

"Scotia"
Six per cent Debenture
Stock,
Seasoned
Security,
Safe as regards Principal Invested.
Sure as regards Interest Return.
Secured by Assets valued at nearly
Five Times Amount Debenture
Stock Issued.
Price 98 and Interest.

F. B. McCURDY & CO.,

Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager,

St. John's, Nfld.

The Surplus Earned.

In 1912 the Canadian Life earned surplus of \$1,530,667, exceeding by over \$237,000 the earnings of 1911, and by a much larger amount the earnings of any previous year. This is of importance to policyholders, for their Dividends must come from this account.

CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,

St. John's.

Summer FOOTWEAR.

\$2.00
Shoes.



The Woman, who is of the opinion that Two Dollars can not buy her a good Shoe, will change her mind, if she will take a look at our TWO DOLLAR LINES.

We've The Best

TWO DOLLAR SHOES

That are Made.

The leathers are good, the workmanship is good, the styles are good, the fit is good.

What Women, who have worn our Two Dollar Shoes, say about them is our best advertisement.

Parker & Monroe, Ltd.

THE SHOE MEN.

ALWAYS MASTER OF THE ROAD.

Look for the Dunlop Traction Tread trail on asphalt and on mud. It's the "V" line to comfort. No chains; no skidding.

A WEATHERABLE TIRE.

It is just weather like we got here in Newfoundland that gives Dunlop Traction Tread Tires a chance to show their class—and motorists who have them know it.

Created because of the insufficiency of the so-called non-slip or "buttoned" tread.

Marketed only after the most exhaustive tests ever given to an anti-skid tire.

Proven itself the only real anti-skid tire obtainable—bar none. That's

DUNLOP TRACTION TREAD,

The Tire Which Makes Safety Sure.

FRED. V. CHESMAN, Representative.

Stocked by Parsons, "The Automobile Man."

Making Remorse Useful.

By RUTH CAMERON.



Regret and remorse are two of the bitterest, the most commonest and the most futile feelings in the world.

To dwell upon the past is to neglect the present, and to neglect the present is to prepare more regrets for the future. "Tomorrow-to-day will be yesterday," is a good motto for those who are apt to think too much about the "it might have been" and ignore the "it may be."

And yet there is one way in which the bitterness of regret may be turned into the sweetness of wisdom. And that is, when you are assailed by the miserable memory of some foolish mistake, instead of trying to blame someone else, or indulging in an energy-wasting fit of the blues, just walk bravely up to that mistake, look it over carefully and try to put your finger on the exact quality in you which caused it. And then, when you have found that quality, stick up a good big danger sign in your consciousness, and perhaps it may do some good the next time you are headed toward a similar blunder.

For instance, once upon a time I wanted to buy a horse and carriage, for which luxury I had been saving for several years. A man who was interested in horses got wind of my desire and hastened to tell me of a great bargain (?) I went with him to see it and at once fell in love with the rig and bought it the next day. Be-

fore I had it a week I realized that neither the horse nor the buggy was at all what I wanted. The carriage was too light and the horse too sprited. A few months later I sold the horse for one-half and the buggy for about one-seventh of what I paid for them.

Every time I think of that little transaction I am assailed with bitter regrets, the more so because shortly after I bought this outfit I might have had a suitable and reliable rig for about the same price.

Now to say myself with vain regrets or to bitterly blame the man who advised me to buy is absolutely useless, but there is one thing I can do, I can say to myself, "You were advised to wait a bit and look around, but you were sure that was the only horse on the market. It was your impetuosity that made you make that foolish mistake. You know it is always an important step to take, be guided by other people's advice and don't be in such a hurry. When you go house-hunting this Fall, you'll be sure to fall in love with the first pretty house you see, overlook all its disadvantages and think it's the only one in the world. Well, that's the time for you to remember your bad bargain."

If I say that to myself emphatically enough who knows but that I may improve a little?

Irretrievable mistakes are bitter things but then so are some of the best medicines; and like the medicine, they are useless until we have swallowed them.

Ruth Cameron

Household Notes.

When lighting the gas, turn it on for a few seconds, then hold the match one inch above the chimney. It is through applying the match too quickly that so many mantles are destroyed.

When cutting material on the bias, it is the part of wisdom to lay the goods smoothly on a sewing table or sewing board. Pin, if necessary, so as to avoid any danger from slipping or pulling.

