loss. Funeral to-morrow, Wednesday, at 2.30 p.m., from her late residence, Kilbride, Old Petty Hr. Road.

Last night, Patrick J., youngest son of Agnes and the late James O'Neill, leaving one brother and five sisters to mourn their loss; funeral on Wednesday, at 2.30 p.m., from his late residence, 2 Power Street; friends and acquaintances will accept this, the only, intimation.

This morning, after a long illness, at 4 o'clock, John Walsh, aged 78 years, leaving 4 brothers to mourn their sad loss; funeral on Thursday, at 2.30 p.m., from his late residence, Portugal Cove Road; friends and acquaintances please accept this, the only, intimation.

Last evening, after a severe illness, Mary, widow of the late Capt. James R. Moss, aged 54 years; funeral from her late residence, 197 Gower Street, on Thursday afternoon, at 2.30 p.m.; friends are requested to attend without further notice.

On Sunday morning, 9th inst., at Port de Grave, there passed peacefully away, after a short illness, Anastasia, wife of the late Anthony Taylor, aged 77, leaving 4 daughters and 2 sons to mourn the sad loss of a kind and loving mother. Funeral took place at 11 a.m. to-day from her son's residence.

MINARD'S LINIMENT CURES DIPHTHERIA.

Horse Shoe Nails

No. 6 and 7, \$2.00 a box.

SLEIGH BELLS,

Neck Straps, heavy brass, wired on,
90c., \$1.10, 1.25, 1.50, 2.00, 2.50.
Nickel, 80c.; rivetted.

OPEN BELLS,

30 and 40c.; strap of 3.
SHAFT CHIMES,
40c.; strap of 3.
SWEDISH CHIMES,
80c., \$1.00, \$1.20, \$1.50, \$3.30.

PAD CHIMES,

\$1.20, \$2.25, \$4.00.
Extra tops, 75c.

SWEAT PADS.

Brown & White, 16 to 20 in., 40c.

Blue Felt, 18 to 20 in. 55c.

AI Felt, 19 to 22 in. 75c.

Carriage Pad and Collar Pad in Blue Felt 25c. & 30c.

Cart Straddle, felt, 40c. & 45c.

Harness Dressing 25c.

Hoof Oil, Saddle Soap and Axle Grease.

R. NEYLE.



The most critical smokers are the most enthusiastic admirers of the quality of our

Governors and

Conehi's Cigars,

Made by L. Chacon in the most up-to-date factory in the world.

Wholesale and Retail.

JAS. P. CASH,

(Tobaccoist),

nov7,tf Water Street.

CEMENT!

Just landed per
S.S. "Digby," 21st inst.

1500 barrels

White's Portland

CEMENT,

British

Manufacture.

H. J. Stabb & Co.

Scientific Dentistry!

It is impossible to obtain better fitting or more natural looking TEETH than can be obtained here.

Teeth extracted free of pain by our famous Anaesthetic 25c.

Best Artificial Plates . . . \$12.00

Crown and Bridge Work and Filling at reasonable prices.

Remember Our New Anaesthetic is used solely and exclusively at our offices in the U.S.A., Canada and Newfoundland.

Maritime Dental Parlors,

176 WATER ST.—176.

(Opp. Mark Chaplin's.)

jun23,3m,1u,th,s

Riverside

BLANKETS and WOOLS.

ARE GUARANTEED TO GIVE
PERFECT SATISFACTION.

See that the goods you buy bear this name,

"RIVERSIDE".

New Molasses!

NOW LANDING,

Ex S. S. SABLE I.

200 Puncheons Grocery

BARBADOS MOLASSES.

GEO. NEAL

**Fresh Fruit
New Vegetables
Fresh Poultry**

ELLIS & CO.

Limited,

203 Water St.

Fresh New York Turkeys.
Fresh New York Chicken.
Fresh N. Y. Corned Beef.

FRESH SALMON.
FRESH COD.

The Great Health Food,

"ST. IVEL"

Lactic Cheese.

It is highly nutritious and digests without effort.

English "First Prize"

CHEDDAR CHEESE.

RIPE STILTON CHEESE

RIPE GORGONZOLA

CHEESE.

SELECTED FRESH EGGS

Apples, Apples.

Choice Kings and

Emperors.

CHEAP PER BARREL.

Remember our Telephone,

482 and 786.

Canada Butter!

"Champion" Pound Blocks.

Tubs all Sizes.

BEST QUALITY.

JAS. R. KNIGHT.
311 Water Street.

MINARD'S LINIMENT FOR SALE EVERYWHERE.



New Books!

The War That Was Foretold, 5c.
War Album—Heroes of the War (Portraits), 6 in. set for 20c. Sets 1 and 2 now on sale.

Lord Kitchener—History of His Life 50c.
A. B. C. Guide to the War, 30c.
German Atrocities, LeQueux, 30c.

The Great War in Parts, 18c. part.
The War of the Nations, 15c.
The Life of Lord Kitchener, 5c.

Her Royal Highness, LeQueux, 60c.
Night Watches, W. W. Jacobs, 60c.
Facing Fearful Odds, Joseph Hocking, 60c.

The Campaign Round Liege, 30c.
The Six Rubies, by J. M. Forman, 60c.
The Silent Captain by May Wynne, 60c.
A Silent Witness by R. A. Freeman, 60c.

Latest War Maps, 20c and 30c.

Garrett Byrne,

Bookseller & Stationer.

Statutory Notice!

In the Estate of JOHN O'REILLY, late of Placentia, Newfoundland, General Dealer, deceased.

All persons claiming to be creditors of, or who have any claim or demand upon the Estate or assets of JOHN O'REILLY, late of Placentia, General Dealer, deceased, are hereby required to send particulars of their claims in writing, duly attested, to EDWARD O'REILLY, of Placentia, the Executor of the Will of the said deceased, on or before the first day of December, 1914; after which date the Executor will proceed to distribute the said estate, having regard only to claims of which he shall then have had notice.

The 31st day of October, 1914.

FURLONG & CONROY,

Solicitors for Executor.

oct31,nov7,14,21

The hat may be large or small, but it must not have much of trimming.

Telegram Ads. Bring Results