

NO INTRODUCTION NECESSARY



The persistent advertising campaign carried on by the manufacturers of Borden Milk Products has made the name "Borden's" a household word throughout Canada. It is so well and favorably known in Canada that products bearing our name sell without urging.

The demand has been created. All the dealer needs to do is to direct a little attention to these "Leaders of Quality" and he will quickly realize the great advantages to be derived from constantly featuring lines whose merits have gained for them world-wide popularity.

If you have not as yet fully tested the selling value of the Borden Milk Products, get a supply now and prove for yourself the many attractive features attached to the stocking of this High Quality Line.

SIX CANADIAN FACTORIES

The
Borden
CO., LIMITED

Leaders of Quality

MONTREAL

VANCOUVER