



The Original and Leading Brand
Since 1857

CHILDREN of all nations flourish on the BORDEN BRANDS of Milk products, the wholesomeness, purity and the nutritious qualities of these lines are unsurpassable. This makes one of the best talking points to your patrons and the best recommendation to you to stock and feature

BORDEN'S PRODUCTS

Only the richest full cream milk is used in the scientific, careful and perfect condensing in a clean sanitary plant.

You know our brands, your customers know them because they are widely advertised for you to your customers, in newspapers, on billboards the country over and a large exhibit at the Toronto Exhibition. It's easy to sell Borden's Brands, and one sale ensures another, and that means money for you.

BORDEN MILK CO.

LIMITED

"Leaders of Quality"

Montreal

Branch Office: No. 2 Arcade Building, Vancouver

