

The Transcript

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proved community and social life. For instance, in Middlesex there

who is now in the newspaper bus TOUR OF THE MARITIMES ness Upon pulling into Digby, which i Press Party Have Interesting Trip favorite summer resort about 12

of the Maritime Provinces



## The Duty of **Fire Prevention**

Carelessness with cigarette butts, cigar ends, matches, pipe ashes, camp fires, fly smudges, railway locomotives, slash-burning operations-human carelessness of some kind accounts for over 95% of the forest fires in Ontario.

It is impossible to say how many fires along railway lines are not due to engine sparks, but to the thoughtless smoker tossing away his cigarette or cigar butt. However, there is no doubt a fair num-ber of forest fires originate in this way, and such are preventable. Each in-dividual should realize his personal responsibility to be careful with fire in any form in northern Ontario.

## Save Ontario's **Forests**

The Ontario fire ranger is at the mercy of all types of carelessness, and cannot revent fires starting, as a rule. He can only attempt to limit the consequences. He is entitled to your help and co-oper-ation by being careful with fire.

> **Ontario Forestry** Branch

Parliament Buildings Toronto, Ontario



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Service Prot

UDEBAKER LIGHT-SIX TOURING CAR \$13

## More Cars Shake Themselves to Pieces Than Ever Wear Out

Charge that up to vibration—the constant trembling that causes cars to grow old prematurely by racking the chassis, destroying the "metal life" of vital parts, loosening up bodies and causing squeaks and rattles. Frequent, costly repairs are the result.

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The Studebaker Light-Six is freer from vibration than any car of its approximate size or weight yet produced. This has been accom-plished largely by machining the crankshaft and connecting rods on all surfaces – a practice used by Studebaker exclusively on cars at this price and not to be found on any other car in Canada selling for less than \$3500.

Aside from its mechanical excellence, the Light-Six is handsome in design, extremely comfortable, sturdy, and we believe the most eco-nomical car to buy and operate ever offered at \$1375 or anywhere near this figure. It is powerful, flexible, speedy, easy to handle and convenient to park.

The Light Six is well worthy of the Studebaker name, which for 71 eas has stood for unfailing integrity, quality and value.

LIGHT-SIX	SPECIAL-SIX	BIG-SIX
5-Pass., 112' W. B.	5-Pass., 119' W. B.	7-Pass., 126' W. B.
40 H. P.	50 H. P.	60 H. P.
Roadster (3-Pass.)1375 Coupe-Roadster	Touring \$1795 Roadster (2-Pass.) 1760 Coupe (5-Pass.) 2775 Sedan 2950	Speedster (5-Pass.) 2550 Coupe (5-Pass.) 3475

WM. McCALLUM DEALER - GLENCOE

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