Lamp chimneys can be quickly cleaned by holding the hand over one end and putting the other end over the spout of a simmering tea kettle. Rub at once with a smooth cloth or tissue paper.

New rope may be made pliable by boiling it in water for a couple of hours. Its strength is not diminished, but its stiffness is gone. It must hang in a warm room and must not be allowed to kink.

Perfectly clear, cold coffee will renovate black silk much better than beer. It is applied to the right side of the silk, which should be ironed on the wrong side, over a heavy blanket, when half dry.

To clean a veil, take one pint of wood alcohol and put into glass jar; drop veil into jar, cover and shake thoroughly for several minutes. Remove veil squeezing gently and allow the dripping to drop back into vessel. Shake in the open air and draw into shape on a round, perfectly clean stick.

If there are fruit stains on the table napkins, rub with and soak in a little turpentine before washing. For mildew, tie up cream of tartar with the soiled part and boil in clear water or rub with a fresh tomato.

Try several shades of silk together in one needle when mending plaids or checks, using colors to harmonize with the predominating tones of the material. The mended part scarcely will show after it is neatly pressed.

To save chicks, put several stones in each pan or trough in which you keep water for your chickens; then when the little chicks happen to get into the pan they can get out by means of these stones and not drown.

An olive-oil bath is very fine for a palm or fern. Put two tablespoonfuls of olive oil at the foot of your palm or fern about once a month, and you have no idea, unless you have

tried this, what the improvement will be.

Many vegetables may be seasoned with salt pork or bacon. Salt pork fat is, by some, considered to render a better flavor to fish, veal, poultry and game. Fat from the soup kettle is good to warm potatoes, make sauces or cook meat in.

One way to save steps is to nail a strip of varnished wood to the wall above the gas stove. Screw in a row of brass hooks and use them for iron spoons, strainers, broilers, small spiders and any utensil that goes direct from hook to stove.

Don't waste time trying to use a paring knife with a loose handle. Remove the blade and nearly fill the hollow in the handle with powdered rosin. Heat the base of the blade and insert it quickly. The heat will cause the rosin to melt and act as cement.

A Simple Treatment that Will Make Hair Grow Now Sold in Canada.

Every up-to-date woman should have radiant hair.

There are thousands of women with harsh, faded, characterless hair who do not try to improve it.

In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA, the Great American Sage Hair Tonic.

Every reader of the The Telegram can have an attractive head of hair in a few weeks by using SALVIA.

All first class druggists sell a large bottle for 50 cents, and guarantee it to banish dandruff, stop falling hair and itching scalp in ten days, or money back.

SALVIA is a beautiful, pleasant, non-sticky Hair Tonic.

McMurdo & Co., St. John's, Agents.

Novel Method of Tunnel Boring.

Vancouver, B.C., August 21.—In order to facilitate the driving of the 22 1/2 30 foot double track Canadian Pacific Railway Tunnel, of five miles long, through Rogers' Pass, at the summit of the Selkirk, Messrs. Foley, Welch and Stewart, the contractors, have decided to adopt a new method which will be watched with great interest by the engineering world.

The expedient consists of first, boring a parallel tunnel, 7 by 8 feet, for virtually the same length, and, from this tunnel cross-cuts will be made at short intervals to the site of the proposed large tunnel. This will enable gangs of men and machine drills to attack the work simultaneously at scores of points. Incidentally, the "pioneer" tunnel, as it is called, will also provide ventilation, and will, for a considerable time, provide an exit in removing the rock material.

The railway company and the contractors have figured that it would take too many years to construct the large size bore, starting only from the two ends.

Plums!

Owing to partial failure of local berry-crop, we have ordered Plums for early shipment.

To arrive Thursday:
20 baskets Large Blue PLUMS.
10 baskets Large Yellow PLUMS.
10 baskets Green Gage PLUMS.
10 cases, 4 lbs. each, assorted PLUMS.
50 baskets TOMATOES.

Also full stock of Apples, Pears, Bananas, Oranges, Cabbage, Potatoes Turnips, etc.

Soper & Moore.

Her Jaws Lock as She Laughs at Joke

Camden, N. J., Aug. 22.—Jennie Ochimpa, twenty, laughed so hard to-day at jokes the other girls in the cigar factory where she works were telling that her jaws became locked and the 200 employees were near a panic when she began to scream with her mouth wide open.

A hurry call to the Cooper Hospital brought the ambulance, and that again unnerved some of the other girls, who, with difficulty, were restrained from jumping out of the windows.

