

JOHN KAY, SON & CO.,

LIMITED

SPRING OPENING IN

Carpets—Rugs—Linoleums—China and Japanese Mattings—Parquet Wood Floors—Curtains—Draperies—Coverings—Window Shades and Poles—Wall Paper—Art Pottery and China—Bric-a-Brac—Cabinets and Screens—Bedding and Beds—Bureaux and Dressing Tables—Sideboards and Dinner Waggons—Tables and Chairs—Sofas and Lounges—Rattan and Willow Ware—Hickory and Garden Furniture.

Kay's Carpets and Floor Coverings.

Saxony Wilton Carpets.

This carpet has been tested in Great Britain for some years—principally for hotels, clubs and theatres—and has given great satisfaction for its hard-wearing qualities. We introduce it for the first time into Canada in beautiful plain effects, with just a suspicion of a pattern for halls and rooms; also in many varied colors that cannot be detected from the Oriental beauties of the East. 36-in. stair to match. Price of the $\frac{3}{4}$ carpet, per yard, \$2.50.

Wilton and Teprak Carpets.

These celebrated goods are made expressly for this house, will be seen in great variety, with 36-in. stair to match. Prices, \$1.50, \$1.75, \$2.00 and \$2.25. A special quality at \$1.35 in self colours, rose, blue, and green.

Axminsters.

The finest assortment of patterns, and largest range we have ever shown in Victorian and Crompton Axminster, made from the finest worsted, in self-colours and Oriental and floral designs—border and stairs to match, suitable for drawing room, dining room and hall, per yard, \$2.50 and \$3.25.

Albert and Aristo Axminster—a very heavy carpet, which is also made in self-colours, blue, green and rose, also in Persian designs with borders and $\frac{3}{4}$ and 4-4 stair to match, per yard, \$2.25.

Imperial Axminsters, the most durable and effective carpets made for the money—the largest range of patterns and colors we have ever shown in this line, with borders and stairs to match, per yard, \$1.50.

A special line of Axminster, suitable for rooms and halls, borders and stairs to match, per yard, \$1.25.

Brussels Carpets.

In these we are showing the largest variety of designs and colourings, many specially manufactured for ourselves. The best quality, \$1.25 and \$1.35. A new cloth, the "Bobben Brussels," made by one of the best and oldest carpet firms, in small Persian patterns, only 14 patterns to select from, very special, \$1. Mecca Brussels, weighing 2 lbs 6 oz. to the yard, suitable for dining room, library and hall, 4-4 stairs to match. Price, per yard, \$1.65. Cheapest carpet for hard wear.

Tapestry and Velvet Carpets.

Prices, 35c, 50c and 60c; Balmoral and Windsor best ten-wire, with borders and stairs to match, 80c.

Velvets are in self-colours and small Persians, for rooms and halls, price \$1.00 and \$1.35.

Wool Carpets.

36 inch wide, from the best English manufacturer, prices, 85c and \$1.00. New self-colours, effects after the Brussels.

Felts and Durries.

Extra fine, that will not lick up dust, in olives, blues, reds, browns—these are used principally for surrounds and underlay, felts 50 inches wide, 75c and \$1.15, durrie, 36 inches, \$1.00.

Parquet Squares.

Some 50 patterns to select from. Axminster woven in one piece, sizes 9 x 10.6, \$30; 9 x 12, \$35 and \$40; 10.6 x 13.6, \$45; and any size to 15 x 24, in the same proportion of prices.

Wilton Squares, with interwoven borders, principally Persian effects, 8.3 x 10.6, \$22.50; 9 x 11.6, \$23; 9 x 12, \$25 and \$30.

Hand-made Turkey, colours, red, blue and green.

Myrzapore and Amritzer, and Persian Rugs in all the principal sizes, for dens, libraries and dining rooms.

Small and large pieces in Antique Afghans, Shervans, Daghestans, Karpacs and Anatolians, many of them rare pieces of art, but at reasonable prices.

Kay's Lace Curtains.

We have always shown a large assortment of lace curtains, but this season we have given special prominence to the finer makes, such as Point Arab, Venetian Point, Renaissance, Brussels, Point Colbert, Point Duchess, etc. The range also includes a fine assortment of the ever popular Tambour curtains for hard wear. Real newness marks all our goods. It is not a case of seeing the same thing over and over again in curtains when you come here. Some particulars and prices:—

White Tambour Curtains, $3\frac{1}{2}$ yards long, 50 inches wide, special \$2.50 per pair.

White Tambour Curtains, $3\frac{1}{2}$ yards long, 50 inches wide, special \$3.50 per pair.

White Tambour Curtains, $2\frac{1}{2}$ yards long, 60 inches wide, special \$5.50 per pair.

White Embroidered Swiss Muslin Curtains, with frills, 3 yards long, 40 inches wide, plain, with spotted frill, per pair, 75c.

White Embroidered Swiss Muslin Curtains, 3 yards long and 40 inches wide, with embroidered frill, per pair, 85c.

White Embroidered Swiss Muslin Curtains, 3 yards long and 50 inches wide, embroidered spots all over, extra fine, per pair, \$2.

White Embroidered Swiss Muslin Curtains $3\frac{1}{2}$ yards long and 50 inches wide, embroidered border and centre, per pair, \$1.85.

White Embroidered Swiss Muslin Curtains, $3\frac{1}{2}$ yards long by 50 inches wide, embroidered border and centre, very fine quality, per pair, \$3.

White Nottingham Lace Curtains, 3 yards long, 49 inches wide, special, per pair, \$1.

White Nottingham Lace Curtains, 3 yards long, 50 inches wide, fine lacy design, per pair, \$1.20.

Cream Nottingham Lace Curtains, $3\frac{1}{2}$ yards long, 50 inches wide, fine lacy design, special, per pair, \$1.35.

White Nottingham Lace Curtains, 4 yards long and 72 inches wide, bold, rich design for very wide windows, special, per pair, \$3.25.

Cream Nottingham Lace Curtains, $3\frac{1}{2}$ yards long and 60 inches wide, very fine Brussels design, special, per pair, \$3.50.

A large selection of Muslins and Net, by the yard.

White Embroidered Spot Muslin, with frill, 30 inches wide, 18c; 48 inches, 30c.

Ivory Embroidered Spot Shiffle Net, 30 inches wide, 45c; 54 inches wide, 85c per yard.

Ivory Embroidered Fancy Design Shiffle Net, 30 inches wide, 65c per yard; 54 inches wide, \$1.25.

Ivory Embroidered All-over Shiffle Net, 30 inches wide, 85c per yard; 54 inches wide, \$1.50 per yard.

White Applique Net, with lattice design, specially for casement windows, 30 inches wide, 85c per yard; 39 inches wide, \$1.25 per yard.

Real Brussels Sash Net, neat pattern and border, 28 inches wide, special, 28c per yard.

Real Brussels Sash Net, panel centre design, finest quality, 30 inches wide, 65c per yard; 36 inches wide, 85c per yard.

Novelties in Madras and Art Muslins, Crepes, and Silkolines. Samples sent anywhere.

MAIL ORDERS

No department of our business is handled with more satisfaction to customers than the mail order end. Each day brings a large grist of letters from all parts of the Dominion. We appreciate that one has to be indeed extra careful in filling orders that come by letter, and this care is given here. Write us at any time for goods in any department—tell as nearly as you can just what is wanted, and we are almost sure to be able to meet your want. In any case we will write you fully on the matter. Wherever it is possible to send samples of goods we do so without any expense to the customer.

JOHN KAY, SON & CO., LIMITED,

36 - 38 KING STREET WEST, TORONTO.