

MANITOBA DEPARTMENT OF AGRICULTURE
DAIRY BRANCH

Finding the Dollar in the Cream Can

A PLAIN TALK TO MANITOBA DAIRYMEN

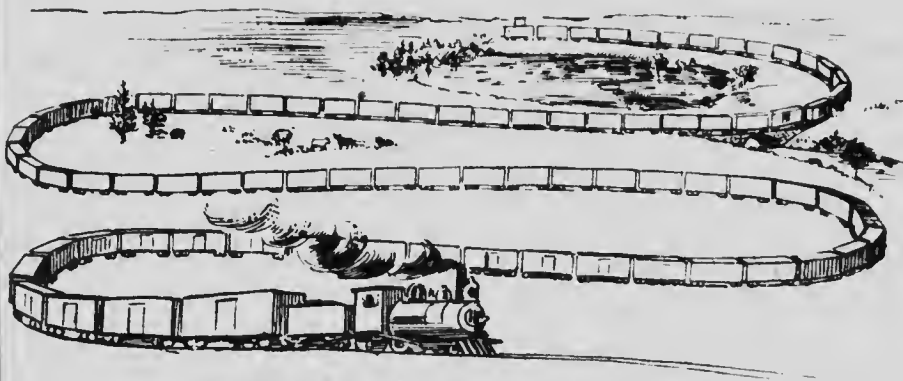
BY

L. A. GIBSON, Dairy Commissioner for Manitoba

The prices that will prevail for Manitoba creamery butter, following the war, will depend very largely upon our export trade.

During the war we have developed considerable export trade in creamery butter. In addition to supplying our home market, Manitoba, during the last nine months of 1916, exported sixty-eight carloads, and during the first three months of 1917, 13 carloads. This makes a total of eighty-one carloads, or close to two million pounds.

We have developed this export trade, however, not because of the high quality of all our product, but because Great Britain and other



Manitoba's Butter Exports During the Past Year

During the past year the Province of Manitoba exported 81 carloads of Creamery Butter, which would make a solid trainload almost two-thirds of a mile in length. The exact length of train is indicated by the picture. Such an export trade—never before approached in the history of the Province—is worth fostering and caring for.

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