



FMBRACING new features, yet retaining all the genuine goodness which its name implies, the New Star Car makes its bow-in Fours and Sixes-to an admiring public.

Known from Coast to Coast as the "Quality low-cost" automobile, it now possesses an even greater appeal than has heretofore been found in motor cars at or near its cost.

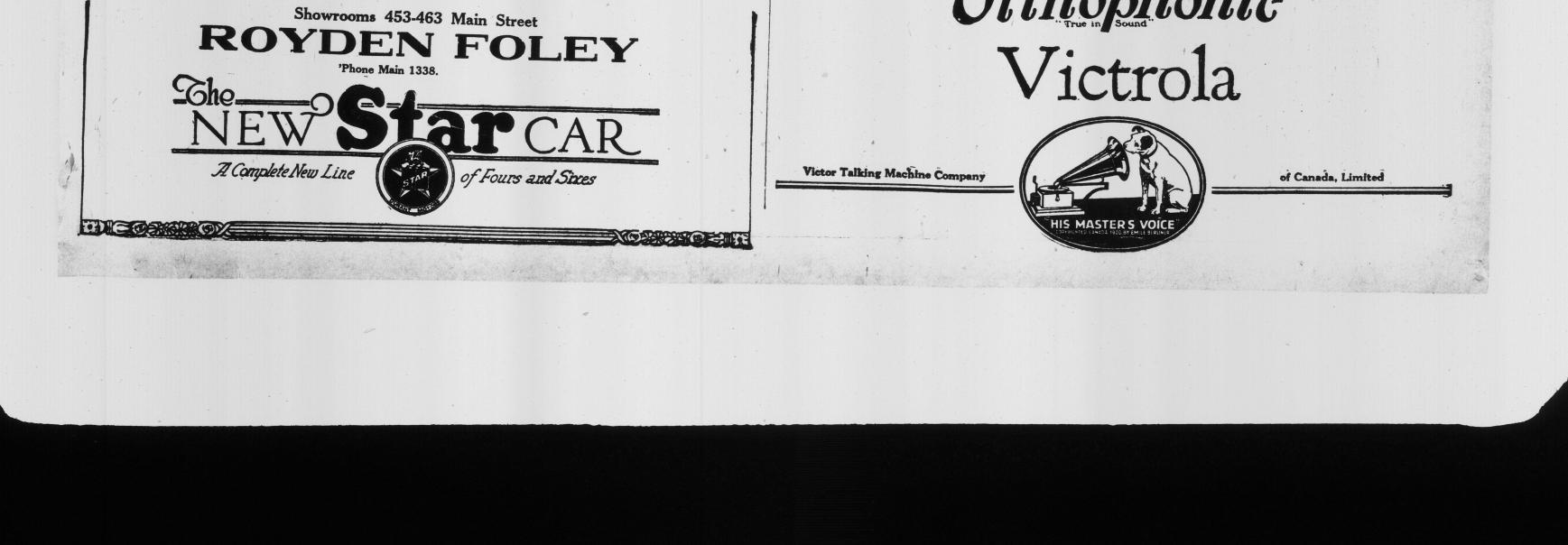
If you were asked to set your own price and you made your decision after comparison with cars selling at hundreds of dollars more-you could hardly fail to name a figure far in excess of present New Star Car prices.

Riding comfort, dignity of design and appointments-and immediate obedience to every driving command, these are the qualities responsible for unprecedented Star Car popularity.

See the New Star Cars at your dealers and know what "Quality at low cost" really means!

DURANT MOTORS OF CANADA, Limited TORONTO (Leaside) ONTARIO

See the New Star Cars at



## What Makes It So Wonderful?

Naturally, the question follows the utter astonishment of hearing the new Orthophonic Victrola for the first time.

COMPARED with the enchantment of actual performance,-explanation seems futile. Yet, humans are curious. The query persists: "What makes Orthophonic Victrola music so captivating?"

First, there is the revolutionary new acoustic principle. Second, there are the things it only, —of all reproducing instruments,—accomplishes. The Orthophonic Victrola reproduces the bass sounds as they should be heard. Harshness,—it does not know. Piano notes are maintained for their true downtion their true duration.

The New

Organ music has full organ resonance. Dance music rhythm is compellingly faithful to its original. Vocal harmony parts are clear and distinguishable from one another. Diction is natural as life. All tones have their true proportionate values. The result is beauty that matches the original, tone for tone.

There is yet a third reason for the wonder of this peer of instruments. It is a Victor Product!

Your nearest "His Master's Voice" dealer can transform your interest into conviction today.

