## <u> The Message of</u> theViolets

Violets have brought many messages to women in times that are past, but never such a message as that offered on this page—the message of BEAUTY. For the charm of every woman is in her beautiful complexion and we have spent years learning how to perfect a soap that would both cleanse 1 of miles to the Orient for pure cocoanut oil. This and beautify. As a result we n oil has for centuries kept the sk fair in spite of the tropical sun. We bring this oil and mix it with pure olive France. Then we mill the soap by our secret process and add the exquisite pe

## Infants' Delight Toilet Soap

be more delightful?—it is the

This is by far our most popular soap. Almost a million women now use it in their homes. It lathers into a rich, creamy foam and wears down as thin as a wafer. Ask your dealer for a cake—it's 10 cents everywhere.

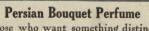
Infants' Delight Talcum Powder Nowhere can be found a more delightful talcum powder for use in the nursery. When dusted on smoothly it leaves a sensation of coolness and prevents irritation of the most sen-12 sitive skin. Indispensable after bathing or shaving. Price 25 St. cents a box.

agrance of a million flowers. Could anything

## **Valley Violet Talcum Powder** Fragrant and dainty, this talcum powder has won its way into thousands of home It is smooth and soft so as to prevent irritation of tender skin. It is borated and thoroughly antiseptic. The perfume has a charm peculiarly its own-try a box and see. 25 cents at all dealers.

Persian Bouquet Toilet Soap Here is the very utmost for those who desire both quality and fragrance in soan The cocoanut and olive oils are of an excep tionally high grade and the perfume is one of the rarest of scents—it suggests the exotic breath of an Oriental garden. Ask for it at your dealer's. 25 cents a cake.

**Taylor's Shaving Stick** Quickly softens the beard with its rich, creamy lather. The face is left cool and clean-the skin as smooth as velvet. Doesn't smart in the least and won't dry on the face. Try the first stick — then you'll be convinced. 25 cents everywhere





John Taylor & Co., Limited Makers of Soaps and Perfumes Toronto