

Greeting and Welcome

To new subscribers who have joined our list within the past month.

Sincere Thanks

To the many subscribers of past years who have attended to overdues and renewals. Please check to the date beside your name as it is "a record and receipt."

A Reminder

To those others who have in the past month failed to attend to the communication sent to them. Our subscription at the minimum dollar a year rate does not allow for postal and other outlays beyond the cost of mailing the "Review."

To Readers Throughout British Columbia

You have a practical Interest in our "IDEAL"—You

Believe with us, that Western Canada should have a progressive and independent Monthly "Review" of its own, devoted to social, educational and religious questions and unfettered in its attitude towards public affairs.

Your present help as a subscriber is valuable

And any influence you exercise in getting others to join our list will ultimately affect the size of the "Review" we are able to publish each month.

YOUR interest regarding our ADVERTISERS may help even more:

You can understand that the class of advertising to which our space is open is circumscribed, as we wish to advertise nothing inconsistent with the ideal of service of the "Review."

If our present readers choose, they can greatly influence Advertising in this Publication.

How?—Only let them let it be known generally that—other things being equal—they give the preference in their buying to the British Columbia firms and goods advertised in this "Review."

You would not knowingly buy goods that came out of a "sweater's den," or from a merchant who underpaid his employees. Why not DELIBERATELY ENCOURAGE those men and firms who, in their advertising, give practical support to a British Columbia "Review" which aims at giving publicity to literature affecting social betterment, educational progress and religious life?