At the hospital, surgeons etherized the girl and reset the dislocated jaw. Some of the factory girls were so upset they had to stop work for the day.

GOOD SECOND-HAND PIANO CHEAP.

Offer this Piano for \$80; also, one slightly used Organ at \$45. These instruments are worth nearly double prices asked. CHESLEY WOODS, Water Street—aug16,17

Boycott Against Johnson Universal.

London, August 21.—There is a sweeping chorus of protest against the appearance of "Jack" Johnson at the Euston & South London variety theatres next Monday. Such an appearance, after his conviction for an offence against the "white slave" laws in America and his flight pending appeal, is felt to be a public scandal, and there is a desire that the executive committee of the Variety Artists' Federation, which meets to-day, take action which will justify its responsibility for maintaining the respectability of the profession. A boycott against Johnson is threatened by all players.

Aviator Falls Nearly a Mile.

Halburstadt, Prussia, Aug. 22.—Lieut. Schmidt of the 148th Infantry and army aviation corps, met death here to-day by a fall from an altitude of almost a mile. The lieutenant was completing an aeroplane flight to and from Goslara, a town in Hanover province, thirty miles west of here, and had begun a descent in the shape of spiral. While the aeroplane was at a height of about 5,000 feet one of the wings collapsed and the machine plunged to the ground.

Caruso Says Star Dimming.

Rome, August 21.—Caruso, who is taking the cure with his eldest son at Monte Catini, is in a philosophical mood. To some newspaper men, he said to-day:

"It is about time the public ceased to take an interest in me. There are plenty of young stars rising who soon will shine with dazzling brilliancy in the firmament of art. Mine is dimming. Don't you think so?" Then he sadly shook his head and walked slowly away.

Women Who Take this universally popular home remedy—at times, when there is need—are spared many hours of unnecessary suffering—

BEECHAM'S PILLS

Sold everywhere. In boxes, 25 cents.

Extra!

Eight BIG SPECIALS

FOR THIS WEEK at

COLLINS'



LADIES' DRESSES in Linen and Serge; colors: Navy Blue, Cream, Black, Tan and Lt. Blue.

At Half Price.

CHILDREN'S DRESSES to fit 4 years to 8 years old. At Half Price.

SKIRT EMBROIDERY, 45 inches wide.

Regular 75c. for . . . 57c.

Regular 1.00 for . . . 70c.

LADIES' SINGLETs.

Regular 15c. for . . . 8c.

Regular 20c. for . . . 13c.

MEN'S WORKING SHIRTS.

Direct from the factories and bought much below the regular value.

Regular 75c. for . . . 63c.

Regular 85c. for . . . 70c.

MEN'S WORKING PANTS.

Sizes 3 to 7; very strong material and worth \$1.80 a pair. Selling at \$1.30.

WHITE QUILTS.

A lot of American Cotton Quilts, bought direct from a jobber at anchor prices.

Regular \$2.00 for . . . \$1.30

Regular \$1.50 for . . . 85c.

Mill Ends of

WHITE FLANNELETTES

Worth 15c. yd. for 10c. yd.

P. F. Collins.

Take a Mackintosh and You'll be Safe.

Fall days will soon be here, and Fall days mean rainy days; even if you go for a walk when it's nice and bright, it's safest to take a raincoat with you, for the fall showers come at a moment's notice.

The best thing to do is to be prepared for the "rainy day."

We have just received a splendid stock of Men's and Women's Mackintoshes in all the newest styles and colorings, and in a great variety of textures and weights. These new Mackintoshes are in advanced styles and are in reality samples of what will be the leading fashions next Spring in "rainy weather" wear.

Women's from . . . \$3.75 to \$16.

Men's from . . . \$6.75 to \$18.

U. S. Picture & Portrait Co.

J. J. ST. JOHN.

10,000 VERY CHOICE CIGARS.

BROCK'S BIRD FOOD.

ROSE'S LIME JUICE.

SUNSHINE CUSTARD POWDER

BIRD'S CUSTARD POWDER.

BLANC MANGE POWDER.

TINNED RABBIT.

TINNED BAKEAPPLES.

When you want a cup of appetizing TEA, get our 40c.

J. J. ST. JOHN.

NEW FLOOR COVERINGS.

Just opened another shipment of

Floor Canvas and Linoleums,

In the Newest, Neatest and most Attractive Patterns, at very Lowest Prices. We invite you to see our stock.

WILLIAM FREW.

Advertise in The TELEGRAM.

