



The Message of the Violets

Violets have brought many messages to women in times that are past, but never such a message as that offered on this page—the message of BEAUTY. For the charm of every woman is in her beautiful complexion and we have spent years learning how to perfect a soap that would both cleanse and beautify. As a result we have traveled thousands of miles to the Orient for pure cocoanut oil. This oil has for centuries kept the skin of the fairest women fair in spite of the tropical sun. We bring this oil to you from France. Then we mill the soap by our secret process and add the exquisite perfume of a million flowers. Could anything be more delightful?—it is the

Taylor's
ESTABLISHED 1865

Infants' Delight Toilet Soap

This is by far our most popular soap. Almost a million women now use it in their homes. It lathers into a rich, creamy foam and wears down as thin as a wafer. Ask your dealer for a cake—it's 10 cents everywhere.



Valley Violet Talcum Powder

Fragrant and dainty, this talcum powder has won its way into thousands of homes. It is smooth and soft so as to prevent irritation of tender skin. It is borated and thoroughly antiseptic. The perfume has a charm peculiarly its own—try a box and see. 25 cents at all dealers.



Taylor's Shaving Stick

Quickly softens the beard with its rich, creamy lather. The face is left cool and clean—the skin as smooth as velvet. Doesn't smart in the least and won't dry on the face. Try the first stick—then you'll be convinced. 25 cents everywhere.



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Infants' Delight Talcum Powder

Nowhere can be found a more delightful talcum powder for use in the nursery. When dusted on smoothly it leaves a sensation of coolness and prevents irritation of the most sensitive skin. Indispensable after bathing or shaving. Price 25 cents a box.



Persian Bouquet Toilet Soap

Here is the very utmost for those who desire both quality and fragrance in soap. The cocoanut and olive oils are of an exceptionally high grade and the perfume is one of the rarest of scents—it suggests the exotic breath of an Oriental garden. Ask for it at your dealer's. 25 cents a cake.



Persian Bouquet Perfume

Those who want something distinctive in perfumes will find this all that can be desired. It is not heavy or dense, but it brings the dainty fragrance of some far off clime—the mingled perfume from the most exquisite flowers of the Orient. Your dealer will show you this delightful perfume. \$1.00 an ounce.



John Taylor & Co., Limited Makers of Soaps and Perfumes Toronto