

He indicated that on the average, CKLW broadcast 107 spot announcements per day and of these there are approximately 32 price mentions. Mr. Campeau explained that with regard to spot announcements in the prohibited period 7:30 to 11:00 these were all granted to American sponsors and were limited to fifteen to twenty-five seconds duration. He indicated that if these privileges were cancelled it would mean at least \$60,000.00 a year loss of revenue for CKLW. The Chairman thanked Mr. Campeau and Mr. Sedgwick on behalf of the Board for coming to explain this situation and informed them that the matter would be dealt with at this meeting. Messrs. Sedgwick and Campeau withdrew at 10:40 a.m.

Moved by Mrs. Sutherland, seconded by Mr. Sandwell

IT WAS RESOLVED

THAT the present concessions granted to station CKLW with respect to spot announcements and price mention, as set forth with conditions in the letter from the General Manager to Mr. Sedgwick of November 7, 1942, and including price mention for Canadian clients, be continued until further notice in view of the special situation of the station, and on the understanding that the station adequately carries out its undertaking to broadcast CBC programs as set forth in the letter.

Mr. Radford reported that applications have been received from other stations for permission to broadcast spot announcements in the period 7:30 to 11:00. He indicated that the claim is being made that stations in Western Canada being forced to carry network programs early in the evening operate under a hardship because of the time factor and should be given special consideration. It was suggested that the Management should prepare a report on this and bring it forward at the next meeting.

The Chairman informed the Board that a request had been received from Premier Drew of Ontario for permission to buy three national network periods to discuss the Dominion-Provincial Conference. According to the regulations, this would be sponsored opinion and could not be approved. It was agreed that free national network time be granted the parties concerned on an equitable basis for discussions of matters of national importance connected with the Dominion-Provincial Conference.

The Management brought to the attention of the Board the apparent need for revision of Part II of the White Paper dealing with the policy governing the purchase of time for controversial broadcasting. The suggestion would be to amend Part II to bring the position of non-commercial organizations into line with the ruling concerning individuals and political parties. The Board noted the suggestion and decided to take no action at this time but to leave the matter over for further discussion at the next meeting.

It was pointed out that a new member would be required for the Technical Committee.

Moved by Mr. Crawford, seconded by Mr. Sandwell

IT WAS RESOLVED

THAT Mr. Morin be appointed as a member of the Technical Committee.